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AUSTRALIAN
EVENT AWARDS



13-15 NOVEMBER 2017
SOFITEL MELBOURNE ON COLLINS

HUMAN INTELLIGENCE 2.0

THRIVING IN THE AGE OF ACCELERATION

- NURTURING IDEAS
- INSPIRING MINDS
- CREATING FUTURES



A **creativ**erse INITIATIVE
UN United Nations

DEEP CONVERSATION.

HUMAN INTELLIGENCE 2.0
Thriving in the Age of Acceleration

MONDAY 13 NOVEMBER OVER LUNCH
(12:00 - 2:00 PM)
GRAND BALLROOM
SOFITEL MELBOURNE ON COLLINS



Brian Forde
(USA)



Patrycja Slawuta
(USA)



Raymond McCauley
(USA)



Zenia Tata
(India)



Neil Harbisson
(USA)

Featuring key speakers including Brian Forde (USA), Patrycja Slawuta (USA), Raymond McCauley (USA), Zenia Tata (India), Neil Harbisson (USA), and the audience.

**MODERATOR: TANIA DE JONG AM & JEAN KITTSON,
MASTER OF CEREMONIES**

Agility. Perhaps no word is more important for today's leaders. The ever-increasing pace of change demands that leaders be ready, willing, and able to quickly adapt and change course. As the saying goes, "It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change."

But how can we develop the ability to rapidly process information and change course in environments that too frequently constrain us? Indeed, while humans as a species are born to be creative and adaptable, as we go through school and work we become increasingly rigid and risk adverse. Can we become the improv comics or jazz musicians the world so sorely needs?

Over time, every organization becomes more rigid. Rigidity is actually a feature, not a flaw, because the only way an organization can scale is by finding consistent ways to repeatedly solve a particular set of problems.

However, a strength in one context becomes a weakness in another. As the pace of change accelerates, we are increasingly asking organizations to become more agile. That means developing the systematic ability to test, learn, adjust and adapt. To tolerate missteps, mistakes, false starts, fumbles, and, yes, even failures. That's much easier said than done. How can organizations develop cultures that hardwire innovative behaviors such as immersive research and rapid prototyping?

We face the certainty of uncertainty. Strategic creativity is increasingly valuable to nations, communities and individuals making the transition to innovation and knowledge-based economies. Creativity and innovation are vital for businesses exposed to globalisation, increased competition, consumer diversity and rapidly changing technology. Tomorrow's competitive success will be based on the implementation of creative ideas and the ability to keep up with an ever-accelerating world. The development of agile human beings who can imagine and create innovative new solutions is the key to future success and sustainability.