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WINNER
CORPORATE EVENT
OF THE YEAR



AUSTRALIAN
EVENT AWARDS



13-15 NOVEMBER 2017
SOFITEL MELBOURNE ON COLLINS

HUMAN INTELLIGENCE 2.0

THRIVING IN THE AGE OF ACCELERATION

- NURTURING IDEAS
- INSPIRING MINDS
- CREATING FUTURES



A **creativ**erse INITIATIVE
UN United Nations

MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

MORNING

Master Classes

[9:00 – 11:30am]

includes morning tea 11:00am – 11.30am

1. **Patrycja Slawuta (USA)**
Hacking Wisdom - What Machines Don't Understand
2. **Brian Forde (USA)**
Blockchain: Bringing power to the people and how that impacts the future of your business
3. **Stephen Scott Johnson**
Culture of Innovation by Design - Is your organisation a controller, pioneer, mimic or synergist?
4. **Andrew and Gaia Grant**
Ignite, Gain, Sustain: Navigating the 4 key innovation paradoxes for a sustainable innovation culture in the 'innovation race'

Deep Conversation over Lunch

[12:00 – 2:00pm]

Human Intelligence 2.0 -

Thriving in the Age of Acceleration

Featuring key speakers including Brian Forde (USA), Patrycja Slawuta (USA), Raymond McCauley (USA), Zenia Tata (India), Neil Harbisson (USA) and the audience.

"Things are getting better and better and worse and worse, faster and faster, simultaneously." Tom Atlee

Never before has one species been able to conquer or impact so many elements on Earth so dramatically. We are accelerating into the future. The rate of change continues to astonish us, and the awesome power of human ingenuity enables us to make what was once consigned to the pages of science fiction novels reality.

But, the increased progress is creating a parallel sense of existential dread. Are we the masters of our future? Will we set the direction for the economy and the environment? Will we set out the nature of the ethical society we want to live in? Or will events and mistakes overtake us?

AFTERNOON

Master Classes

Early Afternoon Sessions

[2:15 – 4:45pm]

includes afternoon tea 4:15pm – 4:45pm

5. **Raymond McCauley (USA)**
Harnessing your Superintelligence
6. **Aleksandra Przegalinska (USA)**
Emotional Data: What is it and how to use it well
7. **Steve Vamos**
Building Great Teams for Exponential Times
8. **Yamini Naidu**
Hooked: Business Storytelling to connect, engage & inspire

LATE AFTERNOON

Master Classes

Late Afternoon Sessions

[4:15 – 6:45pm]

includes afternoon tea 4:15pm – 4:45pm

9. **Yvette Montero & Frank Spencer (USA)**
Wired For Next: What will humans think, do and be in the not-so-distant future?
10. **Jon Yeo**
How leaders create change and drive impact
11. **Rachel Audigé**
Inside-the-box thinking: A Powerful Method for Corporate Intrapreneurs
12. **Jessamy Gee**
What the robots can't do... Listening & visual note taking basics for humans
13. **Christina Gerakiteys**
Creativity and Innovation - 5% Inspiration and 95% Design Thinking



TUESDAY 14 NOVEMBER CONFERENCE DAY TWO.

8:30am - The Official Opening of Ci2017 with VIPs including The Honorable Philip Dalidakis, Minister for Small Business, Innovation and Trade, speakers, performers and politicians. Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by Q&A conversation with audience.

MORNING

Plenary 1 - The pace of change – Survive or thrive?
(9:30am)

Dr Alan Finkel AO, *Australia's Chief Scientist*
Human intelligence 2.0 – How will we get there?

Zenia Tata (India), *Executive Director, Global Development & International Expansion, XPRIZE*
Moonshot Thinking: Setting a new pace for change

Brian Forde (USA), *Director of Digital Currency at the MIT Media Lab; Former Senior Technology Advisor at the White House under Barack Obama's presidency*
Uber, Airbnb...You haven't seen anything yet! Disrupting the Disrupters and Empowering the People with Blockchain

Provocateur: Dr Charles Day, *CEO, Office of Innovation and Science Australia*

MORNING TEA & NETWORKING (11:00am)

Plenary 2 – The man machine interface – machine learning, AI, implants...how far will it go? (11:30am)

Raymond McCauley (USA), *Scientist, engineer & entrepreneur; Chair of the Biotech Track at Singularity University*

Engineering DNA for a Better You -
Brilliance, Brawn, and Being

Svetha Venkatesh, *Director, Centre for Pattern Recognition and Data Analytics (PRaDA) at Deakin University*
Close Encounters with Machine Learning

Neil Harbisson (USA), *Artist, Cyborg Activist & Cybernetics Expert*
The Renaissance of our Species

LUNCH & NETWORKING (1:00pm)

HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

AFTERNOON

Exponential Conversation Plenary 3 – The Future of Jobs, Exponential Leadership and Building Great Teams (2:50pm)

Steve Vamos, *Non-Executive Director, Venture Investor, Business Advisor and Speaker*

John Stanhope, *Chairman Australia Post & AGL; Chancellor of Deakin University*

Jan Owen AM, *CEO, Foundation for Young Australians; highly regarded social entrepreneur, innovator, influencer and author*

Richard Bolt, *Secretary of the Department of Economic Development, Jobs, Transport and Resources (DEDJTR)*

- *What jobs will remain?*
- *How can leaders and organisations adapt and respond to accelerating change?*
- *Why is great teamwork so critical in changing times?*

Technology does not innovate, people do. If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be needed to transform our business, government, health and education institutions and the way they work?

We will discuss the challenges of automation and jobs of the future. We will explore the new mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in rapidly changing and uncertain times.

AFTERNOON TEA AND NETWORKING Day Two Concludes (5:00pm)

GALA CONFERENCE DINNER & EXPONENTIAL Q&A (6:30pm – 11:00pm)

Sofitel Melbourne On Collins Ballroom
25 Collins Street Melbourne

Q&A: *What is unique about the human experience and intelligence in the age of machines?*

Moderated by Associate Professor Rufus Black

Fine food, wine, a Grand Disruptive Debate featuring Scott Anthony (Singapore), Patrycja Slawuta (USA), Raymond McCauley (USA), Zenia Tata (India), Neil Harbisson (USA) and the audience. The evening will also feature world class entertainment, sensational songsters Pot-Pourri and the *With One Voice* choirs.

This dinner will support people suffering from loneliness and isolation through Creativity Australia's life-changing *With One Voice* program.

WEDNESDAY 15 NOVEMBER CONFERENCE DAY THREE.

MORNING

**Exponential Conversation Plenary 4 – Forget start-ups!
BIG is beautiful! (8:45am)**

Scott Anthony (Singapore), *Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert*

Dr Pradeep Philip, *Partner, Deloitte Access Economics; Senior Advisor across politics and business; Former Secretary Department of Health (Victoria) and Founding CEO for LaunchVic*

Jane King, *Deputy Commissioner, Design and Change Management, Australian Taxation Office (ATO)*

Provocateur: Doron Ben-Meir, *Vice-Principal Enterprise, Chancellery at the University of Melbourne.*

Much has been said about the disruptive nature of start-ups and how they are the engine room of innovation. Whilst there is no doubt that this is true, the presumption that large companies and organisations are incapable of innovation and are simply bastions of bureaucratic process waiting to be relegated to history creates a false dichotomy which ignores the inherent benefits of brand and scale. The challenge of simultaneously running an efficient set of scaled operations and fostering an entrepreneurial culture is the subject of considerable attention in senior executive ranks and the mutual exclusivity mythology is being exploded!

Some of the largest companies in the world (IBM, Apple etc) have reinvented themselves in order to remain competitive and that trend is growing.

Our panel will consider examples closer to home and discuss some of the strategies and initiatives which are delivering innovation within some of our largest companies and institutions.

MORNING TEA & NETWORKING (10:30am)



Plenary 5 – Organisational Intelligence 2.0 – how we live and work (11:00am)

Aleksandra Przegalinska (USA), *Artificial Intelligence Expert; Research Fellow at the Centre for Collective Intelligence at MIT*
Emotional Data – Will Machines be able to Feel?

Sam Sterling, *Executive Strategy Director, Isobar*
The Humanity in Technology

Patrycja Slawuta (USA), *Researcher, Entrepreneur & Founder, SelfHackathon*
Hacking the Corporate OS. The Art and Science of Meaningful Innovation

Provocateur: Stephen Scott Johnson, *Expert in brand and culture transformation; Author: EMERGENT*

LUNCH AND NETWORKING (12.30pm)

HOT SPOTS (1.30pm)

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

AFTERNOON

Plenary 6 – The Growing Divide – How do we progress without fracturing? (2:20pm)

Peter Hunt AM, *Investment Banker & Engaged Philanthropist; Chairman, Greenhill Australia, Grameen Australia, So they Can & Founder, Women's Community Shelters*
Social dislocation in an accelerating world – can we manage the transition?

Professor Kim Rubenstein, *Australian National University College of Law*
The Future of Democracy

Associate Professor Rufus Black, *Master of Ormond College and Deputy Chancellor of Victoria University*
Renewing Australia: We can accelerate the change we need

Provocateur: Tania de Jong AM, *Founder, Creative Universe, Creativity Australia, Creative Innovation Global & Dimension5*

CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES (3:30pm)

AFTERNOON TEA AND POST CONFERENCE DRINKS & CANAPES IN SOFITEL'S LOUNGE (4:00pm)

Ci2017 CONCLUDES (5:30pm)

FOYER CREATIVITY AND TECHNOLOGY.

WIFI

The password is Ci2017.

TWITTER SCREEN

We hope you will send out lots of innovative tweets and utilise other Social Media throughout Ci2017 and help spread the word for the future. We have engaged a Social Media team who will assist you with learning how best to use Twitter and other social media tools. We are at #ciglobal and follow us @Cinnovation. Ci2016 trended NUMBER ONE on Twitter during the event.

FACEBOOK

Please join the dialogue and LIKE our Facebook page - Creative Innovation Global.

LINKEDIN GROUP

Join our LinkedIn Group: Creative Innovation Global to keep the conversation going.

READING

We are delighted to welcome Dymock's Books who will stock books and CDs from many of our speakers.

PODCASTS OF Ci2017 AND CREATIVE INNOVATION TV

www.creativeinnovation.tv

All Keynotes, Deep Conversation and the Gala Dinner will be videoed [only excerpts of Master Classes]. Keep an eye on www.creativeinnovation.tv and we will also inform you once these podcasts become available online. We will create a highlights video and interviews with key speakers which will be on our Creative Innovation TV Channel [CiTV]. You may also see podcasts and videos from Ci2010-Ci2016 on CiTV and on the Cinnovation Youtube Channel.

ZEETINGS

www.zeetings.com/Ci2017

Ci2017 has partnered with Zeetings to make sure your voice is heard! With Zeetings, you will be able to follow the presentation materials right from your smartphone, tablet or laptop. Directly engage with the speakers and other attendees. Vote in live polls, post comments, ask the speakers questions and see who else is in attendance.

The days of presentations being a one way monologue are over. Zeetings will revolutionise your next event, meeting or training session.

Jump on to zeetings.com/Ci2017 to join in. There's no download or sign up and it's completely free. It's time for you to get involved.

CALLIGRAM PHOTO BOOTH

Presented by Rentertainment

The Calligram Photo Booth takes a selfie and reconstructs it using words from a piece of text – anything from a corporate mission to a happy birthday greeting!

Images from the Calligram Photo Booth are printed and shared socially on the spot.

MIND ART WIRELESS BRAIN PAINTING

Presented by Rentertainment

Wear an EEG headset which measures the electrical activity of your brain from an array of electrodes attached to the headset. The system will track wherever you look on the screen and will create an artwork using your emotions. At the end of the experience you will walk away with a printout of your masterpiece.

FLIGHTMOTION VR

Presented by Rentertainment

Have you ever wondered what it would be like to fly through the air like a bird? Wonder no more with Rentertainment's FlightMotion VR! FlightMotion VR gives you a full body VR experience like never before, taking you from the lowest depths of the ocean to the highest of sky-soaring heights.

VR PEDAL POWER

Presented by Rentertainment

Our Virtual Reality Pedal Bikes create thrilling virtual reality experiences powered by you! Propel yourself through an exciting virtual world with a slight twist. The bike will take the guise of a horse, F1 racing car, a tank or even a helicopter ensuring your VR experience is one to remember.

GLOBAL MINDSET ACTIVATION

www.globalmindset.com.au

There has been lots of media coverage and discussions around Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR) recently resulting in over hype and a desire for a better understanding of this emerging technology. Global Mindset and its partners showcase this immersive technology and how it is more than just a 360 environment. It is about pushing the medium to its limits leveraging storytelling.

JAMES BRAUND - IMPROVE YOUR PROFILE

www.jamesbraund.com

Improve your profile and get your portrait done with one of Australia's leading photographers.