



**THE EXPONENTIAL SHIFT**  
MAKING TRANSFORMATION HAPPEN

7-9 NOVEMBER 2016 MELBOURNE AUSTRALIA

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## **MEDIA RELEASE - Friday 20 November 2015**

### **CREATIVE INNOVATION ASIA PACIFIC 2015 HAS BEEN NAMED “CORPORATE EVENT OF THE YEAR” IN THE AUSTRALIAN EVENT AWARDS**

**20 November 2015, Melbourne** - Creative Innovation Asia Pacific 2015 is proud to have been selected as the **winner of the “Corporate Event of the Year”** by the Australian Event Awards. Creative Innovation Asia Pacific 2015 was hosted at the Sofitel Melbourne On Collins.

The theme of the Creative Innovation Asia Pacific 2015 conference was *From Disruption to Sustainable Growth*.

The Australian Event Awards is the pinnacle awards program for the events industry in Australia.

Nominees from all over Australia competed for the 23 categories. All entries have been assessed by a jury of respected professionals in the meeting and event industry.

Creative Innovation 2013 Asia Pacific was named Corporate Event of the Year in the Global Eventex Awards and Ci2015 was named in the Anthill SMART 100.

Creative Innovation Asia Pacific is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and innovation expert. She is the Founder of Creativity Australia and Creative Universe.

Creative Innovation has had rising success since launching in 2010. Creative Universe aims to bring together the world’s most important thinkers, innovators and leaders to share strategies, solutions and best practice. Its specific focus is leadership, innovation, creativity, entrepreneurship, education, technology and science. Ci2015 featured a program of Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

Creative Innovation Asia Pacific Ci2016 *The Exponential Shift: making transformation happen* will take place from 7th to 9th November 2016, Sofitel Melbourne On Collins.

All winners can be viewed at <http://www.eventawards.com.au/2015-winners-and-finalists.html>

#### **Media interviews, photos and enquiries:**

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