

MEDIA RELEASE - FOR IMMEDIATE RELEASE
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EMERGING INNOVATORS WIN SCHOLARSHIPS TO EVENT OF THE YEAR
60 seconds of a lifetime: Nine Australians present their innovations

*Creative Innovation 2016 Asia Pacific -
The Exponential Shift: Making Transformation Happen
7 - 9 November, Melbourne, Australia*

Disruption! Threat - or opportunity? Insights and life experiences from 40 global thinkers, futurists, innovators, disruptors along with Australian business, community, government and industry leaders at Creative Innovation 2016 will offer important insights into disruption and future strategies and thinking to build a culture of innovation and transform the leadership.

Nine Australians have won the opportunity to present their innovations to the world's elite business thinkers and leaders at Creative Innovation Asia Pacific 2016 as recipients of the Ci2016 Innovation Leader Scholarships.

From a pool of outstanding applications from around the nation nine emerging leaders were selected for their achievements as founders of a start-up commercial or social enterprise. The nine scholarship winners each receive a place at this year's Creative Innovation 2016 giving them the opportunity to rub shoulders with key industry leaders, share and discuss their ideas and issues, and present their innovation ideas in a 60 second pitch on the main stage to renowned global innovators, futurists, scientists and leaders and event attendees.

Winners of the Innovation Leader Scholarships for Creative Innovation 2016 are:

Mustafa Atee (WA) is Founder of *ePAT*, world's first, and revolutionary mobile medical applications using facial recognition to assess pain at the point-of-care for those unable to communicate.

Mathew Bowtell (VIC) is a senior engineer at *Toyota*, who developed a functional prosthetic finger accessible to anybody on the planet - for free.

Ankit Chopra (NSW) is Founder of B-Corp certified *Eat Me Chutneys*, a socially and environmentally responsible chutney company that aims to reduce food wastage.

Rez Haremi (NSW) is Founder of *Essential Need*, a charity that aims to end extreme water poverty by the year 2020.

Mandy Lau (VIC) is Founder of *Reach & Match*, an innovative education kit to empower children with vision impairment/complex needs, also provides an inclusive learning solution in mainstream settings.

Troy McCann (VIC) is Program Adviser and Co-Founder of the *Melbourne Space Program*, a not for profit organisation seeking to promote innovation in support of a strong Australian aerospace sector.

Christine Parfitt (WA) is Managing Director of the *Bottle for Botol* app, an innovative water station location app that provides people the ability to locate nearby water stations in Indonesia.

Dr Tanya Petrovich (VIC) is Manager Business Development at Alzheimer's Australia Vic, nurturing empathy through the development of the *Virtual Dementia Experience™*, VR apps and VR goggles technology.

Tele Tan (WA) is Founder and Deputy Director of the *Autism Academy for Software Quality Assurance*, a social innovation harnessing the special talents of people on the autism spectrum.

Creative Universe founder and Ci2016 Executive Producer, Tania de Jong AM says the scholarship winners will be well received by event attendees for contributing innovative solutions in the race to the future. "The theme for Ci2016 this year is "*The Exponential Shift: Making Transformation Happen*" and our scholarship winners have embraced innovative thinking and creativity to bring their fresh ideas, leadership and courage to a range of challenging issues," Ms de Jong said. A number of previous Creative Innovation Global scholarship winners have found significant support, mentors and capital through the event to help them progress their enterprises.

Creative Innovation 2016 will feature over 40 world-class speakers, innovators and thinkers at Sofitel Melbourne on Collins from 7-9 November. The event includes a program of 13 Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

About Creative Innovation 2016 Asia Pacific (Ci2016)

Ci2016 brings together some of the world's most important thinkers to share strategies, solutions and best practice. Its focus is leadership, innovation, education, technology, entrepreneurship and science and features a program of 13 Master Classes, Deep Conversations, two action-packed conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

Creative Innovation Global is now regarded as the leading innovation event in the Southern Hemisphere having won Corporate Event of the Year in the global Eventex Awards and in the Australian Event Awards.

Creative Innovation Global is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and creative innovation expert.



THE EXPONENTIAL SHIFT

MAKING TRANSFORMATION HAPPEN

7-9 NOVEMBER 2016 MELBOURNE AUSTRALIA

Where: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000
When: 7-9 November 2016
Join: <http://www.facebook.com/creative.innovation.global> for updates and comments and follow Ci2016 on Twitter @CIinnovation and #ciglobal
For further information: www.ci2016.com.au

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