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13-15 NOVEMBER 2017
SOFITEL MELBOURNE ON COLLINS

HUMAN INTELLIGENCE 2.0

THRIVING IN THE AGE OF ACCELERATION.



A **creative**universe™ INITIATIVE

CI2017 FULL CONFERENCE PROGRAM.

Creative Innovation 2017 Asia Pacific will include a range of Master Classes led by some of our keynote speakers and other outstanding creativity and innovation experts.

"I've come to believe that things are getting better and better and worse and worse, faster and faster, simultaneously."

Tom Atlee



MONDAY 13 NOVEMBER

CONFERENCE DAY ONE.

REGISTRATION FROM 8:00AM

MORNING MASTER CLASSES

9:00 - 11:30 AM (Including morning tea)

1. PATRYCJA SLAWUTA (USA)

Hacking wisdom - Intelligence 2.0 The Science of Human Wisdom, Creativity and Innovation and How to Cultivate it



Patrycja Slawuta is a New York-based research and entrepreneur. She holds a master's degree in experimental social psychology and her PhD appears to be permanently on hold in service of her business: SelfHackathon. Born in Poland, Patrycja is a connoisseur of human nature, particularly the complex and non-linear.

Patrycja created SelfHackathon to serve those who crave life-long learning. SelfHackathon is a platform that bridges science, personal development and technology

ABOUT THE MASTER CLASS:

"Wisdom Starts with Wonder" Socrates

In the age of acceleration where humans and organizations are flooded with data, information and "insights", wisdom becomes a rare commodity. And yet we all know when we see it.

Surrounded by smart algorithms, microtargeting and digital echo chambers, humans crave wisdom more than ever. Leaders that paint a compelling vision of a better future, organizations that continuously reinvent themselves, and teams that bring out the best in us - these are all examples of wisdom.

Wisdom, as scientific research shows, extends beyond IQ, programming skills and analytical capabilities. Wisdom starts where deep knowledge meets real-life experience. It is forged in the fire of the ups and downs of life, the messiness of human condition and complexity of social dynamics.

In this masterclass we will take a deep dive into the science of human wisdom. A renowned psychologist and entrepreneur, Patrycja Slawuta will lead an immersive and intensive exploration of what research reveals about cultivating the rarest of the human skills: wisdom, creativity and innovation. And how they can be enhanced but not replaced by the modern day technology.

YOU WILL LEARN:

- Why Wisdom = Knowledge + Experience
- How to assess where you are and how to start
- How to use technology to help you hack yourself
- Immediately applicable techniques from cutting-edge psychological research



MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

MORNING MASTER CLASSES

9:00 - 11:30 AM (Including morning tea)

2. RAYMOND MCCAULEY (USA)

Harnessing your Superintelligence



Raymond is Chair of Digital Biology at Singularity University, a Silicon Valley think tank devoted to training leaders about exponential technologies; Co-founder and Chief Architect for BioCurious, the hackerspace for biotech, a not-for-profit where professional scientists, DIYbio hobbyists and entrepreneurs come together to design the next big thing to come out of a Silicon Valley garage; Part of the team that developed next generation DNA sequencing at Illumina, where he worked in bioinformatics, cancer sequencing, and personal genomics.

Raymond's postgraduate work includes studies at Texas A&M University, Stanford, and UC Berkeley in electrical engineering, computer science, biophysics, biochemistry, bioinformatics, and nanotechnology. He previously worked with Genomera, Illumina, Ingenuity Systems, TANSTAAFL Media, QIAGEN, Viatel, NASA, and other state and federal agencies, and currently develops and advises a variety of companies and organizations.

ABOUT THE MASTER CLASS:

Use these lessons learned from biotechnology and the biohacking underground to keep up better with a world in a state of permanent technology revolution. Specifically, learn how to:

- Surf the progress waves of exponential technologies
- Use prototyping to beat planning methodologies
- Be interdisciplinary, for yourself or as part of a team
- Harness new tools like hacker spaces, crowd-sourcing
- Share best practices with other bootstrappers



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3. STEPHEN JOHNSON

Culture of Innovation by Design - Is your organisation a controller, pioneer, mimic or synergist?



Stephen Scott Johnson is an expert in organisational change with 20 years experience in global business. He is the author of *EMERGENT - Ignite Purpose, Transform Culture and Make Change Stick* (Wiley 2017) and highly sought-after international mentor and keynote speaker in enterprise crowdsourcing, co-creation and movements. Stephen's work is featured in *BRW*, *Fast Company*, *Huffington Post*, *National Marketing Mag*, *Mumbrella* and *The Age*.

ABOUT THE MASTER CLASS:

Today's workplace demands are creating extraordinary challenges for organisations; power is shifting, and the spotlight has forced businesses to engage with stakeholders in more meaningful ways. Need for greater values alignment, autonomy and individual empowerment - fuelled by technology and increasing interdependencies - is bringing down the traditional power structure. The question is: what moves into its place?

A strong organisational culture is the difference between surviving and thriving. In this masterclass, Stephen provides a way forward through the transition, with expert guidance and a clear, actionable framework for implementation.

YOU WILL LEARN TO:

- Discover a unique governance framework for cultural transformation
- Identify your operational 'mode' and a clear strategic path to sustain change
- Address skills deficits, values misalignment and failed engagement
- Ignite your organisation's purpose to catalyse innovation and growth

Principles of large-scale movements are codified as tools for initiating change and creating cultural cohesion around a higher purpose. If you're a leader who wants to make a difference this masterclass is not to be missed!



MONDAY 13 NOVEMBER

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MORNING MASTER CLASSES

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4. ANDREW AND GAIA GRANT

Ignite, Gain, Sustain:
How to navigate 4 key
innovation paradoxes
for a sustainable
innovation culture in
the 'innovation race'



Andrew Grant and Gaia Grant are the directors of Tirian International Consultancy, and authors of the breakthrough new book **The Innovation Race: How to change a culture to change the game** along with international bestseller 'Who Killed Creativity?... And How Can We Get it Back?.'

ABOUT THE MASTER CLASS:

For many years people have believed that innovation is initiated and fuelled by being open and taking risks. While this is partially true, Gaia Grant has discovered from her research with the University of Sydney Business School that much more is needed for sustainable innovation. By identifying 4 key innovation paradoxes and how to navigate them effectively, Gaia demonstrates how to not just survive but to thrive in the 'innovation race'. Her research on the paradox theory has caught the attention of leading international academics, and she has just returned from presenting papers on her findings at the prestigious EGOS and PROS management theory conferences in Europe.

Taking a fascinating global perspective and utilising an engaging simulation exercise, the Grants explore the current state of innovation and identify what is needed to accelerate us into the future. They draw on 30 years of international innovation consulting with world innovation leaders, and include fascinating facts and case studies from their breakthrough book **The Innovation Race: How to change a culture to change the game**. They also include the validated Innovation Change Leader (iCLi) Profiling Tool to assist with building individual innovation strengths and a culture of innovation in the organisation. The result is a fast paced immersion experience that blends practical examples from client work, fascinating case studies, useful tools and unique theoretical perspectives.

YOU WILL LEARN:

- The result is a fast paced immersion experience that blends practical examples from client work, fascinating case studies, useful tools and unique theoretical perspectives
- Validated Innovation Change Leader (iCLi) Profile Tool - assisting with identification of individual innovation preferences and strengths
- 'Polar Positioning' technique for identifying the impact of the 4 key innovation paradoxes and understanding how to navigate them successfully
- Practical innovation culture change measures and strategies, eg through the Innovation Culture (iCi) Profile Tool for assessing organisation readiness for change



MONDAY 13 NOVEMBER

CONFERENCE DAY ONE.

AFTERNOON MASTER CLASSES

2:15 - 4:45 PM (Including afternoon tea 4:15 - 4:45 PM)

5. BRIAN FORDE (USA)



Brian Forde has spent more than a decade at the nexus of technology, entrepreneurship, and public policy. He is currently the Director of Digital Currency at the MIT Media Lab where he leads efforts to mainstream digital currencies like Bitcoin through research, and incubation of high-impact applications of the emerging technology. Most recently he was the Senior Advisor for Mobile and Data Innovation at the White House where he spearheaded efforts to leverage emerging technologies to address the President's most critical national priorities.

Prior to his work at the White House, Brian founded one of the largest phone companies in Nicaragua after serving as a business and technology volunteer in the Peace Corps. In recognition of his work, Brian was named a Young Global Leader by the World Economic Forum.

ABOUT THE MASTER CLASS:

YOU WILL LEARN:

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MONDAY 13 NOVEMBER

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6. ZENIA TATA (INDIA)



Zenia leads the global expansion efforts and the global development prize portfolio at XPRIZE. Over the last 23 years, her work has spanned 25 countries across Asia, Africa and Latin America leading non-profits and creating social enterprises that have directly impacted the lives of millions of individuals.

Prior to XPRIZE, Zenia's consulting clients included academic institutions like MIT's D-Lab, private sector social enterprises like Medeem, technology incubators such as D-Rev, impact investment groups like Beyond Capital and the Bill and Melinda Gates Foundation. Originally from Mumbai, India, Zenia is passionate about her work with economically disadvantaged populations, believes in the innate entrepreneurial qualities of the poor and is constantly searching for innovative solutions to global problems.

ABOUT THE MASTER CLASS:

YOU WILL LEARN:



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7. STEVE VAMOS

Building Great Teams for Exponential Times



Steve Vamos has more than thirty years experience in the Information Technology and on line Media industry and has lived and worked in Australia, the USA and Asia.

Steve serves as a non-executive Director of Telstra (appointed September 2009) and Fletcher Building Limited (appointed July 2015). Steve also serves as a non-executive Director and advisor to a number of organisations that span start-ups and larger established organizations.

Steve is an Adjunct Professor and member of the Business School Advisory Board at the University of Technology Sydney. The Australian Financial Review has twice included Steve in the top five listing of the most influential members of the Australian technology industry.

ABOUT THE MASTER CLASS:

This Master Class will get to the heart of all you need to know and do in order to build great teams.

The quality of teamwork inside and outside the boundary of organisations large and small defines their ability to succeed.

Great teams create, innovate and change course quickly as they learn from what works and what doesn't.

Cutting out all the management consultant speak and academic fluff, Steve will step you through the small number of things that really matter.

Steve will also describe why being conscious of the opportunities to improve teamwork are the obvious place to start driving change.

YOU WILL LEARN:

- Why great teamwork is vital in changing times
- Mindsets for great teamwork
- What makes for great teamwork



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AFTERNOON MASTER CLASSES

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8. YAMINI NAIDU

*Hooked: Business
Storytelling to
connect, engage
& inspire*



Yamini Naidu is the world's only economist turned storyteller and is rated among the top storytellers globally. She works with leaders in ASX top 50 and Fortune 500 companies helping them shift from spreadsheets to stories. She is also Author of *Power Play* and co-Author of *Hooked; How Leaders Connect, Engage and Inspire with Storytelling*.

ABOUT THE MASTER CLASS:

Are you ready to learn the number one leadership and communication skill for the next decade? Storytelling can dramatically increase your leadership presence and your ability to influence. Storytelling helps you connect, engage and inspire for unprecedented personal and business success. This Master Class will show you how to craft compelling stories to help you succeed in business, by getting people hooked on you and your messages.

YOU WILL LEARN:

- How and why organisational stories work
- The Business Storytelling IQ Model
- To explore immediate applications of Business Storytelling



MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

LATE AFTERNOON MASTER CLASSES

4:15 - 6:45PM (Including afternoon tea 4:15pm - 4:45pm)

9. YVETTE MONTERO & FRANK SPENCER (USA)

Wired for the Next:
What will humans,
think, do and be in
the not-so-distant
future



Principals at Kedge - a global strategic design, foresight, creativity, and strategic design consultancy. Before joining Kedge in early 2012, Yvette led the effort to establish the Future Workforce Insights division at The Walt Disney Company. Prior to founding Kedge, Frank worked for 15 years as a leadership coach and developer with entrepreneurs. He has worked on Strategic Foresight projects for companies such as Kraft, Mars, Marriott, and The Walt Disney Company. In 2015, Yvette and Frank founded The Futures School, a 3-day, foresight certificate program.

ABOUT THE MASTERCLASS:

Is the speed of technological, economic, environmental, political, and social change "rewiring" humanity, and thus redefining work, income, consumption, education, and lifestyles in the 21st Century?

Many of today's experts and thought leaders agree that our environment of accelerating volatility, uncertainty, complexity, and ambiguity is ushering in a new era of human development, and this in turn will mean that we must intentionally reframe our mindset, activity, and purpose as a species.

In this creative and empowering session, we will dive into what humanity will "think, do and be" in light of the unprecedented changes taking place all around us. The session will give participants the chance to explore what those radical changes might mean for their personal journeys, their organizations, and their industries as they move into the future.

YOU WILL LEARN:

- A method for recognizing your assumptions about the future that could keep you from seeing and leveraging the changing role of humans in learning, leading and creating
- New mindsets for redefining and reframing humanity in the rapidly changing environment of the 21st Century
- How humans are being "wired for next" by the technological and social changes all around us
- How to use Strategic Foresight tools to examine the extended ramifications of the shifting landscape



MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

LATE AFTERNOON MASTER CLASSES

4:15 - 6:45PM (Including afternoon tea 4:15pm - 4:45pm)

10. JON YEO

How Leaders Create Change and Drive Impact



Jon Yeo helps Executives and Leaders present complex content with simplicity that guides and inspires their teams. Whether storytelling or driving home hard facts, the art of powerful communication is a critical 21st Century skill.

Jon has presented at Professional Speakers Australia Conferences including special programs for their best speakers and regional Toastmasters Conferences. He also works internationally with leaders, salespeople and young social entrepreneurs to Create Change and Drive Impact. Current clients include SAP, NAB, Auspost, Dept Human Services and Dept of Education

Since 2009, Jon Yeo has been the curator and license holder for TEDxMelbourne, an independently organised TED event. Today, TEDxMelbourne events fill 1500 seat auditoriums in days and still holds a State Library record sell out of 90 minutes.

Jon is the current Chapter President of Professional Speakers Australia.

ABOUT THE MASTER CLASS:

Today's leaders need to inspire and influence on and off the stage. Whether it is a leading from the stage or a corridor conversation, Leaders must connect and engage with teams, clients and colleagues.

YOU WILL LEARN TO:

- Understand the goals for high impact communication
- Understanding they types of talks we can do and how storytelling is a critical 21st century skill
- Demonstrate how we keep communication and presentations relevant and engaging
- Understanding why subject matter expertise is not the only skill required for speaking and how it is becoming LESS important
- Understand the key aspects of effective message delivery
- Understand how to inspire and influence your audience
- Designing communication to consistently have impact



MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

LATE AFTERNOON MASTER CLASSES

4:15 - 6:45PM (Including afternoon tea 4:15pm - 4:45pm)

11. RACHEL AUDIGE

Innovation Agility:
What is holding you
back and 5 tools to
nail it



Rachel is a Franco-Australian speaker, facilitator, blogger and innovation architect. She runs Systematic Inventive Thinking- Australia and has long experience in international marketing. She is the author of 'The Innovation Mix', a diagnostic model for organisational innovation. Her sweet spot is getting smart people in a room and giving them an alternate search engine for their minds to give them more inventive and feasible ideas. She is a Non-Executive Director on the boards of Creativity Australia and the Produce Marketing Association and has a Bachelor of Economics (Sydney Uni), a Maitrise in Political Science (Paris-Sorbonne) and an MBA (Melbourne Business School).

ABOUT THE MASTER CLASS:

If innovation were easy, everyone would be excelling at it. Instead, many of us get stuck with our default thinking and fail to develop inventive solutions to problems and disruptions we encounter - let alone new, leading ideas. How can we bust this? How could we combine creativity with rigour? Could we do a better job of using the resources we have?

Organisations need to stop "doing innovation" and start innovating in what they do. This means upskilling teams with the toolset and mindset to enable them to innovate with minimal risk and to maximum effect - on demand.

Customer insights are the fuel for many innovations but how do we innovate when we don't have any - or when our insights are the same as our competitors'?

YOU WILL LEARN:

- To identify a cognitive bias that inhibits creative thinking and tools to bust this when you need to innovate
- To thrive with creative constraints
- To recognize patterns in innovation that can be harnessed "on demand"
- To be agile in the creative process to enable you to work from form to function, when this makes most sense
- The beginnings of a toolset and mindset to make you more innovatively agile



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LATE AFTERNOON MASTER CLASSES

4:15 - 6:45PM (Including afternoon tea 4:15pm - 4:45pm)

12. JESSAMY GEE

What the robots can't do...
Listening and visual note taking for basic humans



As one of Australia's leading Graphic Recorders, Jessamy Gee has developed a unique skill set in listening, synthesising, capturing and communicating information visually.

ABOUT THE MASTER CLASS:

In a world of data, automation, artificial intelligence, virtual and augmented reality... our "human-ness" is one of our greatest assets.

What were once thought of as "soft skills" - emotional intelligence, critical thinking, problem solving, empathy, and of course - listening and communication - are now key to finding success in a future where the only certainty is change.

The best way to future-proof ourselves is to start investing in these skills. We need to take the time to learn to listen well, and consider how to use our sweet human skills to capture and communicate important information in a way that cuts through today's info overload.

In this Master Class we explore how to be better at communicating as a human. How to listen with purpose (not wait to talk), and use the power of visuals to take notes that help you to engage with & understand what you're hearing, connect to it on both a logical and emotional level, and remember stuff six times better than if you were using words alone.

YOU WILL LEARN:

- Purposeful Listening - practical tips for outcome-focused listening: setting intention and paying attention
- Visual Notetaking basics - how to capture your listening in a useful and engaging way
- Why highly skilled human communication is so important today
- A two-way street: the shared responsibility of communicator & listener



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LATE AFTERNOON MASTER CLASSES

4:15 - 6:45PM (Including afternoon tea 4:15pm - 4:45pm)

13. CHRISTINA GERAKITEYS

Creativity and Innovation - 5% Inspiration and 95% Design Thinking



Christina Gerakiteys is a Creativity and Innovation expert. As the founder of Ideation At Work, she opens hearts and minds to possibility, so that people are inspired to create a better world. Christina's clients include national and international finance companies, medical centres, mining companies, HR organisations and government and educational institutions.

Christina writes for several publications and speaks regularly on the radio about business development, creativity and innovation. She is on several innovation committees and hosts the Hunter Innovation Festival and Top Shots Breakfast. She is currently undertaking doctorate studies in Creativity and Innovation and this year published her second book, *Celebrating Success One Failure At A Time*.

ABOUT THE MASTER CLASS:

More and more companies are looking to Design Thinking for a systematic approach to discovering and alleviating pain points. Beginning with Empathy and Customer Centricity, Design Thinking allows for Rapid Prototyping and Iteration.

During this Master Class, Christina will walk you through the steps needed to implement Design Thinking practices to drive Creativity and Innovation in your company or business. You will be lead through the phases of inspiration, ideation and implementation.

How will you stand up and stand out? How will you create a niche for your business? The principles behind Design Thinking will help you achieve this and more.

THIS INTERACTIVE SESSION WILL SHOW YOU HOW TO USE DESIGN THINKING TO:

- Identify problems and gaps in your area of expertise or ideate new ideas or concepts around your existing business using a simple
- Span the gap between design and execution
- Accelerate time to market
- Identify the importance of Mindset and Smart Risks in Exponential Growth
- Build an innovation implementation engine for your organisation
- Create a simple action plan to ideate, plan, prototype, test and iterate a product or service

