

@Cinnovation  
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ci2017.com.au

WINNER  
CORPORATE EVENT  
OF THE YEAR



- 40+ INNOVATORS
- CONFERENCE
- MASTER CLASSES
- DEEP CONVERSATION
- GALA DINNER



13-15 NOVEMBER 2017  
SOFITEL MELBOURNE ON COLLINS

# HUMAN INTELLIGENCE 2.0

THRIVING IN THE AGE OF ACCELERATION.



CREATIVE  
INNOVATION.  
ASIA PACIFIC

NURTURING IDEAS  
INSPIRING MINDS  
CREATING FUTURES

A **creative**universe™ INITIATIVE

# THINK, LEARN, DEBATE AND BE INSPIRED BY:



**Brian Forde (USA)**

Head of Digital, MIT Lab;  
Former White House  
Advisor



**Neil Harbisson (USA)**

Artist, Cyborg Activist  
& Cybernetics Expert



**Patrycja Slawuta (USA)**

Researcher, Entrepreneur  
& Founder, SelfHackathon



**Zenia Tata (India)**

Executive Director of  
Global Expansion, XPRIZE



**Raymond McCauley (USA)**

Chair of Biotechnology,  
Singularity University



**Scott Anthony (Singapore)**

Global leader in disruptive  
innovation & strategy



**Hila Oren (Israel)**

Smart Cities & Urban  
Development Expert



**Professor Geoffrey West (USA)**

Theoretical Physicist,  
TED Speaker



**Aleksandra Przegalinska (USA)**

Artificial Intelligence Expert  
& MIT Research Fellow



**Frank Spencer (USA)**

Futurist & Principal,  
Kedge



**Yvette Montero (USA)**

Futurist & Principal,  
Kedge



**Dr Alan Finkel AO**

Australia's Chief Scientist



**John Stanhope**

Chairman at Australia  
Post; Chancellor Deakin  
University



**Jane King**

Australian Taxation Office  
Deputy Commissioner



**Associate Professor Rufus Black**

Master of Ormond College; Deputy  
Chancellor of Victoria University



**Rachel Audige**

Facilitator, Trainer,  
Coach & Speaker



**Dr Pradeep Philip**

Founder, Ergo Consilium;  
Senior Business Advisor



**Doron Ben-Meir**

Vice-Principal Enterprise,  
University of Melbourne



**Dr Charles Day**

CEO, Office of Innovation  
& Science Australia



**Professor Svetha Venkatesh**

Director, Centre for  
Pattern Recognition and  
Data Analytics at Deakin  
University



**Steve Vamos**

Non Executive Director  
Tesla; Venture Investor,  
and Speaker



**Yamini Naidu**

Global authority on  
storytelling & leadership;  
Author



**Jon Yeo**

Executive Speaker coach,  
Licensee and Curator -  
TEDxMelbourne



**Tania de Jong AM**

Social entrepreneur,  
Soprano, Speaker,  
Creative Innovation  
catalyst

**+ many  
more!**

to view the full  
line up visit  
[www.ci2017.com.au](http://www.ci2017.com.au)

## WHO SHOULD ATTEND?

- Change-makers, policy makers, activists, influencers, innovators, industry and government leaders
- CEOs and senior executives
- Board Directors, entrepreneurs and business owners
- HR and innovation professionals
- Coaches and consultants
- Educators, K-12 and tertiary
- Not-for-profit and CSR professionals

## Ci2017 UNIQUE BENEFITS

-  Over **40 world class Australian and international innovators and leaders**
-  **Highlight risks, opportunities, future scenarios and global megatrends**
-  Provide **insights and techniques for unlocking personal and organisational creativity** and exponential thinking
-  **Deliver strategies, structures and processes** for creating transformation, greater organisational performance, productivity and wellbeing
-  Showcase the world's **best practice solutions and ideas**
-  Bring together leaders and emerging talent to **discover cross-disciplinary solutions**
-  Offer **outstanding networking** and business opportunities

## Ci2017 THEME

### Human Intelligence 2.0:

### Thriving in the Age of Acceleration

As the pace of change accelerates, we are increasingly asking organisations to become more agile. That means developing the systematic ability to test, learn, adjust and adapt. To tolerate missteps, mistakes, false starts, fumbles, and, yes, even failures. That's much easier said than done. How can organisations develop cultures that hardwire innovative behaviours such as immersive research and rapid prototyping?

**We face the certainty of uncertainty.** Strategic creativity is increasingly valuable to nations, communities and individuals making the transition to innovation and knowledge-based economies. Creativity and innovation are vital for businesses exposed to globalisation, increased competition, consumer diversity and rapidly changing technology. Tomorrow's competitive success will be based on the implementation of creative ideas and the ability to keep up with an ever-accelerating world.

**Ci2017 will help you understand and make the most of the exponential advances** in robotics, artificial intelligence, automation of jobs and vehicles, healthcare, energy, workplaces and cities of the future and other major trends. You will join with directors, leaders and emerging talent from many of Australia's and the world's major organisations, State and Federal Government departments, Universities and entrepreneurs across all sectors.

Don't miss the world class line-up of visionary innovators, futurists and leaders that are gathering at Ci2017 to help us better understand and prepare for our rapidly changing world. **This event will help you upgrade yourself and your organisation to Intelligence 2.0.** It will give you the knowledge and tools to develop the agility and leadership mindset you need to transform your organisation.

## Ci2017 PARTNERSHIP OPPORTUNITIES

There are a host of incredible opportunities to partner with us on this world class innovation event. If you are interested in becoming a partner or creative collaborator for the upcoming conference, please contact:

### Tania de Jong AM

Founder and Executive Producer

Tel: +61 (0)3 8679 6000

Email: [Tania@creativeuniverse.com.au](mailto:Tania@creativeuniverse.com.au)

### Alrick Pagnon

Creative Innovation Leader

Tel: +61 (0)3 8679 6000

Email: [Alrick@creativeuniverse.com.au](mailto:Alrick@creativeuniverse.com.au)



# MONDAY 13 NOVEMBER CONFERENCE DAY ONE.

## MORNING

### Master Classes

[9:00 – 11:30am]

includes morning tea

1. **Patrycja Slawuta (USA)**  
Hacking Wisdom - What Machines Don't Understand
2. **Brian Forde (USA)**  
Blockchain: Bringing power to the people and how that impacts the future of your business
3. **Stephen Scott Johnson**  
Culture of Innovation by Design - Is your organisation a controller, pioneer, mimic or synergist?
4. **Andrew and Gaia Grant**  
Ignite, Gain, Sustain: Navigating the 4 key innovation paradoxes for a sustainable innovation culture in the 'innovation race'

### Deep Conversation over Lunch

[12:00 – 2:00pm]

#### Human Intelligence 2.0 -

*Thriving in the Age of Acceleration*

Featuring key speakers including Brian Forde (USA), Patrycja Slawuta (USA), Raymond McCauley (USA), Zenia Tata (India), Neil Harbisson (USA) and the audience.

"Things are getting better and better and worse and worse, faster and faster, simultaneously." Tom Atlee

Never before has one species been able to conquer or impact so many elements on Earth so dramatically. We are accelerating into the future. The rate of change continues to astonish us, and the awesome power of human ingenuity enables us to make what was once consigned to the pages of science fiction novels reality.

But, the increased progress is creating a parallel sense of existential dread. Are we the masters of our future? Will we set the direction for the economy and the environment? Will we set out the nature of the ethical society we want to live in? Or will events and mistakes overtake us?

## AFTERNOON

### Master Classes

Early Afternoon Sessions

[2:15 – 4:45pm]

includes afternoon tea 4:15pm – 4:45pm

5. **Raymond McCauley (USA)**  
Harnessing your Superintelligence
6. **Aleksandra Przegalinska (USA)**  
Emotional Data: What is it and how to use it well
7. **Steve Vamos**  
Building Great Teams for Exponential Times
8. **Yamini Naidu**  
Hooked: Business Storytelling to connect, engage & inspire

## LATE AFTERNOON

### Master Classes

Late Afternoon Sessions

[4:15 – 6:45pm]

includes afternoon tea 4:15pm – 4:45pm

9. **Yvette Montero & Frank Spencer (USA)** Wired For Next: What will humans think, do and be in the not-so-distant future?
10. **Jon Yeo** How leaders create change and drive impact
11. **Rachel Audige** Inventive Thinking: How to do more with less
12. **Jessamy Gee** What the robots can't do... Listening & visual note taking basics for humans
13. **Christina Gerakiteys** Creativity and Innovation - 5% Inspiration and 95% Design Thinking



# TUESDAY 14 NOVEMBER CONFERENCE DAY TWO.

**8:30am The Official Opening of Ci2017 with VIPs, speakers, performers and politicians. Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by Q&A/Conversation with audience.**

## MORNING

### Plenary 1 - The pace of change – Survive or thrive? (9:30am)

Brian Forde (USA), *Director of Digital Currency at the MIT Media Lab; Former Senior Technology Advisor at the White House under Barack Obama's presidency*  
Uber, Airbnb...You haven't seen anything yet! Disrupting the Disrupters and Empowering the People with Blockchain

Dr Alan Finkel AO, *Australia's Chief Scientist*

Zenia Tata (India), *Executive Director, Global Development & International Expansion, XPRIZE*  
Moonshot Thinking: Setting a new pace for change

Provocateur: Dr Charles Day, *CEO, Office of Innovation and Science Australia*

### MORNING TEA & NETWORKING (11:00am)

#### Plenary 2 – The man machine interface – machine learning, AI, implants...how far will it go? (11:30am)

Raymond McCauley (USA), *Scientist, engineer & entrepreneur; Chair of the Biotech Track at Singularity University*

Engineering DNA for a Better You -  
Brilliance, Brawn, and Being

Neil Harbisson (USA), *Artist, Cyborg Activist & Cybernetics Expert*

The Renaissance of our Species

Svetha Venkatesh, *Director, Centre for Pattern Recognition and Data Analytics (PRaDA) at Deakin University*  
Close Encounters with Machine Learning

+ speakers to be confirmed

### LUNCH & NETWORKING (1:00pm)

### HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

## AFTERNOON

Exponential Conversation Plenary 3 – The Future of Jobs, Exponential Leadership and Building Great Teams (2:50pm)  
Steve Vamos, *Non-Executive Director, Venture Investor, Business Advisor and Speaker*

John Stanhope, *Chairman Australia Post & AGL; Chancellor of Deakin University*

+ speakers to be confirmed

"Everyone thinks of changing the world, but no one thinks of changing himself." Leo Tolstoy

- What jobs will remain?
- How can leaders and organisations adapt and respond to accelerating change?
- Why is great teamwork so critical in changing times?

Technology does not innovate, people do. If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be needed to transform our business, government, health and education institutions and the way they work?

In this session, leaders from a variety of backgrounds will discuss the challenges of automation and jobs of the future. They will explore the new mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in rapidly changing and uncertain times.

### AFTERNOON TEA AND NETWORKING Day Two Concludes (5:00pm)

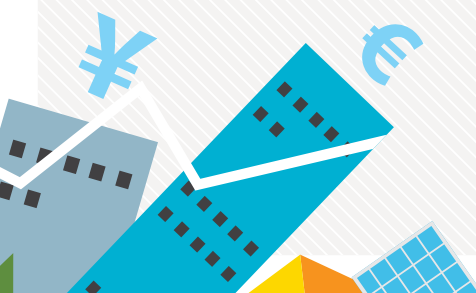
### GALA CONFERENCE DINNER & EXPONENTIAL Q&A [7:00pm – 11:00pm]

Sofitel Melbourne On Collins Ballroom  
25 Collins Street Melbourne

Q&A: *What is unique about the human experience and intelligence in the age of machines?*

Fine food, wine, a **Grand Disruptive Debate** featuring **key speakers**, world class entertainment, sensational songsters **Pot-Pourri** and the **With One Voice** choirs.

This dinner will support people suffering loneliness and isolation through Creativity Australia's life-changing With One Voice program.



# WEDNESDAY 15 NOVEMBER

## CONFERENCE DAY THREE.

### MORNING

**Exponential Conversation Plenary 4 – Forget start-ups! BIG is beautiful! [8:45am]**

**Scott Anthony** (*Singapore*), Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert

**Dr Pradeep Philip**, Founder, Ergo Consilium; Senior Advisor across politics and business; Former Secretary Department of Health (Victoria) and Founding CEO for LaunchVic

**Jane King**, Deputy Commissioner, Design and Change Management Australian Taxation Office (ATO)

**Provocateur: Doron Ben-Meir**, Executive Director of Research, Innovation and Commercialisation at the University of Melbourne; CEO of UoM Commercial Ltd

+ speakers to be confirmed

Much has been said about the disruptive nature of start-ups and how they are the engine room of innovation. Whilst there is no doubt that this is true, the presumption that large companies and organisations are incapable of innovation and are simply bastions of bureaucratic process waiting to be relegated to history creates a false dichotomy which ignores the inherent benefits of brand and scale. The challenge of simultaneously running an efficient set of scaled operations and fostering an entrepreneurial culture is the subject of considerable attention in senior executive ranks and the mutual exclusivity mythology is being exploded!

Some of the largest companies in the world (IBM, Apple etc) have reinvented themselves in order to remain competitive and that trend is growing.

Our panel will consider examples closer to home and discuss some of the strategies and initiatives which are delivering innovation within some of our largest companies and institutions.

**MORNING TEA & NETWORKING [10:30am]**

**Plenary 5 – Organisational Intelligence 2.0 – how we live and work [11:00am]**

**Professor Geoffrey West** (*UK*), Theoretical Physicist; TED Speaker; Author: *Scale - The Universal Laws of Growth, Innovation, Sustainability, and the Pace of Life in Organisms, Cities, Economies, and Companies*

**Hila Oren** (*Israel*), Founder & CEO, Tel Aviv Global & Tourism; Founder, Tel Aviv Startup City Vision

+ speakers to be confirmed

**LUNCH AND NETWORKING [12.30pm]**

**HOT SPOTS [1.30pm]**

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

### AFTERNOON

**Plenary 6 – The Growing Divide – How do we progress without fracturing? [2:20pm]**

**Peter Hunt AM**, Investment Banker & Engaged Philanthropist; Chairman, Greenhill Australia, Grameen Australia, So they Can & Founder, Women's Community Shelters  
Disruptive Thinking and Social Disadvantage in Australia

**Patrycja Slawuta** (*USA*), Researcher, Entrepreneur & Founder, SelfHackathon  
Hacking the Corporate OS. The Art and Science of Meaningful Innovation.

**Associate Professor Rufus Black**, Master of Ormond College and Deputy Chancellor of Victoria University

**CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES [3:30pm]**

**AFTERNOON TEA AND POST CONFERENCE DRINKS IN SOFITEL'S LOUNGE [4:00pm]**

**Ci2017 CONCLUDES [5:30pm]**

*"Thank you for a challenging and rewarding couple of days. These events will change people and thereby the world."*

**Craig Carolan**, Director Private Wealth, ANZ





# Ci2017 PRICING

Ci2017 PACKAGES	DATES	First Mover (until 31 August)	Standard (after 31 August)
<b>Platinum:</b> • 2 Master Classes • Deep Conversation • 2 Day Conference • Gala Dinner • Lunch, Morning & Afternoon tea	13-15 Nov	\$2,680	\$3,295
<b>Gold:</b> • 1 Master Class • Deep Conversation • 2 Day Conference • Lunch, Morning & Afternoon tea	13-15 Nov	\$2,445	\$2,990
<b>Silver:</b> 2 Day Conference • Gala Dinner • Lunch, Morning & Afternoon tea	13-15 Nov	\$2,270	\$2,765
<b>Additional options</b>			
1 day conference pass	13 or 15 Nov	\$990	\$1,430
Gala Dinner	14 Nov	\$225	\$265
VIP Corporate tables (10 seats + a speaker at your table)	14 Nov	\$5,000	\$5,000
Master Classes	13 Nov	\$260	\$300
Deep Conversation	13 Nov	\$150	\$170

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**10%  
DISCOUNT**

Send 5 or more  
delegates and receive  
a booking discount!

**BOOK  
YOUR TEAM  
TODAY!**

## YOUR Ci2017 PACKAGE INCLUDES:

- Master Class tickets
- Deep Conversation ticket
- Conference pass
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning and Afternoon tea
- Networking drinks

*"I came to learn – I came away inspired!  
Best conference ever."*

**Paul Duldig, University of Melbourne**

*"Creative Innovation was a fantastic experience  
that included great speakers and vibrant debate  
and discussion of the issues and trends that  
will loom large in the future, together with  
an emphasis on compassion and the need  
to be inclusive that I have seen at very few  
other events."*

**Martin Ford, Author 'Rise of the Robots'**

**Note:** This program is subject to change. As this is a Creative Innovation Global event we will be adding all sorts of wonderful surprises to make sure this is the best conference ever!



## MAJOR PARTNER



Australian Government

Many partners are still confirming. Get in touch with us to explore partnership with Ci2017.

## INNOVATION LEADER PARTNERS



Australian Government  
Department of Defence

BHP



Arthur J. Gallagher

## FOUNDATION PARTNERS



Australian Government  
Department of Industry,  
Innovation and Science



Australian Government  
Australian Taxation Office



## SUPPORTING PARTNERS



Australian Government  
Department of Infrastructure  
and Regional Development



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## DIGITAL PARTNER

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## ENDORISING PARTNERS

