

# WEDNESDAY 3RD APRIL CONFERENCE DAY THREE.

## MORNING

Exponential Conversation Plenary 4 – Innovating at Scale - Reinventing large Organisations, Government and Democracy (8:45am)

Paul Cobban (Singapore), *Chief Data & Transformation Officer, DBS*  
World's First Invisible Bank

Jane King, *Deputy Commissioner, Design and Change Management, Australian Taxation Office (ATO)*

Kim Williams AM, *Former CEO of News Limited; Foxtel; the Australian Film Commission and Musica Viva*

Provocateur: Doron Ben-Meir, *Vice-Principal Enterprise, Chancellor Executive of the University of Melbourne*

- Bureaucratic inertia vs incumbency and brand power: Is technology working for or against our large organisations
- How do major organisations inoculate themselves against catastrophic disruption?
- Entrepreneurism vs Intrapreneurism – Innovating from within
- What does disruption mean in the context of Government service delivery?
- Is technological change undermining or reinforcing our democratic systems?

Technological advancement has seen the rise and fall of many large organisations. Some have effectively reinvented themselves – challenging the stereotypical image of ponderous bureaucracies. Our public institutions and democracy itself, are also not immune from the impacts of new technologies.

This panel will explore some of the disruptive forces bearing down on our largest companies and institutions and consider various approaches to thriving in the face of rapidly changing customer and societal expectations.

MORNING TEA & NETWORKING (10:30am)

"Thank you for a challenging and rewarding couple of days. These events will change people and thereby the world."

Craig Carolan, Director Private Wealth, ANZ

Plenary 5 – Intelligence 2.0 – An Augmented Future (11:00am)

Dr Etienne Van Der Walt (South Africa), *Co-founder and CEO, Neurozone*  
Fundamentals 101: Preparing the brain for the future of work

Dr Carl Smith (UK), *Director of the Learning Technology Research Centre (LTRC); Principal Research Fellow, Ravensbourne University*  
Reality Hacking as Intelligence Augmentation

INTERNATIONAL KEYNOTE:

Ray Kurzweil (USA), *Director of Engineering at Google; world leading inventor; thinker; futurist; and best-selling author*  
The Future of Intelligence, Artificial and Natural

Provocateur: TBC

LUNCH AND NETWORKING (12.45pm)

HOT SPOTS (1.45pm)

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

AFTERNOON

Plenary 6 – How will we manage the transition? (2:40pm)

Dr Simon Longstaff AO, *Philosopher; Executive Director of the Ethics Centre*  
Ethics in the Machine Age

David Gonski AC, *Chairman, ANZ Bank; Chancellor, UNSW*  
How do we transition humans and business in a world of AI?

Professor Rufus Black, *Vice-Chancellor, University of Tasmania*

Provocateur: Tania de Jong AM, *Founder, Creative Universe; Creativity Australia; Creative Innovation Global & Mind Medicine Australia*

CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES (4:15pm)

AFTERNOON TEA AND POST CONFERENCE DRINKS IN THE SOFITEL MELBOURNE LOUNGE (4:45pm)

Ci2019 CONCLUDES (5:30pm)



# Ci2019 PRICING

What if you could fast-track your thinking about change and the future by 3 years in just 3 profound days?

Ci2019 PACKAGES	DATES	EARLY BIRD (AUD)*	STANDARD (AUD)
<b>Platinum:</b> • 2 Master Classes • Deep Conversation • 2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning & Afternoon tea	1 - 3 April	\$2,449	\$3,295
<b>Gold:</b> • 1 Master Class • Deep Conversation • 2 Day Conference • Hot Spot sessions • Lunch, Morning & Afternoon tea	1 - 3 April	\$2,264	\$2,990
<b>Silver:</b> 2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning & Afternoon tea	2 - 3 April	\$2,089	\$2,765
Additional options			
1 day conference pass	2 or 3 April	\$990	\$1,430
Master Classes	1 April	\$225	\$300
Deep Conversation	1 April	\$150	\$170
Gala Dinner	2 April	\$225	\$265
VIP Corporate tables (10 seats + a speaker at your table)	2 April	\$5,000	\$5,000

Online: [www.ci2019.com.au](http://www.ci2019.com.au) (Booking fees apply)  
Email: [info@vervecreative.com.au](mailto:info@vervecreative.com.au)  
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## YOUR Ci2019 PACKAGE INCLUDES:

- Master Class tickets
- Deep Conversation ticket
- Conference pass
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning, Afternoon tea & lunch
- Networking drinks

10%  
DISCOUNT

Send 5 or more delegates and receive a booking discount!

\*EARLY BIRD TICKETS CLOSE ON JAN 31ST, OR EARLIER IF THE EVENT SELLS OUT.

"I came to learn – I came away inspired! Best conference ever."

Paul Duldig, University of Melbourne

"Creative Innovation was a fantastic experience that included great speakers and vibrant debate and discussion of the issues and trends that will loom large in the future, together with an emphasis on compassion and the need to be inclusive that I have seen at very few other events."

Martin Ford, Author 'Rise of the Robots'

**Note:** This program is subject to change. As this is a Creative Innovation Global event we will be adding all sorts of wonderful surprises to make sure this is the best event ever!