

Suggested copy for EDMs, newsletters and website events page

Option 1: Word count 245

Creative Innovation 2019 Asia Pacific: Are you future-ready?

We are proud to be a Partner for [Creative Innovation 2019 Asia Pacific](#), the leading Asia Pacific innovation summit taking place in Melbourne from **1-3 April 2019 at the Sofitel Melbourne On Collins**. The theme being explored is **“Human Intelligence 2.0 – A Collective Future? How will we manage the transition?”**

Creative Innovation 2019 Asia Pacific is the place to **imagine the future, inspire your leadership and achieve business success.**

This is the premiere conference for anyone who cares about creativity, innovation, leadership, change, transformation and the future. It is the place to imagine the future, inspire your leadership and achieve business success. The event brings together hundreds of leaders from business, government, academia, community, not-for-profits and media, who will hear from a world-class line-up of over 40 visionary innovators, futurists and leaders.

Ci2019 will help you **upgrade yourself and your organisation to Human Intelligence 2.0; help you better understand, collaborate and prepare for our rapidly changing world;** explain change drivers; explore the implications for the future; and expose the strategies and thinking that governments, businesses, NFPs and individuals will need to adopt to be successful. You will walk away with the insights, knowledge and tools to develop the agility and leadership mindset you need to transform your organisation. And you will be inspired to build a collective future for humanity.

As a Partner for this event, we are proud to offer our networks access to an exclusive discount of 10% off Platinum, Gold and Silver conference packages. To activate your discount, enter the password **‘collective’** when purchasing tickets on the [website](#).

Deep Conversation tickets start from \$150, Master Classes from \$225

Please join us – we hope to see you there!

Option 2: Word count 563

[Creative Innovation 2019 Asia Pacific](#)

“Human Intelligence 2.0 – A Collective Future? How will we manage the transition?”

We are proud to be a Partner for [Creative Innovation 2019 Asia Pacific](#), the leading Asia Pacific innovation summit. This event takes place in Melbourne from **1-3 April 2019 at the Sofitel Melbourne On Collins** and the theme being explored is **“Human Intelligence 2.0 – A Collective Future? How will we manage the transition?”**.

Creative Innovation 2019 Asia Pacific is the place to imagine the future, inspire your leadership and achieve business success. Creative Innovation Global is the premiere conference for anyone who cares about creativity, innovation, leadership, change, transformation and the future.

We face a host of wicked **problems, risks and systemic challenges** beyond the reach of existing institutions and traditional authority structures. Problems like **climate change, increasing mental and chronic illness, scarcity of resources, automation of jobs and Artificial Intelligence, unethical governance and growing inequality** require unprecedented collaboration among different organisations, sectors, communities and

nations. More than ever before, we need to foster **collective leadership, lateral thinking and inspiring initiatives** to manage the **massive transition ahead**.

Furthermore, **leaders need to be deeply aware** — right now, not down the line — of the **transition taking place**. And they need to have clarity about the roles they can play in dynamically steering their organisations and preparing their employees and contractors for the **future of work**.

Bringing together **hundreds of leaders from business, government, academia, community, not-for-profits, media and the arts**, Creative Innovation 2019 Asia Pacific promises to explain the **drivers of the changes taking place, the implications for the future and the strategies and thinking** that governments, businesses, NFPs and individuals will need to adopt to be successful. The future is exciting, challenging or terrifying! It just depends on your perspective and **your capacity to embrace change**.

Ci2019 offers an outstanding opportunity to **educate, challenge and engage leaders and emerging talent** on this transition.

Ci2019 key themes will include:

- Leadership, Ethics and Governance
- Automation, AI, Robotics and the Future of Work
- Education and Entrepreneurship
- Science, Technology and the Pace of Change
- Wicked Problems that require Collective Systemic Solutions

This award-winning event will help you **upgrade yourself and your organisation to Human Intelligence 2.0**. It will give you **the insights, knowledge and tools to develop the agility and leadership mindset** you need to transform your organisation and inspire you to build a collective future for humanity.

A world class line-up of **40+ visionary innovators, futurists and leaders** are booked in as keynote speakers, master class facilitators, deep conversation and hot spot hosts and debaters for the event's gala dinner Q & A. They will help us better understand, collaborate and prepare for our rapidly changing world. We need to find innovative solutions to the great problems of today to make them the opportunities of the future.

Those already announced on the program include Futurist and Chief Technology Officer of Google **Ray Kurzweil (USA)**, Chair of the Energy Transitions Commission and the Institute for New Economic Thinking, **Lord Adair Turner (UK)**, CEO of NESTA **Geoff Mulgan CBE (UK)**, Chief Data and Transformation Officer at DBS Bank **Paul Cobban (Singapore)**, A.I. Experts Professor **Toby Walsh**, Co-founder of Oxford Insights **Emma Martinho-Truswell (UK)**, Ethics leader **Dr Simon Longstaff**, **Ethics and Culture of Robots and AI Professor Kathleen Richardson (UK)**, brain performance neuroscientist **Dr Etienne Van Der Walt (South Africa)**, transdisciplinary Behavioural Scientist **Dr Richard Claydon (Hong Kong)**, Director of the Learning Technology Research Centre **Carl Smith (UK)**, Australia's Chief Scientist **Dr Alan Finkel AO**, Deakin University Vice Chancellor **Professor Jane Den Hollander**, ATO's **Jane King**, Innovation & Science Australia CEO **Dr Charles Day**, CEDA CEO **Melinda Cilento**, Livehire CEO **Christy Forest**, Behaviour Innovation founder & CEO **John Pickering**, Storytelling leader **Yamini Naidu**, People and Performance expert **Andrew Horsfield**, TEDx Melbourne's **Jon Yeo** and many more to be announced.

As a Partner for this event, we are proud to offer our networks access to an exclusive discount of 10% off Platinum, Gold and Silver conference packages. To activate your discount, enter the password '**collective**' when purchasing tickets on the [website](#).

Deep Conversation tickets start from \$150, Master Classes from \$225

1. Suggested Facebook/Instagram/Linked In posts:

- We are proud to be a Partner for [Creative Innovation 2019 Asia Pacific](#), the leading and award-winning innovation summit in the Asia Pacific region. This event takes place in Melbourne from **1-3 April 2019 at the Sofitel Melbourne On Collins** and the theme being explored is **“Human Intelligence 2.0 – A Collective Future? How will we manage the transition?”**. We hope to see you there! Register today, and use the password ‘collective’ to unlock a special 10% discount when purchasing tickets on the website. www.ci2019.com.au.
- Disrupt or be disrupted! Are you and your business future-ready? Learn how to manage rapid change and prepare for the future at [Creative Innovation 2019 Asia Pacific](#), the region’s leading and award-winning innovation summit. Taking place April 1-3, 2019 in Melbourne. Register today, and use the password ‘collective’ to unlock a special 10% discount when purchasing tickets on the website. www.ci2019.com.au.
- Calling all leaders: the leading innovation summit in the Asia-Pacific region is now open for registration! [Creative Innovation 2019 Asia Pacific](#) is taking place in Melbourne from 1-3 April 2019. Featuring more than 40 global leaders, futurists, innovators and thinkers, this is a must-attend for anyone seeking fresh insights, ideas, tools for business success and connections. It promises to provide attendees with the insights, knowledge and tools needed to develop agility and transform organisations to be future-ready. Register today, and use the password ‘collective’ to unlock a special 10% discount when purchasing tickets on the website. www.ci2019.com.au.
- [Creative Innovation 2019](#) brings together hundreds of leaders from all sectors – business, government, academia, community, not-for-profits and media – to imagine the future, inspire future-thinking leadership, explore the drivers of the change affecting the future, and consider the strategies and ways of thinking that will need to be adopted by individuals and institutions to achieve success in the future. Will you be there? Register today, and use the password ‘collective’ to unlock a special 10% discount when purchasing tickets on the website. www.ci2019.com.au.
- As a Partner for the [Creative Innovation 2019 Asia Pacific](#) event, we are proud to be able to offer our networks access to an exclusive special discount of 10% off Platinum, Gold and Silver conference packages. To activate your discount, just use the password ‘collective’ when purchasing tickets on the [website](#). www.ci2019.com.au.

2. Suggested tweets:

- [@NAME OF ORGANISATION/PERSON](#) is proud to be a Partner for Ci2019. Learn with the world’s best innovators at Ci2019 – Get your tickets today! www.ci2019.com.au @Cinnovation
- Become an exponential #leader at Ci2019 Asia Pacific! Register your team today: www.ci2019.com.au @Cinnovation #ciglobal #innovation
- Disrupt or be disrupted! Learn how to manage rapid change at Ci2019 Asia Pacific: www.ci2019.com.au #ciglobal #innovation @Cinnovation
- Innovate and grow! Don't miss Asia Pacific's leading innovation summit @Cinnovation - Register now www.ci2019.com.au #ciglobal #innovation

- Learn with the world's best innovators & leaders at Ci2019 – register now for early bird tickets www.ci2019.com.au @Cinnovation
- Are you ready for the future? Register your team for Ci2019 early bird tickets www.ci2019.com.au #ciglobal #innovation @Cinnovation
- Human intelligence 2.0 - What machines don't understand and robots can't do. Learn more at Ci2019. Register for tickets now www.ci2019.com.au @Cinnovation