

MEDIA RELEASE – FOR IMMEDIATE RELEASE

5 September 2012

EMERGING LEADERS WIN SCHOLARSHIP TO EVENT OF THE YEAR ***60 seconds of a lifetime: Ten Australians present their innovations***

Wednesday 5 September 2012, Melbourne Ten Australians have won the opportunity to present their innovations to the world’s elite business thinkers and leaders this year at Creative Innovation Asia Pacific 2012 as recipients of the Ci2012 Innovation Leader Scholarship.

From a pool of over 100 applications ten emerging leaders were selected for their achievements in fulfilling a vision and leading innovation to a broader community or group. The ten scholarship winners each receive a place at this year’s Creative Innovation 2012 giving them the opportunity to rub shoulders with key industry leaders, share and discuss their ideas and issues and a present their innovation ideas to renowned event speakers and event attendees.

Winners of the Innovation Leader Scholarships for Creative Innovation 2012 are:

Susan Barton (Richmond, VIC) Founder/Director of The Lighthouse Foundation; an organisation that fights youth homelessness through education, training and consultancy for individuals and organisations.

Jami Bladel (North Hobart, TAS) Artistic Director and CEO of Kickstart Arts Tasmania producing innovative arts partnership projects with a social change agenda. Jami is also developing Tasmania’s first Creative Living Park.

Sally Hill (Sydney, NSW) Campaigner and communicator, specialising in digital media and environmental issues. Sally is the Founder and Editor of Sustahood; a resource and community for anyone interested in sustainability. She is also building the Youth Food Movement, a group who are transforming Australia’s food system into a fair and sustainable one.

Rowan Lamont (Brisbane, QLD) Design thinker, industrial designer and Founding Director of Transformative Technology Research Group; using 3D printing to change global manufacturing practices. Rowan is a founding member of “Root Juice”, an alternative to sugar-based drinks for young men.

Dr Shelley Meagher (Brighton, VIC) Writer, literary artist, entrepreneur, strategist and teacher, Shelley is Co-Founder of Do it on the Roof, a campaign which aims to persuade building owners to create public, natural green roofs and illustrates the commercial and community benefits of this strategy.

Avis Mulhall (Bondi, NSW) Social entrepreneur and Founder of Think Act Change, Loo Loo Paper and Co-Founder of mmMule.com using online platforms globally to create a powerful group of change-makers. Loo Loo Paper sells toilet paper by subscription and donates 100% of profits to NGOs working to eradicate diarrhoeal diseases in developing countries.

Darryl Nichols (Bondi, NSW) Cofounder of the Garage Sale Trail, a national community-based marketplace that’s about sustainability, community, commerce & fun! He’s a creative thinker & passionate believer in the power of collaboration.

Julian O’Shea (North Melbourne, VIC) Founding Director of Engineers Without Borders Institute. Julian is an award-winning humanitarian engineer who is passionate about applying appropriate technology to improve the quality of life in the world’s most disadvantaged communities.

Susan Wade (Eltham, VIC) PhD candidate in the Faculty of Education at Monash University focusing on gifted individuals on the autism spectrum. Susan is committed to helping unlock the potential and removing the stigma surrounding autism so that these individuals can reach their potential and contribute to society.

Arron Wood (North Melbourne, VIC) Committed to mainstreaming environmental sustainability as part of building communities. Arron is the Founder of the Kids Teaching Kids program involving 55,000 students from around the world and attracting \$20 million in funding (single-handedly raised by Arron).

Creative Universe founder and Ci2012 producer, Tania de Jong AM says the scholarship winners will be well received by event attendees as all have contributed innovative solutions to some of Australia’s “wicked” problems.

“The theme for Ci2012 this year is “Wicked Problems, Great Opportunities” and our scholarship winners have embraced innovative thinking and creativity to bring their fresh ideas, leadership and courage to some of Australia’s challenging areas,” Ms de Jong said.

Creative Innovation 2012 features over 40 world-class speakers, innovators and thinkers at Sofitel Melbourne On Collins from 28-30 November. The event includes a two-day Conference, Deep Conversations, Master Classes and a Gala Dinner.

The Ci2012 speaker line-up includes UK’s Director of the Institute for the Future of the Mind Baroness Susan Greenfield, Chief Technology Advocate for Google Michael T Jones (USA), Global futurist Thomas Frey (USA), Author of *‘Mao’s Last Dancer’* Li Cunxin, the Chief Executive of NESTA Geoff Mulgan (UK), strategist Richard Rumelt (USA), anthropologist Wade Davis (USA), Author of *‘The Master and His Emissary’* Dr Iain McGilchrist (UK), regenerative medicine expert Nadia Rosenthal (UK), managing disruptive innovation specialist Scott Anthony (Singapore), innovator in Complex Social Systems Adam Kahane (Canada), CEO of CSIRO Megan Clark, entrepreneurs Jason Drew (South Africa), Silviu Itescu and Ruslan Kogan, McKinsey CEO Michael Rennie, innovator Steve Vamos, CBA CIO Michael Harte, Amantha Imber, Eric Knight and many more...

Creative Innovation 2012 Asia Pacific is the brainchild of soprano and social entrepreneur Tania de Jong AM. Creative Innovation 2012 is a rare opportunity to learn, think, connect and share ideas with some of the world’s most influential thinkers under one roof. It is a place to imagine the future and we guarantee that it will inspire your leadership and help you to achieve business success.

Where: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000

When: 28-30 November 2012

Bookings: To register your interest visit <http://www.ci2012.com.au> or call 03 9645 9858.

Program: To check out the program visit <http://www.creativeinnovationglobal.com.au/Ci2012/program/>
Join <http://www.facebook.com/creative.innovation.global> for updates and comments and follow Ci2012 on Twitter @ciglobal.

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