

## MEDIA RELEASE – CREATIVE INNOVATION 2011

**All media are invited to cover Creative Innovation 2011 Gala Dinner on Thursday 17<sup>th</sup> November. Entitled “Sing for your Supper” the event will raise funds for Creativity Australia’s *With One Voice* social inclusion choir programs.**

**Guests on the night include Edward de Bono, Dan Dennett, Ray Kurzweil, Paddy Miller, Stephen Heppell, Tan Le and Brendan Boyle and a host of Australian leaders.**

**Photo opportunities will be available between 6:30-7:15pm in the foyer of the Regent Plaza Ballroom, 191 Collins St Melbourne**

A special Gala Dinner will be held on Thursday November 17<sup>th</sup> in the Regent Plaza Ballroom as part of the international three day Creative Innovation 2011 event. Entitled “Sing for your Supper” the event will raise funds for Creativity Australia’s *With One Voice* social inclusion choirs programs.

Creativity Australia is a not-for-profit organisation founded in 2008 by award-winning Australian social entrepreneur Tania de Jong AM. Creativity Australia inspires people to find their voice. The organisation uses creative programs that result in positive social and economic outcomes for individuals, organisations and communities.

The *With One Voice* choir programs provide important opportunities to develop networks for friendship, belonging, skills and employment. When many diverse voices come together as “one voice” on a regular basis, the outcomes are transformational. This has already led to members gaining employment through improved self esteem, contacts and skills developed through the programs.

The Gala Dinner will be a magical and entertaining evening featuring some of the world's leading thinkers and outstanding Australia performers! Guests on the night include legendary creative thinker Edward de Bono, philosopher and cognitive scientist Dan Dennett (USA), leading futurist and inventor Ray Kurzweil (USA), “The Innovation Architect” Paddy Miller (Spain), education technology expert Stephen Heppell, technology entrepreneur Tan Le and IDEO Partner Brendan Boyle as well as leaders from major Australian businesses and universities including Hugh Morgan and Allan Fels.

They are in Melbourne as part of the international three day event **Creative Innovation 2011** which brings together who’s who of some of the world’s most innovative business minds gathering in Melbourne for an international three day event to look at the challenges of doing business and governing in a super-connected digital world.

**Creative Innovation 2011** will be held at the Sofitel Melbourne on Collins from November 16<sup>th</sup> to 18<sup>th</sup>, 2011. **All media are invited to cover the event.**

Over 35 world class international and Australian speakers will address Creative Innovation 2011.

Creative Universe and ANZ are presenting Creative Innovation 2011 to be held at the Sofitel Melbourne On Collins from November 16<sup>th</sup> to 18<sup>th</sup>, 2011. To find out more and register, just go to [www.ci2011.com.au](http://www.ci2011.com.au). You can also contact Baldwin Consulting Group on 03 9645 9858 or ring Creative Universe on 03 8679 6000.

**To find more information about Creative Innovation 2011, visit [www.ci2011.com.au](http://www.ci2011.com.au)**

**Contact Brooke at Creative Universe on (03) 8679 6000 to organize photos and interviews**