

REGISTRATION & PRICING

We have designed some creative packages for you to maximise your attendance at this exciting event...

| Event packages | Dates | Early Bird (Until 31 August) | Standard (After 31 August) |
|--|--------------------|---|-------------------------------|
| Platinum <ul style="list-style-type: none"> • Premium seating • 2 day conference • 1 pre-conference master class • 1 deep conversation • Gala Dinner | 16-18 Nov | \$2,570 (Value: \$3,014) Includes BRW subscription | \$3,185 |
| Surcharge: <ul style="list-style-type: none"> • de Bono Master Class • Boyle Master Class | 16 Nov AM | \$100 | \$125 |
| | 16 Nov PM | \$100 | \$125 |
| Gold <ul style="list-style-type: none"> • Premium seating • 2 day conference • 1 pre-conference master class • 1 deep conversation | 16-18 Nov | \$2,345 (Value: \$2,789) Includes BRW subscription | \$2,895 |
| Surcharge: <ul style="list-style-type: none"> • de Bono Master Class • Boyle Master Class | 16 Nov AM | \$100 | \$125 |
| | 16 Nov PM | \$100 | \$125 |
| Silver <ul style="list-style-type: none"> • Premium seating • 2 day conference • Gala Dinner | 16-18 Nov | \$2,275 (Value: \$2,719) Includes BRW subscription | \$2,820 |
| 2 day conference pass | 17-18 Nov | \$1,950 | \$2,450 |
| Premium seating (add to 2 day conference) | 17-18 Nov | \$200 | \$250 |
| Gala Dinner at Regent Plaza Ballroom** | 17 Nov (7:00-11pm) | \$225 | \$275 |
| 1 day conference pass# | 17 or 18 Nov | \$1100 | \$1350 |

Partnership opportunities at Ci2011

A limited number of partnership opportunities are available for Ci2011. This is a great way to showcase your creativity and innovation strategy to potential clients and provide professional learning and development to your team in a world class forum. For further information please contact Liz Baldwin on +61 (0)3 9645 9858 or email contact@ci2011.com.au

| Pre-conference Deep Conversations & Master Class options | Dates | Early Bird (Until 31 August) | Standard (After 31 August) |
|---|----------------------------|---------------------------------|-------------------------------|
| Pre-conference morning master classes - choice of 5*** | 16 Nov AM (9:30 -12:30) | \$195 | \$245 |
| de Bono Master Class | | \$295 | \$370 |
| Deep Conversation with... Morning Session** | 16 Nov PM (10:00–12:30) | \$100 | \$120 |
| Pre-conference afternoon master classes - choice of 5*** | 16 Nov PM (2:00–5:00) | \$195 | \$245 |
| Boyle Master Class | | \$295 | \$370 |
| Deep Conversation with... Evening Session** | 16 Nov PM (6:30–9:00) | \$100 | \$120 |

Special Early Bird offer

Creative Universe has partnered with the Financial Review, BRW and Financial Review BOSS to offer delegates purchasing Early Bird Platinum, Gold or Silver packages for Creative Innovation 2011 an exclusive annual subscription to BRW as part of their conference registration price.

This exclusive offer includes access to BRW online, as well as a one month trial to the Financial Review website. This represents \$344 in added value to each delegate registration. **Packages must be purchased by August 31st 2011 to redeem this special offer.**

- * The full registration fee includes lunch and morning/afternoon refreshments on Thursday and Friday, conference kit and GST. The fee does not include any other meals or hotel accommodation. We have sourced a range of special accommodation rates from Sofitel Melbourne On Collins and other hotel partners to provide accommodation of your choice during your stay in Melbourne. Lunch is not included on Wednesday – see special lunch offer on p.35
- ** The Gala Dinner will be a fundraiser for Creativity Australia's With One Voice program supporting disadvantaged people. There are a limited number of tickets available so we recommend early bookings.
- *** Master Class and Deep Conversation ticket price incl. morning, afternoon & evening refreshments
- # Ideally participants will be fully involved over the 2 days, as the conference has a thematic progression to its conclusion and we hope to build a community feel over the event.

HOW TO REGISTER

Online

It's quick and easy to book and pay online. Go to www.ci2011.com.au and click on "register now".

Download a registration form from the web site in pdf format and fax to Baldwin Consulting Group +61 (0)3 9645 9859

Phone Booking

Call +61 (0)3 9645 9858 or email contact@ci2011.com.au

Group booking discounts

This is a once in a lifetime experience to share with your team and clients.

- Send 5 or more delegates and receive a 5% discount
- Send 10 or more delegates and receive a 10% discount

Call: +61 (0)3 9645 9858 or email contact@ci2011.com.au to redeem this great offer – only one discount applies.

Venues

Master Classes, Deep Conversations and Conference (16–18 November)

Sofitel Melbourne On Collins
25 Collins Street Melbourne

Gala Dinner (17 November)

Regent Plaza Ballroom
191 Collins St Melbourne