

PROGRAM AT A GLANCE

“Creative thinking is not a talent, it is a skill that can be learnt. It empowers people, adding strength to their natural abilities, which: improves teamwork, productivity and where appropriate, profits.”

Edward de Bono

NOVEMBER 16 PRE-CONFERENCE MASTER CLASSES AND DEEP CONVERSATIONS

Details about all
Master Classes and
Deep Conversations
on pages 24-33

Choose *ONE* morning Master Class
OR Deep Conversation

MORNING OPTION A

Master Classes

(9.30am–12.30pm)

1. **Dr Edward de Bono (UK)**
Strategies for creative thinking
2. **Tim Reid**
Killer Innovation workshop
3. **Frank Gamez (Guatemala)**
*Changing your thinking box to SEE
new opportunities*
4. **Mo Fox**
*Create better outcomes by
thinking like an artist*
5. **Gabrielle Dolan and Yamini Naidu**
*The Power of Story: Influence
and Motivation through the ART
of Storytelling*

MORNING OPTION B

Deep Conversation 1

(10.00am–12:30pm)

*“Is this the death of education
and the dawn of learning?”*

With **Professor Stephen Heppell (UK)**,
Brendan Boyle (USA), **Paddy Miller**
(Spain), **Professor Adrienne Clarke AC**

AFTERNOON

Master Classes

(2:00–5:00pm)

6. **Brendan Boyle (USA)**
Principles of Design Thinking
7. **Amantha Imber**
*Predicting the unpredictable: How
to assess, recruit and develop top
creative performers*
8. **Joanna Maxwell**
*Juicy thinking is
whole-brained thinking*
9. **Rod Matthews**
Try thinking creatively for a change
10. **Charles Kovess**
*11 practical steps to explode
innovation in your organisation*

EVENING

Deep Conversation 2

(6:30–9:00pm)

*“Super-connected world –
marvel or myth?”*

With **Professor Daniel Dennett (USA)**,
Raymond Kurzweil (USA),
Tan Le (USA), **Craig Davis**



*“Is creativity some
obscure, esoteric art
form? Not on your life.
It’s the most practical
thing a business
person can employ.”*

Bill Bernbach

DAY ONE 17 NOVEMBER

8:45 am: The Official Opening of Ci2011 with special VIP guests

Poet in Residence: Philip Salom

Composer in Residence: Stefan Cassomenos

Diva in Residence & Executive Producer: Tania de Jong AM

Artist in Residence: Jessamy Gee

Graphic Recordist in Residence: Gavin Blake

Chairs and Moderators: Hugh Morgan AC, Sir Gus Nossal AC, Adrienne Clarke AC,

Professor Allan Fels AO, Richard Hames, Narelle Hooper, Kate Mills

Provocateurs: Tim Wilson, Nicholas Gruen

1. Imagining the Future: Australia and the world

Simon McKeon – Australian of the Year

In a super-connected world, how important is it for our three great sectors - the Government, business and non-for-profit sectors - to be super-connected?

Professor Daniel Dennett (USA) - One of the world's leading philosophers and a cognitive scientist

Prospective gains and losses from the information explosion

2. Generation Next: The future of education

James Moody – CSIRO, futurist and Author “The Sixth Wave”

Eco-natives: Shaping education in the Sixth Wave of Innovation

Pip Marlow – Managing Director, Microsoft Australia,

Outstanding female leader in global technology

Technology in learning environments – will it deliver on its promise?

Professor Stephen Heppell (UK) – world leader in technology and education

Making learning surprising

1pm-2:30pm LUNCHTIME

1:25-2:25pm FREE one hour workshop (open to all delegates)

Donna Hanson - ‘The Technology Translator’; Technology

Commentator on Channel 9’s *A Current Affair*

How technology and creativity can grow or blow your business

Details about the gala dinner on page 34

4. The Future of Work and the Whys of Gen Y

Victor Finkel – 2010 World Debating Champion

The Whys of Gen Y

Mehrdad Baghai – Founder of Alchemy Growth Partners, Chair AALD, Author “As One”

As One: A new way to lead

Roya Baghai – Co-founder and Co-chair, High Resolves; Design Director, Alchemy Growth Partners

The Boy Effect on the Girl Effect: How young people can drive gender equity

Troy Flanagan (USA) - Director of High Performance, USA Ski and snowboard association, sports , physiologist and aerospace engineer (interviewed by Kendal McDowell)

From being bold to winning gold: performance techniques for excellence in individuals and teams

Steve Vamos - Founding President, Society for Knowledge Economics, Director Telstra

Leadership, Culture and Management Practices: for a super-connected world and high performance teams

5. Social media: Anarchy or a revolutionary force for good?

Craig Davis - Chief Creative and Co-Chair MOJO, Founder Brand Karma

Tapping into the wisdom of crowds

Peter Williams – CEO Deloitte Digital

The TOP 10 in 10 minutes: social media tips for organisations

GALA CONFERENCE DINNER 7.00 – 11.00pm

Regent Plaza Ballroom, 191 Collins Street Melbourne

DAY TWO 18 NOVEMBER



6. Connecting for the common good: The challenges of diversity and inequality

Alison Watkins – CEO Graincorp, Director ANZ, one of Australia's leading business women

Self actualization or survival? Innovating for food security

Hugh Mackay – Leading psychologist, social researcher, commentator and novelist

The desires that drive us to connect

Tania de Jong AM – Founder Creative Universe and Creativity Australia

With One Voice: connection and transformation through diversity and social inclusion

7. Exploiting the Emergent: Technology and the Future (60 minute keynote incl Q & A)

Raymond Kurzweil (USA) – World leading inventor; described as “the restless genius” by the Wall Street Journal, and “the ultimate thinking machine” by Forbes Inc. Ranked in the top ten entrepreneurs in the USA.

The Acceleration of Technology in the 21st Century: The Impact on Business, the Economy, and Society

12 noon-1:30pm LUNCHTIME

“Creativity can solve almost any problem. The creative act, the defeat of habit by originality, overcomes everything”

George Lois

8. Leadership for a New World: change, strategies and people

Paddy Miller (SPAIN) – “The Innovation Architect”, Advisor to leading global companies

The Evolution of Leadership: leading change, creativity and innovation in organisations

Tan Le (USA) – Technology Entrepreneur, Former Young Australian of the Year

The Future is Closer than You Think: A Headset that Reads Your Brainwaves

Dr Rufus Black – Thought leader, ethicist and public policy expert

The 21st Century leadership we need to avoid being the last generation

9. Design Thinking for our Future: strategies for innovation and collaboration (3:40pm)

Brendan Boyle (USA) - Professor in Design Thinking at Stanford University, Partner IDEO

The principles of design thinking and the power of play

Dr Edward de Bono (Q & A interview)

Creative thinking and leadership – the only way forwards

Michael Rennie – Managing Partner, McKinsey & Company
Closing Address: *Will a super-connected world make us happier?*