

# REGISTRATION & PRICING

We have designed some creative packages for you to maximise your attendance at this exciting event...

Event packages	Dates	Early Bird (Until 16 September)	Standard (After 16 September)
<b>Platinum</b> <ul style="list-style-type: none"> <li>• 1 pre-conference master class and 1 deep conversation</li> <li>• 2 day conference</li> <li>• Gala Dinner</li> <li>• Premium seating</li> </ul>	28-30 Nov	\$2,595	\$3,210
<b>Gold</b> <ul style="list-style-type: none"> <li>• 1 pre-conference master class and 1 deep conversation</li> <li>• 2 day conference</li> </ul>	28-30 Nov	\$2,370	\$2,920
<b>Silver</b> <ul style="list-style-type: none"> <li>• 2 day conference</li> <li>• Gala Dinner</li> </ul>	29-30 Nov	\$2,300	\$2,845
<b>Gala Dinner<sup>2</sup></b>	29 Nov	\$250	\$300
<b>1 day conference pass<sup>3</sup></b>	29 or 30 Nov	\$1,125	\$1,375

Pre-conference Deep Conversations & Master Class options <sup>4</sup>	Dates	Early Bird (Until 16 September)	Standard (After 16 September)
Pre-conference morning master classes - choice of 5	28 Nov (9:00am -12:00pm)	\$250	\$320
Deep Conversation Lunchtime Session	28 Nov (12:15-2:15pm)	\$125	\$145
Pre-conference afternoon master classes - choice of 4	28 Nov (2:30-5:30pm)	\$250	\$320
Deep Conversation Evening Session	28 Nov (7:00-9:30pm)	\$125	\$145

**\$25 off listed prices if you book on-line!**

**\$50 of each full registration package will be donated to Creativity Australia, our charity of choice.**

# REGISTRATION & PRICING CONT.

## HOW TO REGISTER

### Online

It's quick and easy to book and pay online. Go to [www.ci2012.com.au](http://www.ci2012.com.au) and click on "register now".

### Fax Booking

Download a registration form from the web site in pdf format and fax to Baldwin Consulting Group +61 (0)3 9645 9859 or email [contact@ci2012.com.au](mailto:contact@ci2012.com.au)

### Phone Booking

Call +61 (0)3 9645 9858

### Group booking discounts

This is a once in a lifetime experience to share with your team and clients.

- If you attended Ci2011 last year you may qualify for a discount on this year's attendance if you select one of the Full Registration Packages.
- Send 5 or more delegates and receive a 10% discount

Call: +61 (0)3 9645 9858 or email [contact@ci2012.com.au](mailto:contact@ci2012.com.au) to redeem either of these great offers – only one discount applies.

### Venues

#### All Events

Sofitel Melbourne On Collins  
25 Collins Street Melbourne

## Partnership opportunities at Ci2012

A limited number of partnership opportunities are available for Ci2012. This is a great way to showcase your creativity and innovation strategy to potential clients and provide professional learning and development to your team in a world class forum. For further information please contact Liz Baldwin on +61 (0)3 9645 9858 or email [contact@ci2012.com.au](mailto:contact@ci2012.com.au)

## Special Lunch offer

Wednesday 28 November

Sofitel Melbourne is offering a special lunch package on Wednesday 28th November at its No35 Restaurant (on the spectacular 35th floor of the hotel). A set 2 course menu (entrée and main course) for \$35.00. Beverages are additional. When booking, please mention the Creative Innovation 2012 conference to be eligible for this special offer.

Bookings are essential and can be made by contacting the Hotel directly on +61 (0)3 9653 0000.

The full registration fee includes lunch and morning/afternoon refreshments on Thursday and Friday, conference kit and GST. The fee does not include any other meals or hotel accommodation.

We have sourced a range of special accommodation rates from Sofitel Melbourne On Collins and other hotel partners to provide accommodation of your choice during your stay in Melbourne.

Lunch is not included on Wednesday for Master Class participants (see special Sofitel lunch offer). A light lunch or supper is included for Deep Conversation participants.

<sup>1</sup> Platinum & Gold Packages. If you wish to select more than ONE Master Class and ONE Deep Conversation please contact the organisers on +61 (0)3 9645 9858. Additional sessions can be booked and paid for separately if required.

<sup>2</sup> The Gala Dinner will be a spectacular event and will assist in raising funds for Creativity Australia. There are a limited number of tickets available so we recommend early bookings.

<sup>3</sup> Ideally participants will be fully involved over the 2-3 days, as the conference has a thematic progression to its conclusion and we hope to build a community feel over the event.

<sup>4</sup> Master Class and Deep Conversation ticket price includes morning and/or afternoon refreshments.