



27-29 NOVEMBER 2013
SOFITEL MELBOURNE ON COLLINS

RACE TO THE FUTURE. E⁶

ENVIRONMENT. ENERGY. ECONOMY. EDUCATION.
ENTREPRENEURSHIP. ETHICAL LEADERSHIP.

2013 PROGRAM SNAPSHOT



A **creative**verse. INITIATIVE
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RACE TO THE FUTURE. E6

Environment. Energy. Economy. Education.
Entrepreneurship. Ethical Leadership.

We are dramatically racing into the future. We need to find innovative solutions to the great problems of today, to make them the opportunities of the future. To develop new personal skills and organisation strategies to address the great challenges, in climate, technologies, behaviours, social structures, energy costs, and scarcities of food, water, skills and resources.

Creative Innovation 2013 Asia Pacific will feature over 40 global leaders, innovators and thinkers and deliver world class creative ideas and pragmatic solutions. It will offer credible forecasts, strategies and practices to help transform you and the leadership of organisations.



"Absolutely the best conference I've ever attended. Exceptional organisation, care and attention to detail not to mention the brilliant speaker line-up!"

Stephen Grant

WEDNESDAY NOVEMBER 27

PRE-CONFERENCE DEEP CONVERSATIONS AND MASTER CLASSES.

"I thought the whole
conference was first rate.
So much stimulus!"

Mark Reading,
Partner, PwC

MORNING

Master Classes (9.15am–11.15am)

1. **Scott Anthony** (*Singapore*)
Beating the odds when launching a new venture
2. **Professor Stephen Heppell** (*UK*)
Student led learning design
3. **Dr Ann Quinn**
Become the CEO of your life
4. **Dr Amantha Imber**
How to turn your organisation into a lean, mean, innovation machine

Deep Conversation 1 over Lunch (12.00pm–2:00pm)

Education: Learning to embrace the future

With Professor Stephen Heppell (*UK*), Bunker Roy (*India*), Meagan Fallone (*India*), Richard Bolt, Dr Alan Finkel AM, Rufus Black and the audience.

Moderator: To be confirmed

AFTERNOON

Master Classes (2:15pm–4:15pm)

1. **Jon Duschinsky** (*Canada*)
Are you really worth talking about?
2. **Tim Dalmay and Jill Tideman**
Ethical leadership for a sustainable future
3. **Roger La Salle**
INNOVATE or PERISH
– There is no alternative!
4. **Charles Kovess**
Key strategies to create the mindset to master the future

Master Classes (4:45pm–6:45pm)

1. **Janet Lea Sernack** (*Israel*)
Innovate like an Israeli
2. **Cyriel Kortleven** (*Belgium*)
Lss = mr (Less is beautiful)
3. **Dr Linda Friedland**
E6: Empower, Embrace, Eat, Exercise, Energise, Enrich
4. **Gabrielle Dolan and Yamini Naidu**
Hooked! Storytelling for success

EVENING

Deep Conversation 2 with Supper (7:15pm–9:45pm)

Are You Ready for the Race to the Future? At the starting line or still getting suited up?

With Bjorn Lomborg (*Czech Republic*), Jon Duschinsky (*Canada*), Peggy Liu (*China*), Scott Anthony (*Singapore*), Jason Drew (*South Africa*) and the audience.

Moderator: To be confirmed



THURSDAY NOVEMBER 28

DAY TWO.



8.45am: The Official Opening of Ci2013 with VIPs, speakers, performers and politicians. Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by Q & A/debate with audience.

MORNING

1. Education: The first step in the race to the future (9:35am)

Richard Bolt, *Secretary, Department of Education and Early Childhood Development (Victoria)*

Why many shades of grey matters: Thinking and learning for tomorrow's challenges

Bunker Roy (*India*), *Founder Barefoot College*

40 Years of innovation in education - The Barefoot College

Lisa Paul AO, *Secretary, Department of Education, Employment and Workplace Relations (Australia)*

Australian Education Directions

Professor Stephen Heppell (*UK*),
Digital Education Leader, Learning Futurist

Racing to the Future: Total Learning

2. Entrepreneurship: How to be an innovator (11.40am)

Doron Ben-Meir, *CEO Commercialisation Australia, Serial Entrepreneur*

Navigating the Valley of Death: How to commercialise your innovation?

Scott Anthony (*Singapore*), *Strategic Transformation and Innovation Expert, Managing Partner Innosight*

The Empire Strikes Back: How corporate catalysts are helping large organisations win the race for the future

LUNCHTIME AND HOT SPOTS [1.00pm – 2.45pm]

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

AFTERNOON

3. Ethical Leadership: Complex dilemmas, practical solutions (2.45pm)

Are we and our organisations being sabotaged by the rise of selfish 'me-centred' values and the relentless drive for profits? How do we balance our drive for productivity, austerity and personal and organisational performance with the creation of a diverse, egalitarian and supportive culture? How can diversity, innovation and values lead to a more ethical society?

A moderated panel with:

Carol Schwartz AM, *Chair Creative Partnerships Australia, Ourcommunity, Women's Leadership Institute Australia, Director Stockland, Bank of Melbourne*

Deborah Cheetham, *Indigenous Cultural Leader*

Elizabeth Broderick, *Sex Discrimination Commissioner*

Rufus Black, *Ethicist, Theologian, Master Ormond College, University of Melbourne*

Moderator: To be confirmed

AFTERNOON TEA AND NETWORKING (4.20pm)

GALA CONFERENCE DINNER [7.00pm – 11.00pm]

Sofitel Melbourne On Collins Ballroom
25 Collins Street Melbourne

Fine food and wine, networking, world class entertainment and a Grand Hypothetical "Wherefore Australia 2050?" featuring keynote speakers.

FRIDAY NOVEMBER 29 DAY THREE.



"CI Global had a great line up of world class speakers and I left inspired to live with passion and creativity."

Kate Chaney,
Wesfarmers

MORNING

4. Environment, energy, sustainability: Utopia or dystopia? [9:00am]

Bjorn Lomborg (*Czech Republic*), *Global Environmental Thought Leader, Author: Cool it and The Skeptical Environmentalist*

Limits to Growth: still wrong, still influential

Dr Alan Finkel AM, *Chancellor Monash University, President ATSE, Co-founder Cosmos Magazine*
The Electric Planet: Seeing the possibilities of an electron economy over an oil economy

Peggy Liu (*China*), *Chairperson of JUCCCE, International Sustainability Expert on Greening China*
A green China needs a new China dream

LUNCHTIME AND HOTSPOTS [12.00pm – 1.45pm]

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

AFTERNOON

3. The Economy and Enlightened Leadership [1.45pm]

Steve Vamos, *Non Executive Director Telstra, Medibank and David Jones*

Defining leadership and business success in the age of endless and rapid change

Jason Drew (*South Africa*), *Serial Entrepreneur, Passionate Environmentalist, Futurist*

How to win in the sustainability revolution –
The future of business in the 21st century

Dr Linda Yueh (*UK*), *Chief Business Correspondent, BBC, Fellow in Economics, University of Oxford*
China's Growth: The Making of an Economic Superpower

Jon Duschinsky (*Canada*), *Social Innovator, Global Cage Rattler, Change Agent, Author: (me)Volution*
Being the change – leadership in the age of shared value?

Michael Rennie, *Managing Partner, McKinsey & Company*
Leadership and Prosperity: The Future of the Australian Economy

CLOSING CELEBRATIONS AND DRINKS (5.00pm)

Join big and small business, entrepreneurs, educators, creative and government leaders, the next generation of leaders and leading thinkers from all around the world, Asia and Australia for 'positive human collisions' that will change the course of the future!





Ci2013 will:

1. Feature **over 40 world class Australian and international keynote speakers, leaders, artists and thinkers**
2. Highlight **opportunities and global megatrends** that affect business and society in these uncertain times throughout Australia, Asia Pacific and the rest of the world
3. Provide insights and techniques for **unlocking personal and organisational creativity and courage** that will inspire your leadership in times of complexity and change
4. **Deliver strategies, structures and processes** for creating greater organizational performance, productivity and wellbeing
5. Showcase the **world's best practice solutions and ideas** for the development of sustainable and innovative futures for community, business and government
6. Bring together leaders and emerging talent to **discover cross-disciplinary solutions that will make a difference** in your life, organisation and community
7. Offer **outstanding networking and business opportunities.**

"I came to learn
- I came away inspired!
Best conference ever."

Paul Duldig,
Vice President
University of Adelaide

"A superbly
mounted event:
congratulations.
I was deeply
impressed."

Robyn Williams,
ABC Science Show

TARGET AUDIENCE

This event is for leaders and emerging talent of the future. It is designed to give change-makers, activists, influencers, innovators, provocateurs and advisers from all sectors of society a local, regional and global perspective of how our world is evolving.

It will challenge them to question if it is the world they want to live in, and provide them the time, inspiration and information to imagine a better future and how they – and the organizations they work in – can co-create it.

NOTE: This program is subject to change. Being a creative innovation event, we are sure to add lots more wonderful surprises to make this the best conference ever!