

27- 29 NOVEMBER 2013
SOFITEL MELBOURNE ON COLLINS



RACE TO THE FUTURE.E⁶ REGISTRATION INFORMATION

PLEASE READ THE REGISTRATION FORM CAREFULLY
BEFORE COMPLETING

It's quicker and easier to book and pay online. Go to www.ci2013.com.au and click on "register now". Please book early to secure your place. This event will sell-out!

Please note that due to extra handling and processing, a manual hard copy registration attracts an additional \$25.00 surcharge. Please endeavour to register online whenever possible. If you require assistance contact our Conference Organisers on 03 9645 9858 and they will be happy to help.

Send completed form to:

Baldwin Consulting Group
PO Box 2043
South Melbourne
Victoria Australia 3205

OR FAX to +61 3 9645 9859

OR EMAIL to admin@baldwinconsulting.com.au

Please complete a separate form for each registration or provide a list of names for group registrations. Contact the organisers on (03) 9645 9858 if you require any assistance, and for group bookings.

"Absolutely the best conference I've ever attended. Exceptional organisation, care and attention to detail not to mention the brilliant speaker line-up!"

Stephen Grant

Ci2013 REGISTRATION FORM

\$25 off listed prices if you book on-line!

If you require assistance contact our Conference Organisers on 03 9645 9858 and they will be happy to help. [Register online at www.ci2013.com.au](http://www.ci2013.com.au)

If you attended Ci2011 or Ci2012 you may be entitled to a discount on this year's attendance if selecting a **Full Registration Package**. Before you complete your registration, please contact the organisers on +61 (0)3 9645 9858 to find out if you qualify.

How did you hear about the conference?

☐ Web ☐ Direct Mail ☐ E-Mail ☐ google ☐ Print Media ☐ Radio ☐ Twitter ☐ Word of Mouth ☐ Other (please specify) _____

Please tick the box to indicate your selection(s). All prices include GST. *Online registration prices deduct \$25.00 off all registration types

Your Details

Title: _____ First Name: _____ Last Name: _____

Job Title: _____ Organisation: _____

Postal Address: _____

City/State: _____ Country: _____ Contact Tel: _____

Email: _____

Special requirements: (dietary etc) _____

Full Registration Packages \$50 of each full conference package will be donated to Creativity Australia, our charity of choice.		Dates	*Early Bird (Until 20 Sept)	*Standard (After 20 Sept)
<input type="checkbox"/> Platinum** • 2 pre-conference Master Class and 1 Deep Conversation • 2 day conference and Gala Dinner • Premium seating	Master Class ID# Deep Conversation ID#	27 Nov 28-29 Nov 28 Nov	\$2,595.00	\$3,210.00
<input type="checkbox"/> Gold** • 1 pre-conference Master Class and 1 Deep Conversation • 2 day conference	Master Class ID# Deep Conversation ID#	27 Nov 28-29 Nov	\$2,370.00	\$2,920.00
<input type="checkbox"/> Silver • 2 day conference and Gala Dinner		28-29 Nov 28 Nov	\$2,200.00	\$2,745.00
Additional options				
<input type="checkbox"/> 1 day conference pass (choose one day)		<input type="checkbox"/> 28 Nov <input type="checkbox"/> 29 Nov	\$1,125.00	\$1,375.00
<input type="checkbox"/> Gala Dinner		28 Nov	\$200.00	\$225.00
<input type="checkbox"/> Corporate Table of 10 plus a keynote speaker seated at your table , Premium position		28 Nov	\$5000.00	
Pre-conference Workshop 27 Nov See choices in Registration Information section and write the ID number of your selections below. **Note: Two Master Classes & one Deep Conversation are included for Platinum package registrations. One Master Class & one Deep Conversation are included for Gold package registrations. Additional sessions can be selected and paid for below. Maximum booking is three Master Classes and two Deep Conversations.				
<input type="checkbox"/> Master Class ID#	Early Bird	Standard	<input type="checkbox"/> Deep Conversation ID#	Early Bird
<input type="checkbox"/> Master Class ID#	\$220.00 each	\$275.00 each	<input type="checkbox"/> Deep Conversation ID#	\$125.00 each
<input type="checkbox"/> Master Class ID#				\$145.00 each
Note:		Payment Summary		
* Deduct \$25 from these prices for online registration.		Full Registration Package \$		
**Platinum & Gold Packages. If you wish to select extra Master Classes or Deep Conversations please contact the organisers on +61 (0)3 9645 9858		1 day pass only \$		
Additional sessions can be booked and paid for separately if required.		Master Class (Only if not included in full package) \$		
		Deep Conversation (Only if not included in full package) \$		
		Gala Dinner (Only if not included in full package) \$		
		Total registration payment due \$		

Note: The program is correct at the time of publishing. However, in the event of unforeseen circumstances, the organisers reserve the right to change the conference program if necessary. Due to extra handling and processing a manual hard copy registration attracts an additional \$25.00 surcharge. Please endeavour to register online whenever possible. If you require assistance contact our Conference Organisers on 03 9645 9858 and they will be happy to help.

Method of payment

Tax Invoice | Creative Universe Pty Ltd | ABN 96 136 872 878 (If Paying By Cheque)
Tax Invoice | Baldwin Consulting Group Pty Ltd | ABN 42 084 622 933 (If paying by EFT or credit card)

☐ **Cheque** payable to Creative Universe mailed to PO Box 2043 South Melbourne Vic 3205

☐ **Electronic Funds Transfer (EFT)** to: Baldwin Consulting Group Pty Ltd Westpac BSB: 033305 Account: 363874 Please use your name as the reference. Remittance advice can be emailed to admin@baldwinconsulting.com.au

☐ **Please debit my credit card** ☐ Mastercard ☐ Visa ☐ American Express (Credit Card surcharge of 3% will apply + GST)

Credit card number

Exp. / Cardholder name:

Signature:

Payment is required with registration

REGISTRATION INFORMATION

November 27

Pre-Conference Deep Conversations and Master Classes

NB: You can choose two Master Classes and one Deep Conversation for Platinum package and one Master Class and one Deep Conversation as part of a Gold package. However, you may purchase additional tickets for any Deep Conversation or Master Class if you wish. Contact the organisers if you require assistance 61 (0)3 9645 9858.

ID# Presenter(s) & Title

Master Classes - Morning Sessions (9:15am-11:15pm)

- | | |
|-----|---|
| MC1 | Scott Anthony <i>(Singapore)</i>
Beating the Odds When Launching a New Venture |
| MC2 | Professor Stephen Heppell Student led learning design |
| MC3 | Dr Ann Quinn Become the CEO of your Life |
| MC4 | Dr Amantha Imber
How to turn your organisation into a lean, mean, innovation machine |

Lunchtime Deep Conversation (12:00pm – 2:00pm)

Includes a light lunch

- | | |
|-----|---|
| DC1 | Education: Learning to Embrace the Future
With Professor Stephen Heppell <i>(UK)</i> , Bunker Roy <i>(India)</i> ,
Meagan Carnahan <i>(India)</i> , Richard Bolt <i>(Australia)</i> , Dr Alan Finkel AM
<i>(Australia)</i> , Rufus Black <i>(Australia)</i> and the audience |
|-----|---|

Master Classes - Early Afternoon Sessions (2:30pm – 5:30pm)

- | | |
|-----|--|
| MC5 | Jon Duschinsky <i>(Canada)</i> Are you really worth talking about? |
| MC6 | Tim Dalmau and Jill Tideman Ethical leadership for a sustainable future |
| MC7 | Roger La Salle INNOVATE or PERISH - There is no alternative! |
| MC8 | Charles Kovess Key strategies to create the mindset to master the future |

Master Classes - Late Afternoon Sessions (4:45pm – 6:45pm)

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|------|--|
| MC9 | Janet Lea Sernack <i>(Israel)</i> Innovate like an Israeli |
| MC10 | Cyriel Kortleven <i>(Belgium)</i> Lss=mr (Less is beautiful) |
| MC11 | Dr Linda Friedland E6: Empower, Embrace, Eat, Exercise, Energise, Enrich |
| MC12 | Gabrielle Dolan and Yamini Naidu HOOKED! Storytelling for Success |

Evening Deep Conversation (7:15pm – 9:15pm)

Includes a light supper

- | | |
|-----|---|
| DC2 | Are You Ready for the Race to the Future? At the starting line
or still getting suited up?
With Bjorn Lomborg <i>(Denmark)</i> , Jon Duschinsky <i>(Canada)</i> , Peggy Liu
<i>(China)</i> , Scott Anthony <i>(Singapore)</i> , Jason Drew <i>(South Africa)</i> and the
audience |
|-----|---|

Special Lunch offer


Wednesday 27 November

Sofitel Melbourne is offering a special lunch package on Wednesday 27th November at its No35 Restaurant (on the spectacular 35th floor of the hotel). A set 2 course menu (entrée and main course) for \$35.00. Beverages are additional. When booking, please mention the Creative Innovation 2013 conference to be eligible for this special offer.

Bookings are essential and can be made by contacting the Hotel directly on +61 (0)3 9653 0000.

NOTES

1. The full registration fee includes lunch and morning/afternoon refreshments on Thursday and Friday, conference kit and GST. The fee does not include any other meals or hotel accommodation. We have sourced a range of special accommodation rates from Sofitel Melbourne On Collins and other hotel partners to provide accommodation of your choice during your stay in Melbourne.
2. Master Class and Deep Conversation ticket price incl. morning and/or afternoon refreshments.
3. Lunch is not included on Wednesday for Master Class participants (see special Sofitel lunch offer).
4. A light lunch or supper is included for Deep Conversation participants.
5. The Gala Dinner will be a spectacular event involving a number of our key speakers and world class entertainment. There are a limited number of tickets available so we recommend early bookings.
6. Ideally participants will be fully involved over the 2-3 days, as the conference has a thematic progression to its conclusion and we hope to build a community feel over the event.
7. The program is correct at the time of publishing. However, in the event of unforeseen circumstances, the organisers reserve the right to change the conference program if necessary.



"The conference was a true experience, one that changes & develops your thinking, an evolution you would not ever reach on your own. Highly, highly recommended!"

Nicolas Georges,
Mondelez

HOW TO REGISTER

We offer a range of booking options:

Online (preferred)

It's quick and easy to book and pay online. Go to www.ci2013.com.au and click on "register now".

OR

Download a registration form from the web site in pdf format and fax to Baldwin Consulting Group +61 (0)3 9645 9859

Phone Booking

Call +61 (0)3 9645 9858 or email contact@ci2013.com.au if you require assistance with your booking.

Booking discounts

- This is a once in a lifetime experience to share with your team and clients. Send 5 or more delegates and receive a 10% discount
- If you attended Ci2011 or Ci2012 you may qualify for a discount on this year's attendance if you select one of the Full Registration Packages.

Before completing your registration, please contact the organisers to find out if you qualify. Call: +61 (0)3 9645 9858 or email contact@ci2013.com.au to redeem either offer – only one discount applies.

Venue

All events will be held at:

Sofitel Melbourne On Collins,
25 Collins Street Melbourne

REGISTRATION INFORMATION

Cancellation policy and program variation

1. Should you be unable to attend, a substitute delegate is welcome at no extra charge. Please contact the organisers.
2. Should you wish to cancel completely a charge of 50% of the registration fee will be made for cancellations received in writing at least 60 days prior to the conference start date.
3. We regret that no cancellations will be accepted within 60 days of the conference start date due to the limited seating available.
4. The producers of the conference reserve the right to vary, modify or cancel any part of the program without notice. Where possible they will seek to make a suitable replacement.
5. Payment is required with registration.

"I came to learn -
I came away inspired!
Best conference ever."

Paul Duldig, Vice President
University of Adelaide

ACCOMMODATION OPTIONS

(Please book your accommodation direct with the venue)

Sofitel Melbourne On Collins (Conference venue)

25 Collins Street Melbourne

Classic King Room:

- \$280.00 room only (single or double)
- \$305.00 inclusive of breakfast for one in No.35 at guest's leisure
- \$330.00 inclusive of breakfast for two in No.35 at guest's leisure

TO BOOK

Please download and complete a booking form at www.ci2013.com.au website or contact the hotel on (03) 9653 0000. Quote "Creative Innovation 2013" at time of booking.

At the Paris-end of Collins Street, this 5 star hotel is close to shopping outlets, art, business, and signature destinations including the Melbourne Cricket Ground (MCG), Melbourne Tennis Centre, Federation Square, the National Gallery of Victoria and Princess & Regent Theatres. The hotel's luxurious rooms and suites begin from level 36 offering floor-to-ceiling views that stretch across the city skyline, bay and beyond. Each room is complemented by modern furnishings, high speed wireless or cable internet, executive desk and integrated 'touch' technology for ambient lighting modes and digital surround sound.

Mercure Spring St (Less than 5 mins walk to the conference venue)

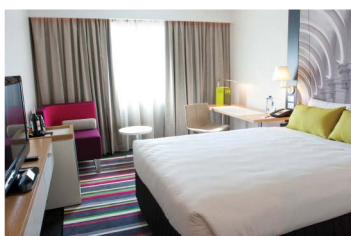
13 Spring Street Melbourne

- \$195 including breakfast for one person – City View room
- \$212 including breakfast for two people – City View room

TO BOOK Tel: +61 (0)3 9205 9999 or
Email: h2086-re02@accor.com

Quote "Creative Innovation 2013" at time of booking.

Mercure Melbourne Spring Street is located in the centre of Melbourne, overlooking the Treasury Gardens. The perfect place to stay while conferencing in Melbourne. The Mercure Spring Street features 164 newly refurbished rooms. The hotel also features Lime Restaurant and Bar, serving Modern Australian cuisine.



Novotel on Collins (A short tram ride or 15 mins walk to the conference venue)

270 Collins Street Melbourne

- \$235 including breakfast for one person – Standard room
- \$255 including breakfast for two people – Standard room
- \$265 including breakfast for one person – Premier room
- \$285 including breakfast for two people – Premier room

TO BOOK Tel: +61 (0) 3 9667 5800 or
Email: h1587@accor.com

Please quote "BAL261113" or "Creative Innovation" at the time of booking.

For the ultimate Melbourne experience base yourself at the superb 4.5 star Novotel Melbourne on Collins. Located on prestigious Collins Street in the heart of Melbourne, directly above Australia On Collins shopping centre, there is no better location from which to explore Melbourne. The hotel itself boasts an indoor heated swimming pool, fitness centre, stylish restaurant & bar, 24 hour business centre and direct access to the Australia on Collins shopping centre.

