



RACE TO THE FUTURE. E⁶

ENVIRONMENT ENERGY ECONOMY
EDUCATION ENTREPRENEURSHIP
ETHICAL LEADERSHIP

27-29 NOVEMBER 2013
MELBOURNE AUSTRALIA

MEDIA RELEASE
Thursday 13 June 2013

GLOBAL LEADERS CONVENE IN MELBOURNE TO RACE TO THE FUTURE

Creative Innovation Asia Pacific 2013: Race to the Future E⁶, Global mega-trends and innovative solutions for our Environment, Energy, Economy, Education, Entrepreneurship and Ethical Leadership

Combining over 40 world-leading global thinkers, futurists, innovators and leaders with Australia's business, community, government and industry sectors and the general public, Creative Innovation 2013 will offer credible forecasts, strategies and practices to help inspire diverse thinking and transform the leadership of organisations.

13 June 2013, Melbourne Australia's business sector has a chance to innovate, be bold and learn from the who's who of global thinkers and innovators at the fourth Creative Innovation Asia Pacific 2013 Global event (Ci2013), 27-29 November 2013 at Sofitel Melbourne On Collins.

Creative Innovation 2013 Asia Pacific *Race to the Future. E⁶ Environment. Energy. Economy. Education. Entrepreneurship. Ethical Leadership* shares bold ideas, strategies and solutions across all sectors, sparking revolution for ethical leadership and change and creating real business opportunities.

The only forum of its kind, Ci2013 is an interactive community to learn techniques and strategies, share ideas and learnings across sectors and gain empowering experiences. Join big and small business, entrepreneurs, educators, creative and government leaders and the next generation of leaders and leading thinkers from around the world, Asia and Australia for 'positive human collisions' to change the course of the future.

Ci2013 combines the talents of over 40 world-class leaders, thinkers and innovators. Ci2013 attendees will join forces and spend time with:

- **Bjorn Lomborg** (Czech Republic), Global environmental thought leader, Author: *Cool it* and *The Skeptical Environmentalist*
- **Peggy Liu** (China), Chairperson of JUCCE, international sustainability expert on greening China
- **Bunker Roy** (India), Founder Barefoot College
- **Linda Yueh (UK)**, Chief Business Correspondent BBC
- **Jon Duschinsky** (Canada), Social innovator, global cage rattler and change agent, Author: *(me)volution*
- **Professor Stephen Heppell** (UK), Digital Education Leader
- **Scott Anthony** (Singapore), Strategic transformation and disruptive innovation expert, Managing Partner Innosight Asia Pacific
- **Jason Drew** (South Africa), Eco-entrepreneur and sustainability expert



- **Carol Schwartz AM**, Chair, Creative Partnerships Australia, Ourcommunity, Women's Leadership Institute Australia, Director Stockland, Bank of Melbourne
- **Lisa Paul AO**, Secretary, Department of Education, Employment and Workplace Relations
- **Michael Rennie**, Managing Partner, McKinsey & Company
- **Dr Alan Finkel AM**, Chancellor Monash University, President ATSE
- **Steve Vamos**, Non Executive Director at Telstra, Medibank and David Jones...**and many more to be announced.**

Ci2013 Ambassador Hugh Morgan AC says that successful leadership in business and government often requires simplifying the complex and finding new ways through essential issues.

"This fourth Creative Innovation Conference is a unique chance to see through the complexity of the big issues in environment, energy, economy, education, entrepreneurship and ethical leadership. It's a wonderful opportunity for leaders and potential leaders in all walks of life to explore and understand these issues and to take strategies and new thinking back into their organisations.

"With its creativity, stimulating array of international and national speakers, emphasis on cross-pollination of ideas and its focus on the future and its opportunities, this future-shaping event is a wonderful contributor to understanding and fostering innovation", Mr Morgan said

With the Australian business sector stuck with risk-averse strategies and stifling of creative thinking and innovation, Ci2013 brings a fresh approach to today's problems and will submit its findings and results to the Australian Government for consideration.

Creative Universe founder and Ci2013 producer, Tania de Jong AM says Ci2013 gives delegates opportunity to expand thinking and leverage their often hidden "right-brained" creative capabilities to help alter traditional mindsets and open the doors for new ways of thinking.

"We are dramatically racing into the future. We need to find innovative solutions to the great problems of today and make them the opportunities of the future. We need to develop new personal skills and organisation strategies to address the great challenges, in climate, technologies, behaviours, social structures, energy costs, and scarcities of food, water, skills and resources.

Creative Innovation Asia Pacific 2013 encourages all sectors to be involved. Leaders, emerging talent, change-makers, activists, influencers, innovators, provocateurs, advisers, Board Directors, CEOs, entrepreneurs, business owners and executives from all sectors are encouraged to attend and share a super-regional, global perspective to ultimately make a difference.

Ci Global Conference Ambassadors are Hugh Morgan AC, Professor Allan Fels AO, Sir Gus Nossal AC and Ci2013 is offering ten scholarships to Ci2013 for emerging innovation leaders from any sector.

About Creative Innovation Asia Pacific 2013 (Ci2013)

Creative Innovation Asia Pacific is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and innovation expert. She is the Founder of Creativity Australia and Creative Universe. Creative Innovation has had rising success since launching in 2010. Currently in its fourth year, Creative Universe aims to bring together the world's most important thinkers and leaders to share strategies, solutions and best practice. Its specific focus is leadership, innovation, education, technology and science. Ci2013 will feature a program of Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

Event details:

Where: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000

When: 27-29 November 2012

Booking <http://www.creativeinnovationglobal.com.au/Ci2013/registration/>

At a Glance <http://www.creativeinnovationglobal.com.au/Ci2013/at-a-glance/> and **Program at a glance** (PDF) <http://www.creativeinnovationglobal.com.au/wp-content/uploads/Ci2013ProgramataGlance2.pdf>

Join <http://www.facebook.com/creative.innovation.global> for updates and comments and follow Ci2013 on Twitter @ciglobal.

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Tania de Jong AM, Ci2013 speakers and partners are available for interview.

