



## FROM DISRUPTION TO SUSTAINABLE GROWTH VISION. STRATEGY. INNOVATION. GROWTH.

23-25 MARCH 2015 MELBOURNE AUSTRALIA

**MEDIA RELEASE - FOR IMMEDIATE RELEASE**

**21 JANUARY 2015**

### **EMERGING INNOVATORS WIN SCHOLARSHIPS TO EVENT OF THE YEAR** ***60 seconds of a lifetime: Nine Australians present their innovations***

*Creative Innovation Asia Pacific 2015: From Disruption to Sustainable Growth  
Vision. Strategy. Innovation. Growth  
23-25 March, Melbourne, Australia*

*Disruption! Threat - or opportunity? Insights and life experiences from 40 global thinkers, futurists, innovators, disruptors along with Australian business, community, government and industry leaders at Creative Innovation 2015 will offer important insights into disruption and future strategies and thinking to build a culture of innovation and transform the leadership.*

**Nine Australians have won the opportunity to present their innovations to the world's elite business thinkers and leaders at Creative Innovation Asia Pacific 2015 as recipients of the Ci2015 Innovation Leader Scholarships.**

From a pool of outstanding applications nine emerging leaders were selected for their achievements as founders of a start-up commercial or social enterprise. The nine rub shoulders with key industry leaders, share and discuss their ideas and issues, and present their innovation ideas to renowned event speakers and event attendees.

Winners of the Innovation Leader Scholarships for Creative Innovation 2015 are:

**Elise Bialylew (VIC)** is Founder of *Mindful in May*, a one month global online mindfulness meditation campaign that teaches people to meditate and raises funds to bring clean, safe drinking water to people in Africa.

**Chris Breidahl (WA)** is a Founder of *MyGuru* which is working on delivering online tutoring for every school student in Australia with a focus on improving education equality and the teaching of STEM subjects with a low to no cost model.

**Elliot Costello (VIC)** is CEO and Co-Founder of *YGAP* which is an incubator for social change through the provision of youth education and youth leadership. *YGAP* supports poverty alleviation projects across Australia, Asia and Africa.

**Steven Farrugia (VIC)** is Founder of *ShareTree* which educates, engages and empowers people globally to share their time and resources to promote equality and harmony for the benefit of society.

**Georgina Gold (NSW)** is Creator of *Hide and Seek: The Great Inclusion Game* which is the world's first empathy-building, social inclusion geocaching game brought about via mobile app technology.

**Victoria O'Collins (Singapore)** is Co-Founder of the *Australian Science and Innovation Forum* which aims to energise and support innovative scientific endeavours of young scientists, engineers and business professionals.

**Kate Quinn (WA)** is Product Manager of *Curtin Challenge*, a unique game-inspired learning platform, where students 'collaborate and apply' working in multi-disciplinary global teams developing solutions to the world's biggest problems.



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**Nadine Saadi (SA)** is Business Development Manager of *Strategiize* - a platform for innovation stakeholders across universities and industry worldwide to connect and bring cutting-edge ideas and technologies to the community.

**Kate Weiss (VIC)** is Founder of *Table of Plenty* which has provided over 80,000 hours of sustainable ongoing work for people with disabilities in the FMCG marketplace.

Creative Universe founder and Ci2015 Executive Producer, Tania de Jong AM says the scholarship winners will be well received by event attendees for contributing innovative solutions in the race to the future. "The theme for Ci2015 this year is "***From Disruption to Sustainable Growth - Vision. Strategy. Innovation. Growth***" and our scholarship winners have embraced innovative thinking and creativity to bring their fresh ideas, leadership and courage to a range of challenging issues," Ms de Jong said.

Creative Innovation 2015 will feature over 40 world-class speakers, innovators and thinkers at Sofitel Melbourne On Collins from 23-25 March. The event includes a program of 15 Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

**Learn and think with** innovation pioneer and CEO of the X PRIZE Foundation Peter Diamandis (USA), tech whiz and mentor to the late Steve Jobs, Nolan Bushnell (USA), high tech venture capitalist Jon Medved (Israel), mindfulness expert Dan Millman (USA), toy inventor and academic Brendan Boyle (USA), global authority on bottom up economic development Dr Ernesto Sirolli (USA), behavioural insights expert Dr Rory Gallagher (UK), incoming CSIRO CEO Dr Larry Marshall (USA), disruptive innovation leader and Harvard author Scott Anthony (USA), technology entrepreneur Matt Barrie, managing director of Microsoft Pip Marlow, Steve Vamos, Dr Tim Flannery, Lindsay Tanner, Professor Linda Kristjanson and many more...

Creative Innovation Asia Pacific 2015 encourages all sectors to be involved. Leaders, emerging talent, change-makers, activists, influencers, innovators, provocateurs, advisers, Board Directors, CEOs, entrepreneurs, business owners and executives from all sectors are encouraged to attend and share a super-regional, global perspective to foster innovation and collaboratively solve challenging issues.

### About Creative Innovation 2015 Asia Pacific (Ci2015)

Creative Innovation Global is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and creative innovation expert. She is the Founder of Creativity Australia and Creative Universe. Creative Innovation has had rising success since launching in 2010. Currently in its fifth year, Creative Universe aims to bring together the world's most important thinkers and leaders to share strategies, solutions and best practice. Its specific focus is leadership, innovation, education, technology and science. Ci2015 will feature a program of 15 Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

**Where:** Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000

**When:** 23-25 March 2015

**Booking** <http://www.creativeinnovationglobal.com.au/Ci2015/registration/>

**At a Glance** <http://www.creativeinnovationglobal.com.au/Ci2015/at-a-glance/>

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