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WINNER  
CORPORATE EVENT  
OF THE YEAR



AUSTRALIAN  
EVENT AWARDS

- 40+ INNOVATORS
- CONFERENCE
- MASTER CLASSES
- DEEP CONVERSATION
- GALA DINNER



7-9 NOVEMBER 2016  
SOFITEL MELBOURNE ON COLLINS



# THE EXPONENTIAL SHIFT

MAKING TRANSFORMATION HAPPEN.

- NURTURING IDEAS
- INSPIRING MINDS
- CREATING FUTURES



CREATIVE  
INNOVATION.  
ASIA PACIFIC

A **creative**un INITIATIVE

# THINK, LEARN, DEBATE AND BE INSPIRED WITH.



**Martin Ford (USA)**

Leading authority on job automation & AI; Author: *Rise of the Robots*



**Dr Daniel Kraft, MD (USA)**

Inventor, entrepreneur, healthcare leader



**Dr Abigail Allwood (USA)**

Astrobiologist, Jet Propulsion Lab, NASA



**Ramez Naam (USA)**

Energy & Environment Faculty, Singularity Uni



**Professor Hiroshi Ishiguro (Japan)**

Global robotics leader



**Scott Anthony (Singapore)**

Global leader in disruptive innovation & strategy



**Professor Stephen Heppell (UK)**

Global digital education & schools authority



**David Gonski AC (Australia)**

Chairman ANZ & Coca Cola; Chancellor UNSW



**Bill Ferris AC (Australia)**

Chair Innovation & Science Australia; Entrepreneur; Philanthropist



**Carolyn Hewson AO (Australia)**

Director BHP & Stockland; Trustee Westpac



**John Stanhope (Australia)**

Chairman at Australia Post; Chancellor Deakin University



**Renee Leon PSM (Australia)**

Secretary of the Department of Employment



**Steve Vamos (Australia)**

Non Executive Director Telstra; Venture Investor, and Speaker



**Professor Michelle Simmons (Australia)**

Scientia Professor of Physics UNSW



**Martin Bean CBE (Australia)**

Vice Chancellor and President RMIT University



**Jane King (Australia)**

Australian Taxation Office Deputy Commissioner



**Dr Alan Finkel AO (Australia)**

Australia's Chief Scientist



**Dr Alex Zelinsky (Australia)**

Chief Defence Scientist & Head of the DST group



**Professor Tanya Monro (Australia)**

Deputy Vice Chancellor, University South Australia



**Associate Professor Rufus Black (Australia)**

Master of Ormond College; Deputy Chancellor of Victoria University



**Dr Amantha Imber (Australia)**

Creativity and innovation psychologist, Founder Invention



**Jon Yeo (Australia)**

Executive Speaker coach, Licensee and Curator - TEDxMelbourne



**Tania de Jong AM (Australia)**

Social entrepreneur, Soprano, Speaker, Creative Innovation catalyst



**Yamini Naidu (Australia)**

Global authority on storytelling & leadership; Author



to view the full line up visit [www.ci2016.com.au](http://www.ci2016.com.au)

## WHO SHOULD ATTEND?

- Change-makers, policy makers, activists, influencers, innovators, industry, government leaders
- CEOs and senior executives
- Board Directors, entrepreneurs and business owners
- HR & innovation professionals
- Coaches and consultants
- Educators, K-12 and tertiary
- Not-for-profit and CSR professionals

## Ci2016 UNIQUE BENEFITS

- 👥 Over **40 world class Australian and international innovators**
- 🌐 **Highlight risks, opportunities** and global megatrends
- ⚡ Provide **insights and techniques for unlocking personal and organisational creativity** and exponential thinking
- 📊 **Deliver strategies, structures and processes** for creating transformation, greater organisational performance, productivity and wellbeing
- 💡 Showcase the world's **best practice solutions and ideas**
- ↔️ Bring together leaders and emerging talent to **discover cross-disciplinary solutions**
- 🗨️ Offer **outstanding networking** and business opportunities

## CI2016 THEME

### **The Exponential Shift: Making Transformation Happen**

**Will you disrupt or be disrupted?** The innovator's clock is accelerating. Exponential technologies continue to converge, challenge and create unexpected and significant opportunities. This poses an existential challenge to many organizations, who cannot survive, let alone thrive, simply by executing more efficiently and effectively. It also places stress on individuals - who need to develop the ability to confront ambiguity and sometimes jarring shifts - and institutions designed for a linear age.

**While the challenge is immense, so too is the opportunity.** The waves of disruption affecting our global economy are creating massive new growth markets. Rising to the transformation challenge requires new mindsets, skills, organizational designs, and more, but leaders that do so have a chance to drive substantial growth and impact.

**Ci2016 will help you understand and make the most of the exponential advances** in robotics, artificial intelligence, automation of jobs and vehicles, healthcare, energy, workplaces of the future and other major trends. You will join with directors, leaders and emerging talent from many of Australia's and the world's major organisations, State and Federal Government departments, Universities and entrepreneurs across all sectors.

Don't miss the world class line-up of visionary innovators, futurists and leaders that are gathering at Ci2016 to help us better understand and prepare for our rapidly changing world. **This event will give you the knowledge and tools to develop the leadership mindset you need to transform your organisation.**

## Ci2016 PARTNERSHIP OPPORTUNITIES

There are a host of incredible opportunities to partner with us on this world class innovation event. If you are interested in becoming a partner or creative collaborator for the upcoming conference, please contact:

### **Tania de Jong AM**

Founder and Executive Producer  
Tel: +61 (0)3 8679 6000  
Email: [Tania@creativeuniverse.com.au](mailto:Tania@creativeuniverse.com.au)

### **Alrick Pagnon**

Creative Innovation Leader  
Tel: +61 (0)3 8679 6000  
Email: [Alrick@creativeuniverse.com.au](mailto:Alrick@creativeuniverse.com.au)



# MONDAY 7 NOVEMBER CONFERENCE DAY ONE.

## MORNING

### Master Classes

[9:00 - 11:30am]

includes morning tea

1. **Scott Anthony (Singapore)**  
*Making the Exponential Everyday: Creating a Culture of Innovation*
2. **Corinne Canter**  
Switch on your SuperMind!
3. **Yamini Naidu**  
In the mood for creating
4. **Stephen Johnson**  
Emergent - *The Future of Culture*

### Deep Conversation over Lunch [12:00 - 2:00pm]

#### Creating Exponential Institutions -

*How can governments, large organisations, universities, hospitals and more keep up with the market?*

With **Martin Ford (USA)**, **Professor Hiroshi Ishiguro (Japan)**, **Ramez Naam (USA)**, **Dr Daniel Kraft (USA)**, **Dr Abigail Allwood (USA)**, **Scott Anthony (Singapore)**, **Professor Tanya Monro**

The positive potential of exponential change amazes us. Imagine autonomous vehicles making life more efficient, or precision medicine dramatically increasing life expectancy. Exponential change, however, places clear stress on society and raises numerous questions. How, for example, will we deal with the ethical implications of genetic manipulation? How will we re-train and re-trench the millions of workers that will be automated out of jobs? What is the right taxation and redistribution framework to encourage innovation and growth while avoiding the creation of a permanent underclass?

## AFTERNOON

### Master Classes

Early Afternoon Sessions

[2:15 - 4:45pm]

includes afternoon tea 4:15pm - 4:45pm

5. **Ramez Naam (USA)**  
Exponential Organisations - *How to prepare for massive disruption*
6. **Andrew and Gaia Grant**  
*The Innovation Race: How to create a culture that supports sustainable and purposeful innovation*
7. **Dr Amantha Imber**  
The science of how to create an innovation culture (*and why table tennis tables and beanbags are not the answer*)
8. **Craig Mounsey and Liam Casey**  
Experience Design Thinking in Action

## LATE AFTERNOON

### Master Classes

Late Afternoon Sessions

[4:15 - 6:45pm]

includes afternoon tea 4:15pm - 4:45pm

9. **Scott Anthony (Singapore)**  
Launching and Landing Moonshots
10. **Janet Sernack**  
The breakthrough capabilities of transformational innovation leadership
11. **Jim Grant**  
Having the Hard Conversations
12. **Charles Kovess**  
*The courage to be different: Proven strategies to access your strength and resilience to avoid following the crowd*
13. **Jon Yeo**  
*They Make It Look Easy: Secrets of Pro Speakers to create memorable talks*



# TUESDAY 8 NOVEMBER CONFERENCE DAY TWO.

8:30am The Official Opening of Ci2016 with VIPs, speakers, performers and politicians  
Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by Q & A / debate with audience.

## MORNING

### Plenary 1 - Sharing our World with Robots (9:30am)

Martin Ford (USA), Leading expert on the robot revolution, artificial intelligence, job automation and the impact of accelerating technology

The Rise of the Robots - *Technology and the Threat of a Jobless Future*

Professor Michelle Simmons, Scientia Professor of Physics, UNSW; Australian Research Council Laureate Fellow

The exponential increase in computing through a quantum leap - *what will this mean to you and your organisation?*

Dr Daniel Kraft (USA), Physician-scientist, inventor and innovator; Faculty Chair for the Exponential, Singularity University

The Future of Health & Medicine: *Where Can Technology Take Us?*

Provocateur: TBC

### MORNING TEA & NETWORKING (11:00am)

#### Plenary 2 - Exponential thinking: Fail Fast or Win BIG! (11:30am)

Ramez Naam (USA), Computer scientist, futurist, award-winning author; energy & environmental systems faculty member, Singularity University

Exponential Disruption meets Exponential Organizations

David Gonski AC, Chairman of the Australia and New Zealand Banking Group Ltd and Coca-Cola Amatil Limited

How to transform our fear of failure to become an innovation nation

+ speakers to be confirmed

Provocateur: Bill Ferris AC, Chair of Innovation & Science Australia

### LUNCH & NETWORKING (1:00pm)

### HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

## AFTERNOON

### Exponential Conversation Plenary 3 - Exponential Conversation: Transformational Leadership and Mindsets for the Future of Work (2:50pm)

Steve Vamos, Non-Executive Director, Venture Investor, Business Advisor and Speaker

Carolyn Hewson AO, Director of BHP Billiton and Stockland Group; Trustee Westpac Foundation; Member of Federal Government Growth Centres Advisory Committee

Jane King, Deputy Commissioner, Design and Change Management Australian Taxation Office (ATO)

Renee Leon PSM, Secretary of the Department of Employment  
"Everyone thinks of changing the world, but no one thinks of changing himself." Leo Tolstoy

If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be need to transform our business, government, health and education institutions and the way they work?

In this session, leaders from a variety of backgrounds will discuss the new ways of thinking and mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in changing and uncertain times.

Speakers will describe successes and failures in confronting change and the need for transformation. They will contrast the leadership attributes and mindsets that distinguish between the two.

Beyond the mindsets the session will also touch on the "must-do's" and strategies that need to be employed if transformation is to occur.

+ speakers to be confirmed

### AFTERNOON TEA AND NETWORKING

### Day Two Concludes (5:00pm)

### GALA CONFERENCE DINNER & EXPONENTIAL DEBATE [7:00pm - 11:00pm]

Sofitel Melbourne On Collins Ballroom  
25 Collins Street Melbourne

Disruptive Debate: Is AI going to improve our lives, or doom the human race?

Fine food, wine, a **Grand Disruptive Debate** featuring **key speakers**, world class entertainment, sensational songsters **Pot-Pourri** and the **With One Voice** choirs.

This dinner will support Creativity Australia's *With One Voice* program.



# WEDNESDAY 9 NOVEMBER CONFERENCE DAY THREE.

## MORNING

**Exponential Conversation Plenary 4 - Energising our Intellectual Capacity... turning our ideas into enterprise [8:45am]**

Professor Michelle Simmons, Scientia Professor of Physics, UNSW; Australian Research Council Laureate Fellow

Martin Bean CBE, Vice Chancellor and President RMIT University

Dr Alan Finkel AO, Australia's Chief Scientist

Dr Alex Zelinsky, Australia's Chief Defence Scientist (DSTO); computer scientist, systems engineer and roboticist

**Provocateur: Doron Ben-Meir, Vice-Principal Enterprise, Chancellery, University of Melbourne**

The Australian Government invests \$9.7Bn every year in an effort to facilitate and stimulate innovation. These funds provide much needed support for a number of nation building activities including (but not limited to):

- The funding of our Universities and leading research institutions
- National scientific infrastructure and platforms
- The CSIRO
- The Research & Development Tax Incentive

Despite this investment, Australia sits at the bottom of the OECD rankings with respect to the extent to which our research community collaborates with industry. It is well understood that such collaboration is vital for the successful utilisation and commercialisation of research generated intellectual property and, moreover, enriches the ideas pool within which our world class researchers operate.

So why the disconnect? What's missing and what can/should we be doing about it? What are we doing right and what have we learned from our mistakes? What can we learn from the most successful innovation ecosystems of the world (Silicon Valley, Tel Aviv, Boston, Cambridge...)? How might we apply those lessons given the cultural, geographic and economic differences that exist?

This is an unique opportunity not only to hear from our country's leading thinkers in this area but to engage with them in Q&A and advance our collective understanding of how Australia can transform its economy from a reliance on primary and secondary industry into a genuine innovation powerhouse.

**MORNING TEA & NETWORKING (10:30am)**

**Plenary 5 - The Future is Stunning! (11:00am)**

Dr Alan Finkel AO, Australia's Chief Scientist  
Where today's ingenuity might take us

Professor Hiroshi Ishiguro (Japan), Director of the Intelligent Robotics Laboratory, Osaka University  
Robots and the essence of being human

Dr Abigail Allwood (USA), Astrobiologist, Jet Propulsion Lab, NASA; first female principal investigator on a Mars mission  
The First Female Martian

**LUNCH AND NETWORKING (12.30pm]**

**HOT SPOTS (1.30pm]**

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

## AFTERNOON

**Plenary 6 - Making Transformation Happen (2:20pm)**

Professor Stephen Heppell (UK), Professor at Bournemouth University; One of the most influential academics in the field of technology and education globally  
Leading the change in Learning Innovation: *Can policy keep up with practice?*

Associate Professor Rufus Black, Master of Ormond College and Deputy Chancellor of Victoria University  
Topic TBC

Scott Anthony (Singapore), Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert  
Dual Transformation: *Becoming the Next Version of Yourself*

**CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES (3:30pm)**

**AFTERNOON TEA AND POST CONFERENCE DRINKS IN SOFITEL'S LOUNGE (4:00pm)**

**Ci2016 CONCLUDES (5:30pm)**



**Note:** This program is subject to change. As this is a creative innovation event we will be adding all sorts of wonderful surprises to make sure this is the best conference ever!



# Ci2016 PRICING

Ci2016 PACKAGES	DATES	First Mover (until 31 July)	Standard (after 31 July)
Platinum	7-9 Nov	\$2,620	\$3,235
Gold	7-9 Nov	\$2,395	\$2,945
Silver	7-9 Nov	\$2,225	\$2,765
<b>Additional options</b>			
1 day conference pass	8 or 9 Nov	\$1,150	\$1,400
Gala Dinner	8 Nov	\$225	\$250
VIP Corporate tables (10 seats + a speaker at your table)	8 Nov	\$5,000	\$5,000
Master Classes	7 Nov	\$250	\$295
Deep Conversation	7 Nov	\$140	\$160

online: [www.creativeinnovationglobal.com.au/Ci2016/registration/](http://www.creativeinnovationglobal.com.au/Ci2016/registration/)

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**10%  
DISCOUNT**

Send 5 or more delegates and receive a booking discount!

**BOOK  
YOUR TEAM  
TODAY!**

## YOUR Ci2016 PACKAGE INCLUDES:

- Master Class tickets
- Deep Conversation ticket
- Conference pass  
\*(including VIP seating)
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning and Afternoon tea
- Networking drinks  
\*platinum, gold & silver packages

"I came to learn – I came away inspired! Best conference ever."

**Paul Duldig, University of Melbourne**

"Remarkable, mind blowing, brilliantly choreographed – easily the best conference ever and I've been to plenty. Truly wonderful and amazing."

**Jim Grant, Partner, Dattner Grant**

"Thank you for a challenging and rewarding couple of days. The quality of the team you had at the conference was extraordinary! These events will change people and thereby the world."

**Craig Carolan, Director Private Wealth, ANZ**



MAJOR PARTNER



We are still confirming many partners. Contact us to explore Ci2016 partnership opportunities.

INNOVATION LEADER PARTNERS



FOUNDATION PARTNERS



SUPPORTING PARTNERS



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MEDIA PARTNERS



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