

# THE EXPONENTIAL SHIFT MAKING TRANSFORMATION HAPPEN.



## CI2016 FULL CONFERENCE MASTER CLASSES PROGRAM.

Creative Innovation 2016
Asia Pacific will include a
range of Master Classes led
by some of our keynote
speakers and other
outstanding creativity
and innovation experts.



#### **REGISTRATION FROM 8:00AM**

MORNING MASTER CLASSES 9:00 - 11:30 AM (Including morning tea)

#### 1. SCOTT ANTHONY (Singapore)

Making the Exponential Everyday: ABOUT THE MASTER CLASS: Creating a Culture of Innovation



Scott Anthony is a strategic transformation and disruptive innovation expert. He is Managing Partner of Innosight and Author of The Innovator's Guide to Growth, The Little Black Book of Innovation, The First Mile: A Launch Manual for Getting Great Ideas into the Market published by Harvard Business Press.

It sounds so seductive – a "culture of innovation." The three words immediately conjure up images of innovation savants like 3M, Disney Pixar, Apple, and Google. The sorts of places where innovation isn't an unnatural act, but part of the very fabric of an organization. It seems a panacea to many companies that struggle with innovation. But what exactly is a culture of innovation, and how does an organization build it? In this interactive workshop, Innovation Managing Partner Scott Anthony will describe the essential elements of a culture where innovation happens naturally and regularly. He will provide practical tips to help you identify and address the barriers unique to your organization. And, most critically, he will describe how to start the journey to create such a culture.

- How to define a culture of innovation
- How to diagnose where you stand and what stands in the way
- How to encourage the "habit of innovation"
- Tips to get started



MORNING MASTER CLASSES 9:00 - 11:30 AM (Including morning tea)

#### 2. CORINNE CANTER

Switch on your SuperMind!



Corinne Canter is a consultant with Human Synergistics Australia, experts in defining the connection between thinking-behaviour and performance She led the Extreme Thinking Research Program and co-created the technique to access Supermind. She is co-Author of In Great Company, demonstrating how to leverage culture to improve business performance.

#### **ABOUT THE MASTER CLASS:**

Overwhelmed by sheer volume and the speed of data in our day to day, most of us try to do our best thinking on the run. Under this kind of pressure our brains can go into overload and thinking becomes scattered, foggy or fragmented, making it difficult to think let alone be creative!

How awesome would it be to flick a switch during those moments to turn on the parts of your mind that are expert at solving complex problems creatively? This workshop will show you how to do just that.

Through a simple sequence of practices called "Extrem³e Thinking $^{\circledR}$ ", anyone can learn how to tap into the power of their SuperMind. So called because it is the state of mind we enter just before we experience those Aha! (or 'lightbulb') moments that transform stale, predictable responses into refreshing, inspired solutions.

- A pragmatic and action oriented look at our brains at work and what conditions promote higher levels of performance and creative thinking
- Gain insight into the science of *Aha!* moments and the conditions that
- Learn the simple, daily practices that can lower stress levels and take ideas from just being good to being absolutely brilliant!
- Understand how your conscious and non-conscious mind work together to produce creative results





MORNING MASTER CLASSES 9:00 - 11:30 AM (Including morning tea)

#### 3. YAMINI NAIDU

Hooked: Business Storytelling to connect, engage & inspire



Yamini Naidu is the world's only economist turned storyteller and is rated among the top storytellers globally. She works with leaders in ASX top 50 and Fortune 500 companies helping them shift from spreadsheets to stories. She is also Author of Power Play and co-Author of Hooked; How Leaders Connect, Engage and Inspire with Storytelling.

#### ABOUT THE MASTER CLASS:

Are you ready to learn the number one leadership and communication skill for the next decade? Storytelling can dramatically increase your leadership presence and your ability to influence. Storytelling helps you connect, engage and inspire for unprecedented personal and business success. This Master Class will show you how to craft compelling stories to help you succeed in business, by getting people hooked on you and your messages.

#### YOU WILL LEARN:

- How and why organisational stories work
- The Business Storytelling IQ Model
- To explore immediate applications of Business Storytelling



"As human beings, our greatest achievement lies not in remaking the world, but in remaking ourselves."

Mahatma Gandhi

MORNING MASTER CLASSES 9:00 - 11:30 AM (Including morning tea)

#### 4. STEPHEN JOHNSON

Emergent The Future of Culture
is essential for leaders
who want to make a
difference



Stephen is an expert in brand and culture transformation with 20 years' experience in global business. He is a highly sought-after professional speaker, trainer, and mentor, and faculty member with Thought Leaders International Business School.

#### ABOUT THE MASTER CLASS:

In an era of heightened corporate transparency, greater workforce mobility, and severe skills shortages – culture, engagement and retention have emerged as top issues for business leaders.

Culture isn't a box you tick as a leader. It's about creating a purpose worth getting behind. In this Masterclass Stephen shares insights and tools to equip organisations for the emergent future, giving them the ability to move quickly and decisively in anticipating and taking advantage of opportunity, whilst innovating and collaborating to avoid negative and even catastrophic consequences of change.

- A diagnostic framework to mitigate change risk and align culture with higher purpose
- A blueprint to diffuse the tension of change and make it an aspirational cocreated quest
- The essential traits of conscious business and how to engage with and create authentic values alignment with stakeholders
- Insights and tools for agile innovation, autonomy, and individual empowerment



AFTERNOON MASTER CLASSES
2:15 - 4:45 PM (Including afternoon tea 4:15 - 4:45 PM)

### 5. RAMEZ NAAM (USA)

Exponential
Organizations How To Survive and
Thrive in the Age of
Disruption



Ramez Naam is a computer scientist, futurist, and award-winning author. He holds 19 patents related to search engines, information retrieval, web browsing, artificial intelligence, and machine learning. Ramez is also the H.G. Wells Award-winning author of four books. Ramez lectures on energy, environment, and innovation at Singularity University, where he serves as Adjunct Faculty.

#### ABOUT THE MASTER CLASS:

We're living in the age of exponential technologies: Computing, AI, machine learning, robotics, 3D printing, drones, and more. The sudden surge of their performance threatens to disrupt businesses. The only way to respond is to re-organize for the exponential age.

In this Master Class, Ramez Naam of Singularity University goes deeper into how companies are disrupted by exponential technologies, and how to survive and thrive.

- The 4Ds: Digitization, Disruption, Demonitization, and Democratization
- How Digitization drives abundance for consumers and disruption for producers
- How Corporate Immune Systems suppress new ideas
- The principles of Exponential Organizations: I.D.E.A.S. and S.C.A.L.E
- How successful businesses have used these principles to thrive
- How to nurture Exponential Organization concepts at the edges of your business



AFTERNOON MASTER CLASSES
2:15 - 4:45 PM (Including afternoon tea 4:15 - 4:45 PM)

#### 6. ANDREW AND GAIA GRANT

The Innovation Race: How to create a culture that supports sustainable and purposeful innovation

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As Directors of Tirian International Consultancy, Andrew and Gaia Grant have assisted Fortune 500 companies with building a culture that supports creative thinking and innovation for more than 20 years. They are the authors of The Innovation Race and Who Killed Creativity? published by Jossey Bass.

#### ABOUT THE MASTER CLASS:

Economists estimate that 50-80% of economic growth comes from innovation and recognize innovation as an important potential factor in dealing with global challenges - yet how often do we stop to think about how and why we innovate?

This session is a fascinating global expedition to learn about innovation across cultures, and to identify how to transform to a culture to sustainable and purposeful innovation. Fast-paced engaging activities and humor are blended with deep social and anthropological research, with profound implications for facing contemporary challenges. Along the way participants discover the enduring cultural traits that foster true creative thinking and innovation.

#### YOU WILL LEARN:

- How to identify your 'sweet spot' for critical and creative thinking for reaching maximum potential
- Strategies for engaging and motivating others for more innovative actions
- A strategic roadmap for transforming an organisational culture for the greatest success in sustainable and purposeful innovation

... along with gaining an enhanced appreciation of the fascinating world we live in!



AFTERNOON MASTER CLASSES
2:15 - 4:45 PM (Including afternoon tea 4:15 - 4:45 PM)

#### 7. DR AMANTHA IMBER

The science of how to create an innovation culture

(and why table tennis tables and beanbags are not the answer)



Dr Amantha Imber is an innovation psychologist, best-selling author of The Creativity Formula and The Innovation Formula, and founder of Australia's leading innovation consultancy Inventium. Through Inventium, Amantha has consulted to Google, Disney, LEGO, Virgin Australia and many others. In 2016, Amantha was inducted into the Australian Business Women's Hall of Fame.

#### ABOUT THE MASTER CLASS:

It is universally recognised that innovation is key to growing a business. As such, creating a culture where innovation thrives is critical. However, when surveyed about what they think creates a culture of innovation, over 95% of business leaders get the answers wrong. They are basing their decisions on intuition rather than science.

Dr Amantha Imber will share with you the 14 key drivers to creating a culture of innovation - according to what has been scientifically proven. In a highly interactive Master Class, the audience will get to see how closely their intuition matches with science.

In addition to the science, Amantha will share stories from some of the world's most innovative organisations such as Google, Etsy, GE and many others about how they are applying these principles.

- The 14 drivers that matter when it comes to creating a culture of innovation
- The top five most impactful areas where you should be focusing your innovation efforts
- Case studies and strategies from the world's most innovative companies on how they are creating a culture where innovation thrives
- Practical ideas to unlock breakthrough thinking through creating the right type of working environment



AFTERNOON MASTER CLASSES
2:15 - 4:45 PM (Including afternoon tea 4:15 - 4:45 PM)

### 8. CRAIG MOUNSEY AND LIAM CASEY

Experience Design Thinking in Action



#### ABOUT THE MASTER CLASS:

Innovation is about creating and successfully applying new ideas within your organisation. Developing a culture of innovation is vital to long-term success and profitability. Design thinking is a key enabler of innovation cultures, providing organisations with customer centric tools and behaviours.

In 90 minutes Craig Mounsey and Liam Casey will be take you through a full design thinking cycle by working on a real world project. This is a fast-paced, highly enjoyable, workshop where participants get learn by doing. Using and embedding the behaviours and methods needed to create delightful customer experiences.

NO PREVIOUS DESIGN EXPERIENCE REQUIRED. We'll provide all the information and materials you need to be successful.

- The powerful role of storytelling experiences
- The eight key behaviours of design thinking
- Hands on experience of design thinking methods
- A Framework for applying design thinking to professional practices



LATE AFTERNOON MASTER CLASSES 4:15 - 6:45PM (Including afternoon tea 4:15pm – 4:45pm)

9. SCOTT ANTHONY (Singapore)

Launching and Landing Strategic Moonshots



Scott Anthony is a strategic transformation and disruptive innovation expert. He is Managing Partner of Innosight and Author of The Innovator's Guide to Growth, The Little Black Book of Innovation, The First Mile: A Launch Manual for Getting Great Ideas into the Market published by Harvard Business Press.

#### **ABOUT THE MASTERCLASS:**

New technologies, unexpected competitors, and fast-shifting customer tastes are upending established market leaders at an increasing rate. Business models that worked reliably for decades are struggling to deliver growth. Your customers today may not be your customers tomorrow. Traditional approaches to strategy and growth are insufficient. They analyze the past to predict the future. They are facing the wrong way. Disruptive change is accelerating, and companies today face more ambiguity than ever before. But this ambiguity brings opportunity. Business leaders equipped to act in the face of uncertainty can build paths to growth that have not yet been imagined. In this workshop, Innosight Managing Partner Scott Anthony will present a toolkit he and his colleagues have built to align around a shared vision of the future and then create the organizational momentum to get there.

- How to spot disruption early
- How to identify "strategic moonshots"
- How to launch and manage them
- How to align your team



LATE AFTERNOON MASTER CLASSES 4:15 - 6:45PM (Including afternoon tea 4:15pm – 4:45pm)

#### **10. JANET SERNACK**

Making transformation happen -The breakthrough capabilities of successful transformative innovation leadership



Janet Sernack is the Founder, CEO & Chief Catalyst of ImagineNation™, a generative and provocative innovation training company using the latest technology and thought leadership to enable people and organizations to develop innovation agility by cultivating an entrepreneurial spirit and innovation mindset.

#### ABOUT THE MASTER CLASS:

In a recent Quarterly Magazine *Management intuition for the next 50 years*, McKinsey & Co described the existential challenges facing the business world and mandated a new paradigm for transformative innovation leadership:

"Emerging on the winning side in this increasingly volatile world will depend on how fully leaders recognize the magnitude - and the permanence - of the coming changes and how quickly they alter long-established intuitions".

Janet Sernack will explore with you what transformative innovation leadership means by introducing the 7 key breakthrough capabilities leaders in organizations need to cultivate and apply in practical ways, to thrive within the range of unprecedented challenges (and opportunities) confronting them globally. This interactive discussion will draw on Janet's 25 years of experience in organizational learning and development with some of Australasia's and Israel's top 100 companies.

- What it means to be a transformative innovation leader
- How transformative innovation leaders think and what they do
- The 7 key breakthrough capabilities for 21st century transformational leadership to focus corporate innovation education efforts
- 5 key learning's from Israel's entrepreneurial and innovative start-up culture and ecosystem
- What the key attributes are of a transformative innovation organizational culture
- Practical ideas to cultivate and apply towards making business transformation happen



LATE AFTERNOON MASTER CLASSES 4:15 - 6:45PM (Including afternoon tea 4:15pm – 4:45pm)

#### 11. JIM GRANT

### Having the Hard Conversations



Jim is a leadership coach, consultant and Director of Dattner Grant. He is an expert on emotions and their place in effectiveness and engagement. Jim is also the author of Three Spirits of Leadership and Leader as Coach. Jim works with leaders and organisations nationally and internationally.

#### ABOUT THE MASTER CLASS:

Difficult conversations are almost never about being right; they are about conflicting perceptions, interpretations, and values.

Have you ever:

- Left a meeting wondering why only the people who push their ideas the hardest, or speak the loudest, get heard?
- Seen someone bottle up their opinion and then, when they can take it no longer, speak their mind; but by then they're so upset that they don't come across all that well?
- Heard someone lay out an impossible plan and everyone hoped someone would say, "This can't be done!" and nobody did?
- Wondered how to deal with people who use strong debate-style tactics, inflammatory language, speaking in absolutes to win arguments?
- Wanted to give a colleague some sensitive feedback but decided not to, because the conversation seemed all too hard?
- Needed to talk to a work colleague who said inappropriate things but kept putting it off?
- Dreaded the thought of presenting an unfavourable performance review to someone?
- Had to confront a team member who was not keeping their commitments, and did it badly, not saying what you needed to?
- Needed to approach a difficult supervisor who was creating problems for you?

#### YOU WILL LEARN:

a kit bag of techniques, tips and idea to make the comet simpler and less stressful.



LATE AFTERNOON MASTER CLASSES
4:15 - 6:45PM (Including afternoon tea 4:15pm – 4:45pm)

#### 12. CHARLES KOVESS

The Courage to be Different: Proven strategies to access your strength and resilience and stand out from the crowd!



Charles Kovess is Australasia's Passion Provocateur<sup>©</sup>, Author: Passionate People Produce, Passionate Performance and Co-Author of The 7 Heavenly Virtues of Leadership. He is a leading speaker and workshop facilitator working with leaders and organisations nationally and internationally.

#### ABOUT THE MASTER CLASS:

In this Master Class, Australasia's Passion Provocateur Charles Kovess will inspire you, provoke you and teach you strategies and mechanisms that will increase your ability to access your strength and your resilience. Times are definitely changing and the demands on leaders are increasing. Imagine being able to 'go with the flow' that Mihaly Csikszentmihalyi so famously identified, and 'flow' with these demands! How can you stand out by behaving like most other leaders? It takes great courage to follow the beat of your own drum, and not follow the crowd. When you are different, you can experience 'stand out' results!

- How to avoid the pressure to conform to the behaviours of others
- Why courage is so important for leaders and the subconscious pressure to conform
- Why courage is required to be different, to think different
- To understand the direct links between passion, resilience and courage
- Examples of global leaders who were different, and how they generated outstanding shareholder returns
- That you can't expect to generate 'above average returns' if you behave in an 'average' way



LATE AFTERNOON MASTER CLASSES 4:15 - 6:45PM (Including afternoon tea 4:15pm – 4:45pm)

#### 13. JON YEO

They Make It Look Easy: Secrets of Pro Speakers to create memorable talks



Jon Yeo is a an executive speaker coach specialising in short talks that need to have impact working with organisations like NAB, Sportsbet, Auspost and MYOB. He is also the License Holder and Curator for TEDxMelbourne, one of the largest and longest running TEDx's in the world.

#### **ABOUT THE MASTER CLASS:**

Many speakers understand how to develop and memorise their talk. Very few have a framework for mastering their talk that reliably connects with the audience. Jon will be presenting a framework that is flexible and still delivers impact. This framework has been used by professional speakers, sales people, CEOs and various TEDx events all over the world.

#### YOU WILL LEARN:

- What types of talks you can use
- How to make your talk relevant and engaging for your audience
- The framework you want to have to develop and deliver your talk
- The technical delivery aspects that create impact and how you measure them
- Who you need to be to deliver your message with authenticity and integrity

This talk is for executives, entrepreneurs and leaders who need to quickly deliver messages that are engaging and memorable.



