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CORPORATE EVENT
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awards



- 40+ INNOVATORS
- CONFERENCE
- MASTER CLASSES
- DEEP CONVERSATION
- GALA DINNER



7-9 NOVEMBER 2016
SOFITEL MELBOURNE ON COLLINS

THE EXPONENTIAL SHIFT

MAKING TRANSFORMATION HAPPEN.

NURTURING IDEAS
INSPIRING MINDS
CREATING FUTURES



A **creative**universe™ INITIATIVE

THINK, LEARN, DEBATE AND BE INSPIRED BY:



Martin Ford (USA)

Leading authority on job automation & AI; Author: *Rise of the Robots*



Dr Daniel Kraft, MD (USA)

Inventor, entrepreneur, healthcare leader



Dr Abigail Allwood (USA)

Astrobiologist, Jet Propulsion Lab, NASA



Ramez Naam (USA)

Energy & Environment Faculty, Singularity Uni



Professor Hiroshi Ishiguro (Japan)

Global robotics leader



Scott Anthony (Singapore)

Global leader in disruptive innovation & strategy



Professor Stephen Heppell (UK)

Global digital education & schools authority



Patrycja Slawuta (USA)

Researcher, entrepreneur & Founder, SelfHackathon



David Gonski AC (Australia)

Chairman ANZ & Coca Cola; Chancellor UNSW



Bill Ferris AC (Australia)

Chair Innovation & Science Australia; Entrepreneur; Philanthropist



John Stanhope (Australia)

Chairman at Australia Post; Chancellor Deakin University



Renee Leon PSM (Australia)

Secretary of the Department of Employment



Steve Vamos (Australia)

Non Executive Director Venture Investor, and Speaker



Professor Michelle Simmons (Australia)

Scientia Professor of Physics UNSW



Martin Bean CBE (Australia)

Vice Chancellor and President RMIT University



Carolyn Hewson AO (Australia)

Director BHP & Stockland; Trustee Westpac



Dr Alan Finkel AO (Australia)

Australia's Chief Scientist



Dr Alex Zelinsky (Australia)

Chief Defence Scientist & Head of the DST group



Professor Tanya Monro (Australia)

Deputy Vice Chancellor, University South Australia



Associate Professor Rufus Black (Australia)

Master of Ormond College; Deputy Chancellor of Victoria University



Dr Amantha Imber (Australia)

Creativity and innovation psychologist, Founder Inventium



Jon Yeo (Australia)

Executive Speaker coach, Licensee and Curator - TEDxMelbourne



Tania de Jong AM (Australia)

Social entrepreneur, Soprano, Speaker, Creative Innovation catalyst



Yamini Naidu (Australia)

Global authority on storytelling & leadership; Author

+ many more!

to view the full line up visit
www.ci2016.com.au

WHO SHOULD ATTEND?

- Change-makers, policy makers, activists, influencers, innovators, industry, government leaders
- CEOs and senior executives
- Board Directors, entrepreneurs and business owners
- HR & innovation professionals
- Coaches and consultants
- Educators, K-12 and tertiary
- Not-for-profit and CSR professionals

Ci2016 UNIQUE BENEFITS

-  Over **40 world class Australian and international innovators**
-  **Highlight risks, opportunities** and global megatrends
-  Provide **insights and techniques for unlocking personal and organisational creativity** and exponential thinking
-  **Deliver strategies, structures and processes** for creating transformation, greater organisational performance, productivity and wellbeing
-  Showcase the world's **best practice solutions and ideas**
-  Bring together leaders and emerging talent to **discover cross-disciplinary solutions**
-  Offer **outstanding networking** and business opportunities

CI2016 THEME

The Exponential Shift: Making Transformation Happen

Will you disrupt or be disrupted? The innovator's clock is accelerating. Exponential technologies continue to converge, challenge and create unexpected and significant opportunities. This poses an existential challenge to many organizations, who cannot survive, let alone thrive, simply by executing more efficiently and effectively. It also places stress on individuals - who need to develop the ability to confront ambiguity and sometimes jarring shifts - and institutions designed for a linear age.

While the challenge is immense, so too is the opportunity. The waves of disruption affecting our global economy are creating massive new growth markets. Rising to the transformation challenge requires new mindsets, skills, organizational designs, and more, but leaders that do so have a chance to drive substantial growth and impact.

Ci2016 will help you understand and make the most of the exponential advances in robotics, artificial intelligence, automation of jobs and vehicles, healthcare, energy, workplaces of the future and other major trends. You will join with directors, leaders and emerging talent from many of Australia's and the world's major organisations, State and Federal Government departments, Universities and entrepreneurs across all sectors.

Don't miss the world class line-up of visionary innovators, futurists and leaders that are gathering at Ci2016 to help us better understand and prepare for our rapidly changing world. **This event will give you the knowledge and tools to develop the leadership mindset you need to transform your organisation.**

Ci2016 PARTNERSHIP OPPORTUNITIES

There are a host of incredible opportunities to partner with us on this world class innovation event. If you are interested in becoming a partner or creative collaborator for the upcoming conference, please contact:

Tania de Jong AM
Founder and Executive Producer
Tel: +61 (0)3 8679 6000
Email: Tania@creativeuniverse.com.au

Alrick Pagnon
Creative Innovation Leader
Tel: +61 (0)3 8679 6000
Email: Alrick@creativeuniverse.com.au

MONDAY 7 NOVEMBER CONFERENCE DAY ONE.

MORNING

Master Classes

[9:00 - 11:30am]

includes morning tea

1. **Scott Anthony (Singapore)**
Making the Exponential Everyday:
Creating a Culture of Innovation
2. **Corinne Canter**
Switch on your SuperMind!
3. **Yamini Naidu**
Hooked: Business Storytelling to
connect, engage & inspire
4. **Stephen Johnson**
Emergent - *The Future of Culture*

Deep Conversation over Lunch [12:00 - 2:00pm]

Creating Exponential Institutions -

How can governments, large organisations, universities, hospitals and more keep up with the market?

With **Martin Ford (USA)**, **Professor Hiroshi Ishiguro (Japan)**, **Ramez Naam (USA)**, **Dr Daniel Kraft (USA)**, **Dr Abigail Allwood (USA)**, **Professor Tanya Monro**

Provocateur: Scott Anthony (Singapore),
Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert

The positive potential of exponential change amazes us. Imagine autonomous vehicles making life more efficient, or precision medicine dramatically increasing life expectancy. Exponential change, however, places clear stress on society and raises numerous questions. How, for example, will we deal with the ethical implications of genetic manipulation? How will we re-train and re-trench the millions of workers that will be automated out of jobs? What is the right taxation and redistribution framework to encourage innovation and growth while avoiding the creation of a permanent underclass?

AFTERNOON

Master Classes

Early Afternoon Sessions

[2:15 - 4:45pm]

includes afternoon tea 4:15pm - 4:45pm

5. **Ramez Naam (USA)**
Exponential Organisations -
How to prepare for massive disruption
6. **Andrew and Gaia Grant**
The Innovation Race: *How to create a culture that supports sustainable and purposeful innovation*
7. **Dr Amantha Imber**
The science of how to create an innovation culture (*and why table tennis tables and beanbags are not the answer*)
8. **Craig Mounsey and Liam Casey**
Experience Design Thinking in Action

LATE AFTERNOON

Master Classes

Late Afternoon Sessions

[4:15 - 6:45pm]

includes afternoon tea 4:15pm - 4:45pm

9. **Scott Anthony (Singapore)**
Launching and Landing Moonshots
10. **Janet Sernack**
The breakthrough capabilities of transformational innovation leadership
11. **Jim Grant**
Having the Hard Conversations
12. **Charles Kovess**
The courage to be different: *Proven strategies to access your strength and resilience to avoid following the crowd*
13. **Jon Yeo**
They Make It Look Easy: *Secrets of Pro Speakers to create memorable talks*



TUESDAY 8 NOVEMBER CONFERENCE DAY TWO.

8:30am The Official Opening of Ci2016 with VIPs, speakers, performers and politicians
Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by Q & A / debate with audience.

MORNING

Plenary 1 - Sharing our World with Robots (9:30am)

Martin Ford (USA), *Leading expert on the robot revolution, artificial intelligence, job automation and the impact of accelerating technology*

The Rise of the Robots - Technology and the Threat of a Jobless Future

Professor Michelle Simmons, *Scientia Professor of Physics, UNSW; Australian Research Council Laureate Fellow*

The exponential increase in computing through a quantum leap – what will this mean to you and your organisation?

Dr Daniel Kraft (USA), *Physician-scientist, inventor and innovator; Faculty Chair for the Exponential, Singularity University*

The Future of Health & Medicine: Where Can Technology Take Us?

Provocateur: Michael Pope, Master of Ceremonies

MORNING TEA & NETWORKING (11:00am)

Plenary 2 - Exponential thinking: Fail Fast or Win BIG! (11:30am)

Ramez Naam (USA), *Computer scientist, futurist, award-winning author; energy & environmental systems faculty member, Singularity University*

Exponential Disruption meets Exponential Organizations

Patrycja Slawuta (USA), *Researcher, entrepreneur; Founder, SelfHackathon*

Hacking Failure: The Psychology of Basic Human Fears and How to Overcome Them

David Gonski AC, *Chairman of the Australia and New Zealand Banking Group Ltd and Coca-Cola Amatil Limited*

How to transform our fear of failure to become an innovation nation

Provocateur: Bill Ferris AC, Chair of Innovation & Science Australia

LUNCH & NETWORKING (1:00pm)

HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

AFTERNOON

Exponential Conversation Plenary 3 - Transformational Leadership and Mindsets for the Future of Work (2:50pm)

Carolyn Hewson AO, *Director of BHP Billiton and Stockland Group; Trustee Westpac Foundation; Member of Federal Government Growth Centres Advisory Committee*

Jane King, *Deputy Commissioner, Design and Change Management Australian Taxation Office (ATO)*

Renee Leon PSM, *Secretary of the Department of Employment*

Jon Williams, *Global Leader, People and Organisation, PWC*

Provocateur: Steve Vamos, *Non-Executive Director, Venture Investor, Business Advisor and Speaker*

"Everyone thinks of changing the world, but no one thinks of changing himself." Leo Tolstoy

If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be need to transform our business, government, health and education institutions and the way they work?

In this session, leaders from a variety of backgrounds will discuss the new ways of thinking and mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in changing and uncertain times.

Speakers will describe successes and failures in confronting change and the need for transformation. They will contrast the leadership attributes and mindsets that distinguish between the two.

Beyond the mindsets the session will also touch on the "must-do's" and strategies that need to be employed if transformation is to occur.

AFTERNOON TEA AND NETWORKING

Day Two Concludes (5:00pm)

GALA DINNER Q&A [7:00pm – 11:00pm]

Sofitel Melbourne On Collins Ballroom
25 Collins Street Melbourne

Q&A: Is AI and accelerating technologies going to improve our lives, or doom the human race?

Fine food, wine, Q&A featuring **key speakers**, world class entertainment, sensational songsters **Pot-Pourri** and the **With One Voice** choirs.

This dinner will support Creativity Australia's *With One Voice* program.



WEDNESDAY 9 NOVEMBER CONFERENCE DAY THREE.

MORNING

Exponential Conversation Plenary 4 - Energising our Intellectual Capacity... turning our ideas into enterprise [8:45am]

Professor Michelle Simmons, *Scientia Professor of Physics, UNSW; Australian Research Council Laureate Fellow*

Martin Bean CBE, *Vice Chancellor and President RMIT University*

Dr Alan Finkel AO, *Australia's Chief Scientist*

Dr Alex Zelinsky, *Australia's Chief Defence Scientist (DSTO); computer scientist, systems engineer and roboticist*

Provocateur: Doron Ben-Meir, *Vice President Enterprise, Chancellery, University of Melbourne*

The Australian Government invests \$9.7Bn every year in an effort to facilitate and stimulate innovation. These funds provide much needed support for a number of nation building activities including (but not limited to):

- The funding of our Universities and leading research institutions
- National scientific infrastructure and platforms
- The CSIRO
- The Research & Development Tax Incentive

Despite this investment, Australia sits at the bottom of the OECD rankings with respect to the extent to which our research community collaborates with industry. It is well understood that such collaboration is vital for the successful utilisation and commercialisation of research generated intellectual property and, moreover, enriches the ideas pool within which our world class researchers operate.

So why the disconnect? What's missing and what can/should we be doing about it? What are we doing right and what have we learned from our mistakes? What can we learn from the most successful innovation ecosystems of the world (Silicon Valley, Tel Aviv, Boston, Cambridge...)? How might we apply those lessons given the cultural, geographic and economic differences that exist?

This is an unique opportunity not only to hear from our country's leading thinkers in this area but to engage with them in Q&A and advance our collective understanding of how Australia can transform its economy from a reliance on primary and secondary industry into a genuine innovation powerhouse.

MORNING TEA & NETWORKING (10:30am)
Plenary 5 - The Future is Stunning! (11:00am)

Dr Alan Finkel AO, *Australia's Chief Scientist*
Where today's ingenuity might take us

Professor Hiroshi Ishiguro (Japan), *Director of the Intelligent Robotics Laboratory, Osaka University*
Robots and the essence of being human

Dr Abigail Allwood (USA), *Astrobiologist, Jet Propulsion Lab, NASA; first female principal investigator on a Mars mission*
The First Female Martian

LUNCH AND NETWORKING (12.30pm)

HOT SPOTS (1.30pm)

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

AFTERNOON

Plenary 6 - Making Transformation Happen (2:20pm)

Professor Stephen Heppell (UK), *Professor at Bournemouth University; One of the most influential academics in the field of technology and education globally*
Leading the change in Learning Innovation: Can policy keep up with practice?

Associate Professor Rufus Black, *Master of Ormond College and Deputy Chancellor of Victoria University*
The innovation we need to avoid the politics we don't want

Scott Anthony (Singapore), *Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert*
Dual Transformation: *Becoming the Next Version of Yourself*

Provocateur: Tania de Jong AM, *Founder Creative Universe, Creativity Australia & Creative Innovation Global*

CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES

AFTERNOON TEA AND POST CONFERENCE DRINKS IN SOFITEL MELBOURNE LOUNGE (4:00pm)

Ci2016 CONCLUDES (5:30pm)



Note: This program is subject to change. As this is a creative innovation event we will be adding all sorts of wonderful surprises to make sure this is the best conference ever!

Ci2016 PRICING

Ci2016 PACKAGES	DATES	First Mover (until 31 July)	Standard (after 31 July)
Platinum	7-9 Nov	\$2,620	\$3,235
Gold	7-9 Nov	\$2,395	\$2,945
Silver	7-9 Nov	\$2,225	\$2,765
Additional options			
1 day conference pass	8 or 9 Nov	\$1,150	\$1,400
Gala Dinner	8 Nov	\$225	\$250
VIP Corporate tables (10 seats + a speaker at your table)	8 Nov	\$5,000	\$5,000
Master Classes	7 Nov	\$250	\$295
Deep Conversation	7 Nov	\$140	\$160

online: www.creativeinnovationglobal.com.au/Ci2016/registration/

phone: +61 (0)3 9645 9858

email: liz@baldwinconsulting.com.au

**10%
DISCOUNT**

Send 5 or more
delegates and receive
a booking discount!

**BOOK
YOUR TEAM
TODAY!**

YOUR Ci2016 PACKAGE INCLUDES:

- Master Class tickets
- Deep Conversation ticket
- Conference pass
*(including VIP seating)
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning and Afternoon tea
- Networking drinks
*platinum, gold & silver
packages

"I came to learn – I came away inspired! Best conference ever."

Paul Duldig, University of Melbourne

"Remarkable, mind blowing, brilliantly choreographed – easily the best conference ever and I've been to plenty. Truly wonderful and amazing."

Jim Grant, Partner, Dattner Grant

"Thank you for a challenging and rewarding couple of days. The quality of the team you had at the conference was extraordinary! These events will change people and thereby the world."

Craig Carolan, Director Private Wealth, ANZ



MAJOR PARTNER



Many partners are still confirming. Get in touch with us to explore partnership with Ci2016.

INNOVATION LEADER PARTNERS



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