0



## **HUMAN INTELLIGENCE 2.0**

THRIVING IN THE AGE OF ACCELERATION

13-15 NOVEMBER 2017 MELBOURNE AUSTRALIA

#### MEDIA RELEASE - EMBARGOED UNTIL FRIDAY 8th SEPTEMBER

# EMERGING INNOVATORS WIN SCHOLARSHIPS TO EVENT OF THE YEAR 60 seconds of a lifetime: Nine Australians present their innovations

Creative Innovation 2017 Asia Pacific – Human Intelligence 2.0 - Thriving in the Age of Acceleration 13 – 15 November, Melbourne, Australia

Disruption! Threat - or opportunity? Insights and life experiences from 40 global thinkers, futurists, innovators, disruptors along with Australian business, community, government and industry leaders at Creative Innovation 2017 will offer important insights into disruption and future strategies. This event will prepare leaders for transformation and accelerating change and help organisations and our nation build a culture of innovation.

Nine Australians have won the opportunity to present their innovative enterprises to the world's elite business thinkers and leaders at Creative Innovation Asia Pacific 2017 as recipients of the Ci2017 Innovation Leader Scholarships.

From a pool of outstanding applications across Australia nine emerging leaders were selected for their achievements as founders of a start-up commercial or social enterprise. The nine scholarship winners each receive a place at this year's Creative Innovation 2017 giving them the opportunity to rub shoulders with key industry leaders, share and discuss their ideas and issues, and present their innovation ideas in a 60 second pitch on the main stage to renowned global innovators, futurists, scientists and leaders and event attendees.

Winners of the Innovation Leader Scholarships for Creative Innovation 2017 are:

**Dr Andrew Clarke (QLD)** is Co-Founder of *Innofy*, an innovative intellectual property service provider that leverages Artificial Intelligence.

**Solange Cunin (NSW)** is Founder & CEO of *Cube Rider*, which engages students in STEM through their own space mission to the International Space Station.

**Zoe Edema (NSW)** is Co-Founder of *Muralisto*, a public art enterprise which creates works that address social, political, cultural and environmental issues.

**Cy Gorman (VIC)** is Founder of *Nurobodi*, a forward-thinking therapy & augmentation start-up that seeks to bring about the enhancement of human awareness using sonic and electromagnetic spectrums.

**Hunter Johnson (VIC)** is Founder of *Man Cave*, which is empowering a generation of boys and young men with the skills, courage and character to reach their greatest human potential. **Tahlia Mandie (VIC)** is Founder of *Kakadu Plum Co*, Australia's native bush superfood company that exists to support the Australian Indigenous people and communities. **Joshua Ross (NSW)** is Co-Founder of *Humanitix*, a ticketing company distributing 100% of all profits from booking fees to the charity of the event organiser's choice.









# **HUMAN INTELLIGENCE 2.0**

THRIVING IN THE AGE OF ACCELERATION

13-15 NOVEMBER 2017 MELBOURNE AUSTRALIA

**Holley Somerville Knott (NSW)** is Founder of *Tell Someone Who Cares*, a social enterprise aiming to disrupt the palm oil industry.

**Jackson Yin (VIC)** is Co-Founder of *iBuild Building Solutions*, a disruptor to the prefab building industry which cuts cost by 50% compared to standard building practices and uses sustainable and reusable materials.

Ci2017 Innovation Leader Scholarship winners will learn, debate and think with Blockchain expert & former technology advisor to President Obama Brian Forde (USA), artist and cyborg activist Neil Harbisson (USA), Executive Director of XPRIZE Zenia Tata (India), Chair of Biotechnology at Singularity University Raymond McCauley (USA), Researcher & Founder of SelfHackathon Patrycja Slawuta (USA), Harvard Business author and disruptive innovation expert Scott Anthony (Singapore), CEO of Innovation & Science Australia Dr Charles Day, Deputy Commissioner, Design and Change of the Australian Taxation Office Jane King, Australia's Chief Scientist Dr Alan Finkel, Director Centre of Pattern Recognition & Data Analytics at Deakin University Svetha Venkatesh, Non-Executive Director of Telstra Steve Vamos, Associate Professor Rufus Black and many others.

Creative Universe founder and Ci2017 Executive Producer, Tania de Jong AM says the scholarship winners will be well received by event attendees for contributing innovative solutions in this age of acceleration.

"The theme for Ci2017 this year is "*Human Intelligence 2.0: Thriving in the Age of Acceleration*" and our scholarship winners have embraced innovative thinking and creativity to bring their fresh ideas, leadership and courage to a range of challenging issues," Ms de Jong said. A number of previous Creative Innovation Global scholarship winners have found significant support, mentors and capital through the event to help them progress their enterprises.

The selection panel for the Innovation Leader Scholarships comprised of:

- Tania de Jong AM Social Entrepreneur, Soprano, Founder & Executive Producer Creative Innovation Global; Founder and CEO Creative Universe; Founder Creativity Australia
- Dr Amanda Caples Victoria's Lead Scientist, Department of Economic Development, Jobs, Transport and Resources
- Peter Hunt AM Chairman of Greenhill Australia
- Enya Cai Consultant, Advisory at Ernst & Young
- Alrick Pagnon Creative Innovation Leader of Creative Universe, Creative Innovation Global







## **HUMAN INTELLIGENCE 2.0**

THRIVING IN THE AGE OF ACCELERATION

13-15 NOVEMBER 2017 MELBOURNE AUSTRALIA

## **About Creative Innovation 2017 Asia Pacific (Ci2017)**

Ci2017 brings together some of the world's most important thinkers to share strategies, solutions and best practice. Its focus is leadership, innovation, education, technology, entrepreneurship and science and features a program of 13 Master Classes, Deep Conversations, two action-packed conference days, a Gala Dinner, Hot Spots, Artists-in-Residence and networking opportunities.

Creative Innovation Global is now regarded as the leading innovation event in the Southern Hemisphere having won Corporate Event of the Year in the global Eventex Awards on two occasions and in the Australian Event Awards.

Creative Innovation Global is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and creative innovation expert.

Where: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000

When: 13-15 November 2017

Join: http://www.facebook.com/creative.innovation.global for updates and comments

and follow Ci2017 on Twitter @CInnovation and #ciglobal

For further information: www.ci2017.com.au

#### - ENDS -

For media enquiries including interviews with speakers ahead of the event: Elise Brando
Account Manager, Theory Crew
p: +61 (0)3 8596 6039
e: elise@theorycrew.com.au



