



## HUMAN INTELLIGENCE 2.0

A COLLECTIVE FUTURE?  
HOW WILL WE MANAGE THE TRANSITION?

1-3 APRIL 2019 // MELBOURNE, AUSTRALIA

MEDIA RELEASE

30<sup>th</sup> October 2018

### THE WORLD'S MOST INNOVATIVE THINKERS TO GATHER IN MELBOURNE AND IMAGINE THE FUTURE

Melbourne is set to welcome the world's top innovators and futurists when the city plays host to the leading innovation summit in the Asia-Pacific region in April 2019.

The event, Creative Innovation 2019 Asia Pacific, is the 8<sup>th</sup> annual innovation event in a series by Creative Universe. It is set to be the biggest and best yet, bringing together 700 leaders from business, government, academia, community, not-for-profits, media and the arts from across Australia and the world to explore the theme 'Human Intelligence 2.0: A collective future? how will we manage the transition?'

The event is the brainchild of Australian singer and social entrepreneur, Tania de Jong AM, who just recently walked away with three new accolades, being named one of the [Top 100 Women of Influence](#) by the Australian Financial Review, number 33 of the [Top 100 Most Influential Australian Entrepreneurs](#), and a finalist for [Social Entrepreneur of the Year](#) by Third Sector Awards. These announcements come on top of Tania's already impressive list of accolades and awards, including being appointed a Member of the Order of Australia (2008), being inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University (2010), receiving a Churchill Fellowship (1996); and being named *Australian Social Entrepreneur of the Year* by Ernst and Young (2006).

Previous Creative Innovation events have attracted critical acclaim, having been named Corporate Event of the Year in the Global Eventex Awards on two occasions, Corporate Event of the Year in the Australian Event Awards (2015) and Anthill SMART 100.

Tania said Ci2019 is the place to imagine and prepare for the future. "More than ever before, we need to foster collective leadership, lateral thinking and inspiring initiatives to manage the massive transition ahead. And leaders need to be deeply aware — right now, not down the line — of the transition taking place. They need to have clarity about the roles they can play in dynamically steering their organisations and preparing their employees and contractors for the future of work, said Tania.

Ci2019 promises to respond to these challenges by exploring themes including leadership, ethics and governance; automation, AI, robotics and the future of work, education and entrepreneurship, science, technology and the pace of change, and wicked problems that require collective systemic solutions.

A world class line-up of visionary innovators, futurists and leaders are booked in as keynote speakers, master class facilitators, deep conversation and hot spot hosts and debaters for the event's gala dinner Q & A. Those already announced on the program include Futurist and Chief Technology Officer of Google **Ray Kurzweil (USA)**, CEO of NESTA **Geoff Mulgan CBE (UK)**, Chief Data and Transformation Officer at DBS Bank **Paul Cobban (Singapore)**, A.I. Experts Professor Toby Walsh, Co-founder of Oxford Insights **Emma Martinho-Truswell (UK)**, Ethics leader **Professor Simon Longstaff**,





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Ethics and Culture of Robots and AI **Professor Kathleen Richardson (UK)**, brain performance neuroscientist **Dr Etienne Van Der Walt (South Africa)**, transdisciplinary Behavioural Scientist **Dr Richard Claydon (Hong Kong)**, Director of the Learning Technology Research Centre **Carl Smith (UK)**, Australia's Chief Scientist **Dr Alan Finkel AO**, Deakin University Vice Chancellor **Professor Jane Den Hollander**, ATO's **Jane King**, Innovation & Science Australia CEO **Dr Charles Day**, CEDA CEO **Melinda Cilento**, Livehire CEO **Christy Forest**, Behaviour Innovation founder & CEO **John Pickering**, People and Performance expert **Andrew Horsfield**, TEDx Melbourne's **Jon Yeo** and many more to be announced.

Tania said the stellar line-up would help attendees to better understand, collaborate and prepare for the rapidly changing world. "We need to find innovative solutions to the great problems of today to make them the opportunities of the future. The future is exciting, challenging or terrifying. It just depends on your perspective and your capacity to embrace change," she said.

Creative Innovation 2019 takes place in Melbourne from 1-3 April 2019 at the Sofitel Melbourne On Collins and ticket registration is via the website: [www.ci2019.com.au](http://www.ci2019.com.au).

Ends...

Tania de Jong AM and keynote speakers from the Ci2019 program are available for interviews. For media enquiries, please contact: **Alrick Pagnon, Creative Universe** [alrick@creativeuniverse.com.au](mailto:alrick@creativeuniverse.com.au) or (03) 8679 6000.

**Ci2019 attendees will join forces, learn, debate and think with:**

- **Brian Forde (USA)**, Director of Digital Currency at the MIT Media Lab; Former Senior Technology Advisor at the White House under Barack Obama's presidency
- **Neil Harbisson (USA)**, Artist, Cyborg Activist & Cybernetics Expert
- **Patrycja Slawuta (USA)**, NYC-based researcher and entrepreneur; Founder, SelfHackathon
- **Zenia Tata (India)**, Executive Director, Global Development & International Expansion, XPRIZE
- **Raymond McCauley (USA)**, Scientist, engineer & entrepreneur; Chair of the Biotech Track at Singularity University
- **Hila Oren (Israel)**, Founder and CEO Tel Aviv Global & Tourism; Founder Tel Aviv Startup City Vision; Smart Cities and urban development expert
- **Scott Anthony (Singapore)**, Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert
- **Aleksandra Przegalinska (USA)**, Ph.D. in philosophy of Artificial Intelligence; Assistant Professor at Kozminski University; Research Fellow at the Center for Collective Intelligence at Massachusetts Institute of Technology (MIT).
- **Geoffrey West (USA)**, Theoretical physicist; Distinguished Professor and former President of the Santa Fe Institute (SFI); TED Speaker
- **Yvette Montero & Frank Spencer (USA)**, Principals at Kedge – a global strategic design, foresight, creativity, and strategic design consultancy.
- **Dr Alan Finkel AO**, Australia's Chief Scientist
- **Steve Vamos**, Non-Executive Director Telstra and Fletcher Building, venture investor, business advisor, speaker
- **Jane King**, Deputy Commissioner, Design and Change Management Australian Taxation Office
- **Dr Charles Day**, CEO of the Office of Innovation and Science Australia (OISA)
- **Associate Professor Rufus Black**, Master Ormond College; Principal Fellow in the Department of Philosophy, Melbourne University; Deputy Chancellor Victoria University
- **John Stanhope**, Chairman Australia Post & AGL; Chancellor of Deakin University
- **Svetha Venkatesh**, Director, Centre for Pattern Recognition and Data Analytics (PRaDA) at Deakin University
- **Pradeep Philip**, Founder, Ergo Consilium; Former CEO of Launch Vic, Secretary Dept of Health
- **Doron Ben-Meir**, Vice-Principal Enterprise of the Chancellery Executive of the University of Melbourne
- **Rachel Audigé**, facilitator, trainer, coach and speaker
- **Peter Hunt AM**, Investment Banker & Engaged Philanthropist; Chairman Greenhill Australia, Grameen Australia, So They Can, Founder Women's Community Shelters
- **Yamini Naidu**, World's only economist turned storyteller and one of the top storytellers globally.
- **Andrew & Gaia Grant**, As Directors of Tirian International Consultancy; Authors of The Innovation Race and Who Killed Creativity?
- **Stephen Johnson**, expert in brand and culture transformation with 20 years' experience in global business
- **Jon Yeo**, Executive Speaker coach; Licensee and Curator, TEDxMelbourne
- **Tania de Jong AM**, Founder Creative Universe, Creativity Australia & Creative Innovation Global

...and many more!