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ci2019.com.au



1-3 APRIL 2019
SOFITEL MELBOURNE ON COLLINS

HUMAN INTELLIGENCE 2.0

A Collective Future?

How will we manage the transition?



A

creative
universe™

INITIATIVE

THINK, LEARN, DEBATE AND BE INSPIRED BY:



Ray Kurzweil (USA)

Director of Engineering,
Google



Lord Adair Turner (UK)

Chair of the Energy
Transitions Commission,
the Institute for New
Economic Thinking



Liesl Yearsley (USA)

CEO and Co-Founder,
A*kin



**Dr Geoff Mulgan CBE
(UK)**

Chief Executive, NESTA



**Professor Kathleen
Richardson (UK)**

Professor of Ethics and
Culture of Robots and AI



Paul Cobban (Singapore)

Chief Data &
Transformation Officer,
DBS



**Emma Martinho -
Truswell (UK)**

Co-founder and COO,
Oxford Insights



**Dr Etienne Van Der Walt
(South Africa)**

Co-Founder and CEO,
Neurozone



David Gonski AC

Chairman, ANZ Bank;
Chancellor, University of
New South Wales



Dr Carl Smith (UK)

Director, Learning
Technology Research
Centre at Ravensbourne



**The Honourable,
Sally Capp**

Lord Mayor of Melbourne



Dr Alan Finkel AO

Australia's Chief Scientist



Jane King

Deputy Commissioner,
Australian Taxation Office



Dr Charles Day

CEO of the Office of
Innovation & Science
Australia



Melinda Cliento

CEO, CEDA



Professor Toby Walsh

Scientia Professor of Artificial
Intelligence, UNSW



**Professor Jane Den
Hollander AO**

Vice-Chancellor,
Deakin University



Dr Simon Longstaff AO

Executive Director, The
Ethics Centre



Nicole Cook

CEO, Jobs for NSW



Professor Rufus Black

Vice-Chancellor and
President, University of
Tasmania



Yamini Naidu

Global authority on
storytelling & leadership;
Author



Doron Ben-Meir

Vice-Principal Enterprise
of the Chancellery
Executive, University of
Melbourne



Tania de Jong AM

Founder Creative
Universe; Creativity
Australia; Creative
Innovation Global & Mind
Medicine Australia



Peter Hunt AM

Investment Banker
& engaged Philanthropist,
Founder, Women's
Community Shelters and
Mind Medicine Australia



to view the full
line up visit
www.ci2019.com.au

WHO SHOULD ATTEND?

- Change-makers, policy makers, influencers, innovators, industry and government leaders
- CEOs and senior executives
- Board Directors, entrepreneurs and business owners
- HR, innovation, strategy & transformation professionals
- Coaches and consultants
- Educators, K-12 and tertiary
- Not-for-profit and CSR professionals

Ci2019 UNIQUE BENEFITS

-  Over 40 world class **Australian and international leaders and innovators**
-  Upgrade your thinking to **Human Intelligence 2.0**, **prepare for change** and harness the power of AI
-  Highlight **risks, opportunities, scenarios** and **global megatrends**
-  Provide insights, mindsets and techniques for **unlocking personal and organisational creativity and exponential thinking**
-  Learn **strategies, structures and processes** for creating transformation, performance, agility, productivity and wellbeing
-  Develop an **exponential organisational culture, vision and resources**
-  Showcase the **world's best practice solutions and ideas**
-  Bring together leaders and emerging talent to **discover cross-disciplinary solutions**
-  Offer **outstanding networking and business opportunities**

Ci2019 THEME

A Collective Future?

How will we manage the transition?

The world is moving faster than we can think; so we have to **change our thinking!** As the pace of change accelerates, we are increasingly asking individuals and organisations to become **more agile**. Organisations (and therefore people) will have to transform and develop the systematic ability to **test, learn, adjust and adapt**. To tolerate missteps, mistakes, false starts, fumbles, and, yes, even failures.

That's all much easier said than done. How can **organisations develop cultures** that hardwire innovative behaviours such as immersive research and rapid prototyping?

We face a host of **wicked problems, risks and systemic challenges** beyond the reach of existing institutions and traditional authority structures. Problems like **climate change, increasing mental and chronic illness, scarcity of resources, automation of jobs and Artificial Intelligence, unethical governance and growing inequality** require unprecedented **collaboration** among different organisations, sectors, communities and nations. More than ever before, **we need to foster collective leadership, lateral thinking and inspiring initiatives** to manage the massive **transition** ahead.

Furthermore, **leaders need to be deeply aware** — right now, not down the line — **of the transition taking place**. And they need to have clarity about the roles they can play in dynamically steering their organisations and preparing their employees and contractors for the **future of work**.

Ci2019 PARTNERSHIP OPPORTUNITIES

There are a host of incredible opportunities to partner with us on this world class innovation event. If you are interested in becoming a partner or creative collaborator for the upcoming conference, please contact:

Tania de Jong AM

Founder and Executive Producer

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Email: Tania@creativeuniverse.com.au

Alrick Pagnon

Creative Innovation Leader

Tel: +61 (0)3 8679 6000

Email: Alrick@creativeuniverse.com.au

MONDAY 1ST APRIL CONFERENCE DAY ONE.

MORNING

Master Classes

Morning Sessions
(9:00 – 11:30am)

includes morning tea 10:15am
– 10:45am

1. **Paul Cobban (Singapore)**
Building the best bank in the world
through culture by design
2. **Emma Martinho-Truswell (UK)**
What leaders need to know about AI,
and the human challenges of leading
in the age of AI
3. **Andrew Horsfield**
Amplify your impact - Developing
agility to continually evolve
4. **John Pickering**
How behavioural science can help
you change the world

Deep Conversation over Lunch
(12:00 – 2:00pm)

Human Intelligence 2.0

A Collective Future?

How will we manage the transition?

With Lord Adair Turner (UK), Geoff
Mulgan CBE (UK), Emma Martinho-
Truswell (UK), Professor Kathleen
Richardson (UK), Dr Simon Longstaff
AO, Paul Cobban (Singapore)

Moderated by Peter Hunt AM,
*Investment Banker & engaged
Philanthropist; Founder Women's
Community Shelters & Mind
Medicine Australia*

AFTERNOON

Master Classes

Early Afternoon Sessions
(2:15 – 4:45pm)

includes afternoon tea 4:15pm – 4:45pm

5. **Dr Etienne Van Der Walt (South Africa)**
Using neuroscience to build
resilience for high-end innovation
6. **Professor Kathleen Richardson (UK)**
Challenging ethical paradigms for
the one or the many:
Are democratically informed
technologies better?
7. **Yamini Naidu**
Hooked: How to connect, engage
and inspire with storytelling
8. **Dr Richard Claydon (Hong-Kong)**
The future of culture - How can
organisations develop cultures that
hardwire innovative behaviour

LATE AFTERNOON

Master Classes

Late Afternoon Sessions
(4:15 – 6:45pm)

includes afternoon tea 4:15pm – 4:45pm

9. **Dr Carl Smith (UK)**
Enhance your cognitive and creative
capacities: Cross Reality (XR) Design
Experience Framework
10. **Jon Yeo**
Talking your truth in times of
transition
11. **Rachel Audigé**
Solving wicked social problems –
using the problem!

Go Girl Go Global
(5:00 – 6:45pm)

Supporting the development of STEM
and Human Intelligence 2.0 skills in
young women across Australia.

This event will feature **Emma Martino-
Truswell (UK)**, **Professor Kathleen
Richardson (UK)**. They will be joined in
conversation by **Tania de Jong AM**,
Felicity Furey & Chris Skipper-Conway.



*"Really this was the
best conference I've
attended in my 30 years
of working!
6 of us attended and we
all felt the same way. It
was a shock, in the best
possible meaning of the
word"*

**Debbie, Arthur J
Gallagher**

TUESDAY 2ND APRIL CONFERENCE DAY TWO.

8:30am The Official Opening of Ci2019 with VIPs, speakers, performers and politicians. Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by a Q&A/Conversation with the audience.

MORNING

Plenary 1 – A Collective Future – The REAL Challenges and Opportunities (9:30am)

Dr Alan Finkel AO, *Australia's Chief Scientist*
What kind of society do we want to be?

Lord Adair Turner (UK), *Chair of the Energy Transitions Commission, the Institute for New Economic Thinking*
How to get there?

Emma Martinho-Truswell (UK), *Co-founder and Chief Operating Officer, Oxford Insights*
What everyone in your organisation needs to know about AI, and why AI means we need to change the way we lead

Dr Geoff Mulgan CBE (UK), *Chief Executive of the National Endowment for Science, Technology and the Arts (NESTA)*
Collective Intelligence – how to combine the best of human and artificial intelligence?

Provocateur: Dr Stefan Hajkowicz, *Research Leader on Australia's AI Roadmap and Ethics Framework Project, CSIRO's Data61*

MORNING TEA & NETWORKING (11:00am)

Plenary 2 – Sexy Robots – Feeling, Loving and Working (11:30am)

Liesl Yearsley (USA), *CEO and Co-founder, A.Kin*
Human-AI Co-evolution

Professor Toby Walsh, *Scientia Professor of Artificial Intelligence, University of New South Wales*
The future of work in a world of AI and robots

Professor Kathleen Richardson (UK), *Professor of Ethics, Culture of Robots and AI, De Montfort University*
A dystopia in the making? – The rise and rise of ethics, robotics and AI

Provocateur: Dr Charles Day, *CEO of the Office of Innovation and Science Australia*

LUNCH & NETWORKING (1:00pm)

HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

AFTERNOON

Exponential Conversation Plenary 3 – Work 2.0 – Learning to Adapt (2:50pm)

Professor Jane Den Hollander AO, *Vice-Chancellor, Deakin University*

Melinda Cilento, *CEO, Committee for Economic Development of Australia (CEDA)*

Nicole Cook, *CEO, Jobs for NSW*

"Everyone thinks of changing the world, but no one thinks of changing himself." Leo Tolstoy

What jobs will remain?
What capabilities and skills will we need?
How can leaders and organisations adapt, respond, re-invent and transition in world of accelerating change?

Technology does not innovate, people do. If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be needed to transform our business, government, health and education institutions and the way they work?

In this session, leaders from a variety of backgrounds will discuss the challenges of automation and jobs and skills of the future. They will explore the new mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in rapidly changing and uncertain times.

AFTERNOON TEA AND NETWORKING Day Two Concludes (5:00pm)

GALA CONFERENCE DINNER & DISRUPTIVE DEBATE Q&A (6:30pm – 10:30pm)

Sofitel Melbourne On Collins Ballroom
25 Collins Street Melbourne

Q&A: Capitalism and Democracy: Do they have a future?

Fine food, wine and a **Grand Disruptive Debate** featuring Chief Provocateur **Lord Adair Turner (UK)**, **Professor Kathleen Richardson (UK)**, **Kim Williams**, **Sam Mostyn**. The evening will also feature world class entertainment, sensational songsters **Pot-Pourri** and the **With One Voice** choirs.

This dinner will support people suffering from loneliness, depression and isolation through Creativity Australia's life-changing **With One Voice** program.



WEDNESDAY 3RD APRIL CONFERENCE DAY THREE.

MORNING

Exponential Conversation Plenary 4 – Innovating at Scale - Reinventing large Organisations, Government and Democracy (8:45am)

Paul Cobban (Singapore), *Chief Data & Transformation Officer, DBS*
World's First Invisible Bank

Jane King, *Deputy Commissioner, Design and Change Management, Australian Taxation Office (ATO)*

Kim Williams AM, *Former CEO of News Limited; Foxtel; the Australian Film Commission and Musica Viva*

Provocateur: Doron Ben-Meir, *Vice-Principal Enterprise, Chancellery Executive of the University of Melbourne*

- Bureaucratic inertia vs incumbency and brand power: Is technology working for or against our large organisations
- How do major organisations inoculate themselves against catastrophic disruption?
- Entrepreneurism vs Intrapreneurism – Innovating from within
- What does disruption mean in the context of Government service delivery?
- Is technological change undermining or reinforcing our democratic systems?

Technological advancement has seen the rise and fall of many large organisations. Some have effectively reinvented themselves – challenging the stereotypical image of ponderous bureaucracies. Our public institutions and democracy itself, are also not immune from the impacts of new technologies.

These presenters will explore some of the disruptive forces bearing down on our largest companies and institutions and consider various approaches to thriving in the face of rapidly changing customer and societal expectation

MORNING TEA & NETWORKING (10:30am)

"Thank you for a challenging and rewarding couple of days. These events will change people and thereby the world."

Craig Carolan, *Director Private Wealth, ANZ*

Plenary 5 – Intelligence 2.0 – An Augmented Future (11:00am)

Dr Etienne Van Der Walt (South Africa), *Co-founder and CEO, Neurozone*

Fundamentals 101: Preparing the brain for the future of work

Dr Carl Smith (UK), *Director of the Learning Technology Research Centre (LTRC); Principal Research Fellow, Ravensbourne University*

Reality Hacking as Intelligence Augmentation

International Keynote (11:50am)

Ray Kurzweil (USA), *Director of Engineering at Google; world leading inventor; thinker; futurist; and best-selling author*
The Future of Intelligence, Artificial and Natural

Provocateurs: Michael Pope, *Master of Ceremonies & Tania de Jong AM*, *Founder, Creative Universe; Creativity Australia; Creative Innovation Global & Mind Medicine Australia*

LUNCH AND NETWORKING (12.45pm)

HOT SPOTS (1.45pm)

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

AFTERNOON

Plenary 6 – How will we manage the transition? (2:40pm)

David Gonski AC, *Chairman, ANZ Bank; Chancellor, UNSW*
How do we transition humans and business in a world of AI?

Professor Rufus Black, *Vice-Chancellor, University of Tasmania*
Why a futures agenda will fail if we don't restore the centrality of place

Dr Simon Longstaff AO, *Philosopher; Executive Director of The Ethics Centre*
Closing Keynote

Provocateur: Tania de Jong AM, *Founder, Creative Universe; Creativity Australia; Creative Innovation Global & Mind Medicine Australia*

CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES (4:15pm)

AFTERNOON TEA AND POST CONFERENCE DRINKS IN SOFI'S LOUNGE (4:45pm)

Ci2019 CONCLUDES (6:00pm)

Ci2019 PRICING

*What if you could fast-track your thinking about change
and the future by 3 years in just 3 profound days?*

SOLD OUT!

Ci2019 PACKAGES	DATES	EARLY BIRD (AUD)	STANDARD (AUD)
Platinum: • 2 Master Classes • Deep Conversation • 2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning & Afternoon tea	1 - 3 April	\$2,449	\$3,295
Gold: • 1 Master Class • Deep Conversation • 2 Day Conference • Hot Spot sessions • Lunch, Morning & Afternoon tea	1 - 3 April	\$2,264	\$2,990
Silver: 2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning & Afternoon tea	2 - 3 April	\$2,089	\$2,765
Additional options			
1 day conference pass	2 or 3 April	\$990	\$1,430
Master Classes	1 April	\$225	\$300
Deep Conversation	1 April	\$150	\$170
Gala Dinner	2 April	\$225	\$265
VIP Corporate tables (10 seats + a speaker at your table)	2 April	\$5,000	\$5,000

Online: www.ci2019.com.au (Booking fees apply)

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YOUR Ci2019 PACKAGE INCLUDES:

- Master Class tickets
- Deep Conversation ticket
- Conference pass
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning, Afternoon tea & lunch
- Networking drinks

**10%
DISCOUNT**

Send 5 or more
delegates and receive
a booking discount!

*"I came to learn – I came away inspired!
Best conference ever."*

Paul Duldig, University of Melbourne

*"Creative Innovation was a fantastic experience
that included great speakers and vibrant debate
and discussion of the issues and trends that
will loom large in the future, together with
an emphasis on compassion and the need
to be inclusive that I have seen at very few
other events."*

Martin Ford, Author 'Rise of the Robots'

Note: This program is subject to change. As this is a Creative Innovation Global event we will be adding all sorts of wonderful surprises to make sure this is the best event ever!





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