1-3 APRIL 2019
SOFITEL MELBOURNE ON COLLINS

HUMAN INTELLIGENCE 2.0
A Collective Future?
How will we manage the transition?
THINK, LEARN, DEBATE AND BE INSPIRED BY:

Ray Kurzweil (USA)
Director of Engineering, Google

Lord Adair Turner (UK)
Chair of the Energy Transitions Commission, the Institute for New Economic Thinking

Liesel Yearsley (USA)
CEO and Co-Founder, Aokin

Dr Geoff Mulgan CBE (UK)
Chief Executive, NESTA

Professor Kathleen Richardson (UK)
Professor of Ethics and Culture of Robots and AI

Paul Cobban (Singapore)
Chief Data & Transformation Officer, DBS

Emma Martinho - Truswell (UK)
Co-founder and CEO, Oxford Insights

Dr Etienne Van Der Walt
(South Africa)
Co-Founder and CEO, Neurozone

David Gonski AC
Chairman, ANZ Bank, Chancellor, University of New South Wales

Dr Carl Smith (UK)
Director, Learning Technology Research Centre at Ravensbourne

The Honourable, Sally Capp
Lord Mayor of Melbourne

Dr Alan Finkel AO
Australia’s Chief Scientist

Jane King
Deputy Commissioner, Australian Taxation Office

Dr Charles Day
CEO of the Office of Innovation & Science Australia

Melinda Cliento
CEO, CEDA

Professor Toby Walsh
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Professor Jane Den Hollander AO
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Dr Simon Longstaff AO
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Nicole Cook
CEO, Jobs for NSW

Professor Rufus Black
Vice-Chancellor and President, University of Tasmania

Yamini Naidu
Global authority on storytelling & leadership; Author

Doron Ben-Meir
Vice-Principal Enterprise of the Chancellery, Executive, University of Melbourne

Tania de Jong AM
Founder Creative Universe; Creativity Australia, Creative Innovation Global & Mind Medicine Australia

Peter Hunt AM
Investment Banker & engaged Philanthropist, Founder, Women’s Community Shelters and Mind Medicine Australia

to view the full line up visit www.ci2019.com.au

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Ci2019 THEME
A Collective Future?
How will we manage the transition?

The world is moving faster than we can think; so we have to change our thinking! As the pace of change accelerates, we are increasingly asking individuals and organisations to become more agile. Organisations (and therefore people) will have to transform and develop the systematic ability to test, learn, adjust and adapt. To tolerate missteps, mistakes, false starts, fumbles, and, yes, even failures.

That’s all much easier said than done. How can organisations develop cultures that hardwire innovative behaviours such as immersive research and rapid prototyping?

We face a host of wicked problems, risks and systemic challenges beyond the reach of existing institutions and traditional authority structures. Problems like climate change, increasing mental and chronic illness, scarcity of resources, automation of jobs and Artificial Intelligence, unethical governance and growing inequality require unprecedented collaboration among different organisations, sectors, communities and nations. More than ever before, we need to foster collective leadership, lateral thinking and inspiring initiatives to manage the massive transition ahead.

Furthermore, leaders need to be deeply aware — right now, not down the line — of the transition taking place. And they need to have clarity about the roles they can play in dynamically steering their organisations and preparing their employees and contractors for the future of work.

Ci2019 PARTNERSHIP OPPORTUNITIES

There are a host of incredible opportunities to partner with us on this world class innovation event. If you are interested in becoming a partner or creative collaborator for the upcoming conference, please contact:

Tania de Jong AM
Founder and Executive Producer
Tel: +61 (0)3 8679 6000
Email: Tania@creativeuniverse.com.au

Alrick Pagnon
Creative Innovation Leader
Tel: +61 (0)3 8679 6000
Email: Alrick@creativeuniverse.com.au

WHO SHOULD ATTEND?
• Change-makers, policy makers, influencers, innovators, industry and government leaders
• CEOs and senior executives
• Board Directors, entrepreneurs and business owners
• HR, innovation, strategy & transformation professionals
• Coaches and consultants
• Educators, K-12 and tertiary
• Not-for-profit and CSR professionals

Ci2019 UNIQUE BENEFITS
💰 Over 40 world class Australian and international leaders and innovators
🔍 Upgrade your thinking to Human Intelligence 2.0, prepare for change and harness the power of AI
📢 Highlight risks, opportunities, scenarios and global megatrends
💡 Provide insights, mindsets and techniques for unlocking personal and organisational creativity and exponential thinking
📚 Learn strategies, structures and processes for creating transformation, performance, agility, productivity and wellbeing
🌐 Develop an exponential organisational culture, vision and resources
🌐 Showcase the world’s best practice solutions and ideas
🌐 Bring together leaders and emerging talent to discover cross-disciplinary solutions
💬 Offer outstanding networking and business opportunities
MONDAY 1ST APRIL
CONFERENCE DAY ONE.

MORNING
Master Classes
Morning Sessions
(9:00 – 11:30am)
includes morning tea 10:15am - 10:45am

1. Paul Cobban (Singapore)
   Building the best bank in the world through culture by design

2. Emma Martinho-Truswell (UK)
   What leaders need to know about AI, and the human challenges of leading in the age of AI

3. Andrew Horsfield
   Amplify your impact - Developing agility to continually evolve

4. John Pickering
   How behavioural science can help you change the world

Deep Conversation over Lunch
(12:00 – 2:00pm)

Human Intelligence 2.0
A Collective Future?
How will we manage the transition?

With Lord Adair Turner (UK), Geoff Mulgan CBE (UK), Emma Martinho-Truswell (UK), Professor Kathleen Richardson (UK), Dr Simon Longstaff AO, Paul Cobban (Singapore)

Moderated by Peter Hunt AM, Investment Banker & engaged Philanthropist; Founder Women’s Community Shelters & Mind Medicine Australia

AFTERNOON
Master Classes
Early Afternoon Sessions
(2:15 – 4:45pm)
includes afternoon tea 4:15pm – 4:45pm

5. Dr Etienne Van Der Walt (South Africa)
   Using neuroscience to build resilience for high-end innovation

6. Professor Kathleen Richardson (UK)
   Challenging ethical paradigms for the one or the many: Are democratically informed technologies better?

7. Yamini Naidu
   Hooked: How to connect, engage and inspire with storytelling

8. Dr Richard Claydon (Hong-Kong)
   The future of culture - How can organisations develop cultures that hardwire innovative behaviour

LATE AFTERNOON
Master Classes
Late Afternoon Sessions
(4:15 – 6:45pm)
includes afternoon tea 4:15pm – 4:45pm

9. Dr Carl Smith (UK)
   Enhance your cognitive and creative capacities: Cross Reality (XR) Design Experience Framework

10. Jon Yeo
    Talking your truth in times of transition

11. Rachel Audigé
    Solving wicked social problems – using the problem!

Go Girl Go Global
(5:00 – 6:45pm)

Supporting the development of STEM and Human Intelligence 2.0 skills in young women across Australia.

This event will feature Emma Martinho-Truswell (UK), Professor Kathleen Richardson (UK). They will be joined in conversation by Tania de Jong AM, Felicity Furey & Chris Skipper-Conway.

“Really this was the best conference I’ve attended in my 30 years of working! 6 of us attended and we all felt the same way. It was a shock, in the best possible meaning of the word”

Debbie, Arthur J Gallagher
MORNING

Plenary 1 – A Collective Future – The REAL Challenges and Opportunities (9:30am)
Dr Alan Finkel AO, Australia’s Chief Scientist
What kind of society do we want to be?

Lord Adair Turner (UK), Chair of the Energy Transitions Commission, the Institute for New Economic Thinking
How to get there?

Emma Martinho-Truswell (UK), Co-founder and Chief Operating Officer, Oxford Insights
What everyone in your organisation needs to know about AI, and why AI means we need to change the way we lead

Dr Geoff Mulgan CBE (UK), Chief Executive of the National Endowment for Science, Technology and the Arts (NESTA)
Collective Intelligence – how to combine the best of human and artificial intelligence?

Provocateur: Dr Stefan Hajkowicz, Research Leader on Australia’s AI Roadmap and Ethics Framework Project, CSIRO’s Data61

MORNING TEA & NETWORKING (11:00am)

Plenary 2 – Sexy Robots – Feeling, Loving and Working (11:30am)

Liesl Yearsley (USA), CEO and Co-founder, A.Kin
Human-Al Co-evolution

Professor Toby Walsh, Scientia Professor of Artificial Intelligence, University of New South Wales
The future of work in a world of AI and robots

Professor Kathleen Richardson (UK), Professor of Ethics, Culture of Robots and AI, De Montfort University
A dystopia in the making? – The rise and rise of ethics, robotics and AI

Provocateur: Dr Charles Day, CEO of the Office of Innovation and Science Australia

LUNCH & NETWORKING (1:00pm)

HOT SPOTS (2:00pm)

Grab a delicious lunch, connect with someone new and then join a HOT SPOT conversation with some of our speakers and other experts.

TUESDAY 2ND APRIL
CONFERENCE DAY TWO.

8:30am The Official Opening of Ci2019 with VIPs, speakers, performers and politicians. Following this, each session will involve keynote speakers, a scholarship winner (60 seconds) and will be followed by a Q&A/Conversation with the audience.

AFTERNOON

Exponential Conversation Plenary 3 – Work 2.0 – Learning to Adapt (2:50pm)

Professor Jane Den Hollander AO, Vice-Chancellor, Deakin University

Melinda Cilento, CEO, Committee for Economic Development of Australia (CEDA)

Nicole Cook, CEO, Jobs for NSW

“Everyone thinks of changing the world, but no one thinks of changing himself.” Leo Tolstoy

What jobs will remain?
What capabilities and skills will we need?
How can leaders and organisations adapt, respond, re-invent and transition in world of accelerating change?

Technology does not innovate, people do. If what we have today is a function of what we do or have done, and what we do is a function of how we think, what thinking or mindset shift will be needed to transform our business, government, health and education institutions and the way they work?

In this session, leaders from a variety of backgrounds will discuss the challenges of automation and jobs and skills of the future. They will explore the new mindsets needed if we are to transform our institutions, economy and society to be one that best positions us for continued prosperity in rapidly changing and uncertain times.

AFTERNOON TEA AND NETWORKING

Day Two Concludes (5:00pm)

GALA CONFERENCE DINNER & DISRUPTIVE DEBATE Q&A (6:30pm – 10:30pm)

 Sofitel Melbourne On Collins Ballroom
25 Collins Street Melbourne

Q&A: Capitalism and Democracy: Do they have a future?

Fine food, wine and a Grand Disruptive Debate featuring Chief Provocateur Lord Adair Turner (UK), Professor Kathleen Richardson (UK), Kim Williams, Sam Mostyn. The evening will also feature world class entertainment, sensational songsters Pot-Pourri and the With One Voice choirs.

This dinner will support people suffering from loneliness, depression and isolation through Creativity Australia’s life-changing With One Voice program.
MORNING

Exponential Conversation Plenary 4 – Innovating at Scale - Reinventing large Organisations, Government and Democracy (8:45am)

Paul Cobban (Singapore), Chief Data & Transformation Officer, DBS
World’s First Invisible Bank

Jane King, Deputy Commissioner, Design and Change Management, Australian Taxation Office [ATO]

Kim Williams AM, Former CEO of News Limited; Foxtel; the Australian Film Commission and Musica Viva

Provocateur: Doron Ben-Meir, Vice–Principal Enterprise, Chancellery Executive of the University of Melbourne

• Bureaucratic inertia vs incumbency and brand power: Is technology working for or against our large organisations?
• How do major organisations inoculate themselves against catastrophic disruption?
• Entrepreneurism vs Intrapreneurism – Innovating from within
• What does disruption mean in the context of Government service delivery?
• Is technological change undermining or reinforcing our democratic systems?

Technological advancement has seen the rise and fall of many large organisations. Some have effectively reinvented themselves – challenging the stereotypical image of ponderous bureaucracies. Our public institutions and democracy itself, are also not immune from the impacts of new technologies.

These presenters will explore some of the disruptive forces bearing down on our largest companies and institutions and consider various approaches to thriving in the face of rapidly changing customer and societal expectation.

MORNING TEA & NETWORKING (10:30am)

Plenary 5 – Intelligence 2.0 – An Augmented Future (11:00am)

Dr Etienne Van Der Walt (South Africa), Co-founder and CEO, Neurozone
Fundamentals 101: Preparing the brain for the future of work

Dr Carl Smith (UK), Director of the Learning Technology Research Centre (LTRC); Principal Research Fellow, Ravensbourne University
Reality Hacking as Intelligence Augmentation

International Keynote (11:50am)

Ray Kurzweil (USA), Director of Engineering at Google; world leading inventor; thinker; futurist; and best-selling author
The Future of Intelligence, Artificial and Natural

Provocateurs: Michael Pope, Master of Ceremonies & Tania de Jong AM, Founder, Creative Universe; Creativity Australia; Creative Innovation Global & Mind Medicine Australia

LUNCH AND NETWORKING (12:45pm)

HOT SPOTS (1.45pm)

Subject matter HOT SPOTS around the Sofitel with selected speakers and provocateurs. Choose your area of interest and join a circle discussion.

AFTERNOON

Plenary 6 – How will we manage the transition? (2:40pm)

David Gonski AC, Chairman, ANZ Bank; Chancellor, UNSW
How do we transition humans and business in a world of AI?

Professor Rufus Black, Vice-Chancellor, University of Tasmania
Why a futures agenda will fail if we don’t restore the centrality of place

Dr Simon Longstaff AO, Philosopher; Executive Director of The Ethics Centre
Closing Keynote

Provocateur: Tania de Jong AM, Founder, Creative Universe; Creativity Australia; Creative Innovation Global & Mind Medicine Australia

CONFERENCE CLOSING CELEBRATION WITH SPEAKERS AND DELEGATES (4:15pm)

AFTERNOON TEA AND POST CONFERENCE DRINKS IN SOFIT’S LOUNGE (4:45pm)

CI2019 CONCLUDES (6:00pm)
## Ci2019 PRICING

What if you could fast-track your thinking about change and the future by 3 years in just 3 profound days?

### Ci2019 PACKAGES

<table>
<thead>
<tr>
<th>Platinum:</th>
<th>DATES</th>
<th>EARLY BIRD (AUD)</th>
<th>STANDARD (AUD)</th>
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<tr>
<td>• 2 Master Classes • Deep Conversation • 2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning &amp; Afternoon tea</td>
<td>1 - 3 April</td>
<td>$2,449</td>
<td>$3,295</td>
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<tr>
<th>Gold:</th>
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<tr>
<td>• 1 Master Class • Deep Conversation • 2 Day Conference • Hot Spot sessions • Lunch, Morning &amp; Afternoon tea</td>
<td>1 - 3 April</td>
<td>$2,264</td>
<td>$2,990</td>
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<th>Silver:</th>
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<tr>
<td>2 Day Conference • Gala Dinner • Hot Spot sessions • Lunch, Morning &amp; Afternoon tea</td>
<td>2 - 3 April</td>
<td>$2,089</td>
<td>$2,765</td>
</tr>
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### Additional options

| 1 day conference pass | 2 or 3 April | $990 | $1,430 |

| Master Classes | 1 April | $225 | $300 |

| Deep Conversation | 1 April | $150 | $170 |

| Gala Dinner | 2 April | $225 | $265 |

| VIP Corporate tables (10 seats + a speaker at your table) | 2 April | $5,000 | $5,000 |

Online: www.ci2019.com.au (Booking fees apply)
Email: info@vervecreative.com.au
Email: info@creativeuniverse.com.au
Phone: 1800 706 324
Phone: +61 (0)3 8679 6000

### 10% DISCOUNT

Send 5 or more delegates and receive a booking discount!

**YOUR Ci2019 PACKAGE INCLUDES:**

- Master Class tickets
- Deep Conversation ticket
- Conference pass
- Gala Dinner ticket
- Hot Spot sessions tickets
- Morning, Afternoon tea & lunch
- Networking drinks

**“I came to learn – I came away inspired! Best conference ever.”**

Paul Duldig, University of Melbourne

**“Creative Innovation was a fantastic experience that included great speakers and vibrant debate and discussion of the issues and trends that will loom large in the future, together with an emphasis on compassion and the need to be inclusive that I have seen at very few other events.”**

Martin Ford, Author ‘Rise of the Robots’

Note: This program is subject to change. As this is a Creative Innovation Global event we will be adding all sorts of wonderful surprises to make sure this is the best event ever!
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