



## HUMAN INTELLIGENCE 2.0 THRIVING IN THE AGE OF ACCELERATION

13-15 NOVEMBER 2017 MELBOURNE AUSTRALIA

**MEDIA RELEASE**  
**25 May 2017**

### **THE WORLD'S MOST INNOVATIVE THINKERS ARE COMING TO MELBOURNE FOR Ci2017**

**[Creative Innovation 2017 Asia Pacific](#)**  
*Human Intelligence 2.0 – Thriving in the Age of Acceleration*

*Are you ready to thrive in the age of acceleration? Learn, debate and think with 40 global thinkers, futurists, innovators, disruptors along with Australian business, community, government and industry leaders at Creative Innovation 2017. Ci2017 will help attendees understand and make the most of the exponential advances in robotics, artificial intelligence, automation of jobs and vehicles, healthcare, energy, workplaces and cities of the future and other major trends. This event will give you the knowledge and tools to develop the leadership mindset you need to transform your organisation.*

**25 May 2017, Melbourne** Agility. Perhaps no word is more important for today's leaders. The ever-increasing pace of change demands that leaders be ready, willing, and able to quickly adapt and change course. As the saying goes, "It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change."

But how can we develop the ability to rapidly process information and change course in environments that too frequently constrain us? We face the certainty of uncertainty. Strategic creativity is increasingly valuable to nations, communities and individuals making the transition to innovation and knowledge-based economies. Creativity and innovation are vital for businesses exposed to globalisation, increased competition, consumer diversity and rapidly changing technology. Tomorrow's competitive success will be based on the implementation of creative ideas and the ability to keep up with an ever-accelerating world. Australia's business sector has a chance to understand disruption, to innovate in response, or take the initiative and be a disruptor.

**Learn from the who's who of global thinkers and innovators at the seventh Creative Innovation 2017 Asia Pacific Global event (Ci2017), 13-15 November 2017, Melbourne.**  
(Please find them listed on the back page [or here](#))

Creative Innovation 2017 Asia Pacific: *Human Intelligence 2.0 – Thriving in the Age of Acceleration* shares bold ideas, strategies and sustainable growth solutions across all sectors, sparking revolution for leadership, innovation and change, and creating real business opportunities. Ci2013 and Ci2015 were named Corporate Event of the Year in the global Eventex Awards & in the Australian Event Awards.

Please view a short Ci2016 [highlights video here](#)





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**Ci2017 is about preparing for our rapidly changing world. It will provide the tools and strategies to develop the leadership mindset you need to transform you and your organisation. Uncertainty, volatility and the acceleration of exponential technologies are undoubtedly the greatest commercial and cultural threats organisations and society are currently facing.**

**The changes driven by digital technology don't discriminate. Virtually every business and institution faces competitive threats from new, nimble competitors not hampered by past practice or thinking. Yet, once understood, the threat of disruptive change from outside can be turned to a huge competitive advantage with the opportunities that flow from that understanding.**

The only forum of its kind, Ci2017 brings together an interactive community to learn techniques and strategies, contemplate future scenarios, collaborate across sectors and gain empowering experiences.

Join big and small business, entrepreneurs, educators, venture capitalists, government leaders and the next generation of leaders and thinkers from around the world, Asia and Australia for 'positive human collisions' to change the course of the future.

One of Ci2017's Ambassadors Hugh Morgan AC says that successful leadership in business and government often requires simplifying the complex and finding new ways to achieve sustainable growth.

*"Ci2017 provides a unique chance to see through the complexity and acceleration we are experiencing and find new ways of thinking and collaborating to achieve lasting growth. It is a wonderful opportunity for leaders and potential leaders in all walks of life to explore and understand these issues and to take strategies and new thinking back into their organisations. This outstanding event is a wonderful contributor to developing a true culture of innovation in this nation."*

With Australia's risk-averse culture, we are lagging behind the rest of the world in terms of commercialization and innovation, Ci2017 brings a fresh approach to today's challenges and will submit its findings and results to the Australian Government.

Creative Universe founder and Ci2017 Executive Producer, Tania de Jong AM, says Ci2017 gives delegates the opportunity to expand thinking and leverage their often hidden "right-brained" creative capabilities to help alter traditional mindsets and open the doors for new solutions.

*"Ci2017 is a cross-sector, community-wide program and the cross-pollination of ideas at this event is a significant factor for anyone wishing to innovate, become more agile and develop more of a culture of collaboration and innovation. This is a rare opportunity to learn, connect and share ideas across sectors with some of the world's most influential thinkers and innovators under one roof."*

### Media and PR Enquiries:

Elise Brando, Account Executive

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Ci2017 speakers and partners are available for interviews.





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### About Creative Innovation 2017 Asia Pacific (Ci2017) produced by Creative Universe

Creative Innovation Global is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and creative innovation expert. She is the Founder of Creativity Australia and Creative Universe. Creative Innovation has had rising success since launching in 2010. Currently in its seventh year, Creative Universe aims to bring together the world's most important thinkers and leaders to share strategies, solutions and best practice. Its specific focus is leadership, innovation, education, technology and science. Ci2017 will feature a program of 15 Master Classes, Deep Conversation, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

#### Event details:

**Where:** Sofitel Melbourne On Collins, 25 Collins Street, Melbourne 3000

**When:** 13-15 November 2017

**www.ci2017.com.au**

Join <http://www.facebook.com/creative.innovation.global> for updates and follow Ci2017 on Twitter @CInnovation and #ciglobal

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03 8596 6039 [elise@theorycrew.com.au](mailto:elise@theorycrew.com.au)

Ci2017 speakers and partners are available for interviews.

**General enquiries to:** Tania de Jong AM or Leana Clark on +61 (0)3 8679 6000.

[info@creativeuniverse.com.au](mailto:info@creativeuniverse.com.au)

[www.creativeuniverse.com.au](http://www.creativeuniverse.com.au)

Ci2017 combines the talents of over 40 world-class leaders, thinkers and innovators. Ci2017 attendees will join forces and spend time with:

- **Brian Forde (USA)**, *Former Senior Technology Advisor at the White House under Barack Obama's presidency. Director of Digital Currency at the MIT Media Lab*
- **Neil Harbisson (USA)**, *Artist and cyborg activist; the first person in the world with an antenna implanted in his skull and officially recognized as a cyborg by a government*
- **Patrycja Slawuta (USA)**, *NYC-based researcher and entrepreneur; Founder, SelfHackathon*
- **Zenia Tata (India)**, *Executive Director, Global Development & International Expansion, XPRIZE*
- **Raymond McCauley (USA)**, *Scientist, engineer, and entrepreneur working at the forefront of biotechnology. Chair of the Biotech Track at Singularity University; Co-founder and Chief Architect for BioCurious.*
- **Hila Oren (Israel)**, *Founder and CEO Tel Aviv Global & Tourism; Founder Tel Aviv Startup City Vision; Smart Cities and urban development expert*
- **Geoffrey West (USA)**, *Theoretical physicist, Author; Distinguished Professor Santa Fe Institute (SFI). Associate Fellow of the Said Business School, Oxford University*



- **Aleksandra Przegalinska (USA)**, *Ph.D. in philosophy of Artificial Intelligence; Assistant Professor at Kozminski University; Research Fellow at the Center for Collective Intelligence at Massachusetts Institute of Technology (MIT).*
- **Scott Anthony (Singapore)**, *Managing Partner Innosight; Harvard Business Author; strategy, growth and disruptive innovation expert*
- **Yvette Montero & Frank Spencer (USA)**, *Principals at Kedge – a global strategic design, foresight, creativity consultancy. Former founders of the Workforce Insights division at The Walt Disney Company*
- **Dr Alan Finkel AO**, *Australia's Chief Scientist. Prior to becoming Chief Scientist, he was the Chancellor of Monash University and President of the Australian Academy of Technology and Engineering (ATSE).*
- **Steve Vamos**, *Steve is a Non-Executive Director of Telstra and Fletcher Building Limited. Steve is also a Venture Investor, Business Advisor and Speaker.*
- **Professor Rufus Black**, *Master Ormond College; Principal Fellow in the Department of Philosophy at the University of Melbourne; Deputy Chancellor Victoria University*
- **Jane King**, *Deputy Commissioner, Design and Change Management Australian Taxation Office (ATO)*
- **John Stanhope**, *Chairman Australia Post & AGL; Chancellor of Deakin University*
- **Dr Pradeep Philip**, *Founder, Ergo Consilium; Former CEO of Launch Vic, Secretary Dept of Health*
- **Peter Hunt AM**, *Investment Banker & Engaged Philanthropist; Chairman Greenhill Australia, Grameen Australia, So They Can, Founder Women's Community Shelters*
- **Doron Ben-Meir**, *Vice-Principal Enterprise of the Chancellery Executive of the University of Melbourne*
- **Dr Charles Day**, *CEO of the Office of Innovation and Science Australia (OISA); Former Program Director for the Carlton Connect Initiative*
- **Andrew & Gaia Grant**, *As Directors of Tirian International Consultancy, Andrew and Gaia Grant have assisted Fortune 500 companies with building a culture that supports creative thinking and innovation. Authors of The Innovation Race and Who Killed Creativity?*
- **Stephen Scott Johnson**, *expert in organisational change with more than 20 years of experience in global business. He is a highly sought after speaker and international mentor.*
- **Yamini Naidu**, *the world's only economist turned storyteller and is rated among the top storytellers globally. She is the Author of Power Play and co-Author of Hooked; How Leaders Connect, Engage and Inspire with Storytelling.*
- **Jon Yeo**, *Executive Speaker coach; Licensee and Curator, TEDxMelbourne*
- **Tania de Jong AM**, *Founder Creative Universe, Creativity Australia & Creative Innovation*