



HUMAN INTELLIGENCE 2.0

A COLLECTIVE FUTURE?
HOW WILL WE MANAGE THE TRANSITION?

1-3 APRIL 2019 // MELBOURNE, AUSTRALIA

MEDIA RELEASE – EMBARGOED UNTIL 4th FEBRUARY 2019

AUSTRALIA'S TOP EMERGING INNOVATORS FOR 2019

Ci2019 awards scholarships to 9 emerging leaders for their innovative start-ups

*Creative Innovation 2019 Asia Pacific
Human Intelligence 2.0 – Disrupt or Be Disrupted
1 -3 April 2019, Melbourne, Australia*

Australia's leading innovation summit Ci2019, is excited to announce the leaders of the future in its anticipated scholarship awards, where emerging Aussie talent are recognised for their innovative solutions in this age of disruption.

Ci2019 has selected 9 emerging Australian entrepreneurs from a pool of **over 60** outstanding applications, to award a scholarship worth over \$10,000, recognising their significant achievements as founders of a commercial or social enterprise start-up.

The diverse mix of winning start-ups include an augmented reality app reshaping the future of retail, an AI and Internet based technology for rapid diagnosis for cancer, a new charity changing the paradigm for mental health treatment in Australia and a social enterprise for safe, sustainable global sharing and reuse of 94 million biological samples.

The scholarship winners from NSW, VIC and Tasmania also receive a place at this year's Ci2019 event, giving them the opportunity to rub shoulders with key industry leaders, share and discuss their ideas and issues, and present their innovation idea in a 60 second pitch on the main stage to renowned global innovators, futurists, scientists and leaders.

"Our annual scholarship awards aim to recognise the importance of championing emerging innovators and the future generation. Our selected winners have embraced radical thinking and creativity to bring their fresh ideas, leadership and courage to a range of challenging issues which face our nation" says Founder of Ci2019 Tania de Jong.

Ci2019 takes place in Melbourne 1 – 3 April with a world-class line-up of over 40 innovators, entrepreneurs and futurists who will reveal how the nation will need to adapt its human intelligence in the age of Artificial Intelligence and the Fourth Industrial Revolution.

Previous scholarship winners have found significant support, mentors and capital through the event to help them progress their enterprises.

Full list of winners follows below:

Professor Ruth Salom (VIC) is Professor / Director of Pathology at *Monash University*, and has developed an AI and Internet based technology for rapid diagnosis for cancer and other pathologies to support the lack of medical resource and training in 3rd world countries. This innovation has already shown that we can successfully train AI to diagnose breast cancer in 92% of cases.



Madeline Green (TAS) is Co-Founder of *Otlet*, a social enterprise for safe, sustainable sharing and reuse of 94 million biological samples collected by bio-scientists across the globe annually.

Jordan Yim (VIC) is Co-Founder and Director of *INHAABIT*, designed for the future of retail, allowing you to see furniture in situ in your own home using only your standard mobile device. INHAABIT is already one of Australia's leading Augmented Reality start-ups in a market that is set to grow from \$48BN to \$170BN globally by 2022.

Kerry Anderson (VIC/WA) is Founder of *Operation Next Gen*, a social enterprise program to empower and transform rural Australian communities for Entrepreneurship and Innovation utilising current community resources.

Melissa Warner (VIC) is Executive Officer of *Mind Medicine*, a forward-thinking charity for next generation mental health care. The charity acts as the central node for the promotion of regulatory approved and research backed psychedelic medicines to assist with the treatment of mental health in Australia. First clinical trials have commenced at St Vincent's in Melbourne.

Alison Cusack (VIC) is Founder and Principal Lawyer of *Cusack and Co*, that is leveraging technology to 'Uberize' the global shipping container contracts market. It's a global online marketplace to democratize shipping container contracts for smaller players to compete with the larger players. Australia could be world leader in this field.

Will Zhong (VIC) is Co-Founder and Partnerships Guru of *Goodie*, a social enterprise platform which matches young volunteers ("Goodies") with volunteering opportunities offered by non-profits by using social media marketing strategies to increase outreach and scalable proprietary technologies.

Angus McDonald (NSW) is Director of *Compass IOT*, a commercial enterprise leveraging the 'Internet of Things' to record, analyse and deliver *real time* reporting of public and private transportation data for effective future town and transportation planning and government policy.

Claire Bremner (Tas) is Founder of KELPD, a social enterprise start-up in the FMCG sector that aims to build a bridge between environmentalism and commercialisation by harvesting and promoting nutrient rich sustainable KELP related food and wellness products from Tasmania.

www.creativeinnovationglobal.com.au/ci2019/

For more information or interviews please contact:

Thalia Mills

AC Agency

thalia@acagency.com.au | +61 497 711 569