



## HUMAN INTELLIGENCE 2.0

A COLLECTIVE FUTURE?  
HOW WILL WE MANAGE THE TRANSITION?

1-3 APRIL 2019 // MELBOURNE, AUSTRALIA

MEDIA RELEASE

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### THE WORLD'S MOST INNOVATIVE THINKERS TO GATHER IN MELBOURNE AND RE-IMAGINE THE FUTURE

Melbourne is set to welcome the world's top innovators and futurists when the city plays host to the leading innovation summit in the Asia-Pacific region in a few weeks on 1-3 April 2019.

The event, Creative Innovation 2019 Asia Pacific, is the 8<sup>th</sup> annual innovation event in a series by Creative Universe. Expected to be the biggest and best yet, the conference will bring together hundreds of leaders from business, government, academia, community, not-for-profits, media and the arts from across Australia and the world to explore the theme 'Human Intelligence 2.0: A collective future? how will we manage the transition?'

The event is the brainchild of Australian singer and social entrepreneur, Tania de Jong AM, who just recently walked away with three new accolades, including being named one of the [Top 100 Women of Influence](#) by the Australian Financial Review and number 33 of the [Top 100 Most Influential Australian Entrepreneurs](#). These announcements come on top of Tania's already impressive list of accolades and awards, including being appointed a Member of the Order of Australia (2008), being inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University (2010), receiving a Churchill Fellowship (1996); and being named *Australian Social Entrepreneur of the Year* by Ernst and Young (2006).

Previous Creative Innovation events have attracted critical acclaim, having been named Corporate Event of the Year in the Global Eventex Awards on two occasions, Corporate Event of the Year in the Australian Event Awards (2015) and Anthill SMART 100.

The Minister for Jobs, Innovation and Trade of Victoria **The Hon Minister Martin Pakula MP** and The Lord Mayor of Melbourne **The Hon Sally Capp** will be officially launching Ci2019 as part of a spectacular Opening Ceremony on Tuesday 2 April at 8.30am. The Ceremony will be attended by esteemed guests and high profile VIPs including Australia's Chief Scientist **Dr Alan Finkel AO**, Chair of the Energy Transitions Commission **Lord Adair Turner (UK)**, Co-founder and Chief Operating Officer of Oxford Insights **Emma Martinho-Truswell (UK)**, Chief Executive of the National Endowment for Science, Technology and the Arts (NESTA) **Dr Geoff Mulgan CBE**, amongst many others.

Tania said Ci2019 is the place to imagine and prepare for the future. "More than ever before, we need to develop the skills of Human Intelligence 2.0, foster collective leadership, lateral thinking and inspiring initiatives to manage the massive transition ahead. And leaders need to be deeply aware — right now, not down the line — of the transition taking place. They need to have clarity about the roles they can play in dynamically steering their organisations and preparing their employees and contractors for the future of work", said Tania.

Ci2019 promises to respond to these challenges by exploring themes including leadership, ethics and governance; automation, AI, robotics and the future of work, education and entrepreneurship, science, technology and the pace of change, and wicked problems that require collective systemic solutions.





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A world class line-up of visionary innovators, futurists and leaders are booked in as keynote speakers, master class facilitators, deep conversation and hot spot hosts and debaters for the event's gala dinner Q&A.

Ci2019 speakers include Futurist and Chief Technology Officer of Google **Ray Kurzweil (USA)**, Chair of the Energy Transitions Commission and the Institute for New Economic Thinking, **Lord Adair Turner (UK)**, CEO of NESTA **Geoff Mulgan CBE (UK)**, Chief Data and Transformation Officer at DBS Bank **Paul Cobban (Singapore)**, A.I. Experts Professor Toby Walsh, Co-founder of Oxford Insights **Emma Martinho-Truswell (UK)**, Ethics leader **Dr Simon Longstaff**, Ethics and Culture of Robots and AI **Professor Kathleen Richardson (UK)**, brain performance neuroscientist **Dr Etienne Van Der Walt (South Africa)**, transdisciplinary Behavioural Scientist **Dr Richard Claydon (Hong Kong)**, Director of the Learning Technology Research Centre **Carl Smith (UK)**, Australia's Chief Scientist **Dr Alan Finkel AO**, Minister for Jobs, Innovation and Trade of Victoria **The Hon Minister Martin Pakula MP**, The Lord Mayor of Melbourne **The Hon Sally Capp**, Deakin University Vice Chancellor **Professor Jane Den Hollander**, ATO's **Jane King**, Innovation & Science Australia CEO **Dr Charles Day**, CEDA CEO **Melinda Cilento**, CEO of Jobs for NSW **Nicole Cook**, Associate Partner at McKinsey & Company **Seckin Ungur**, Behaviour Innovation founder & CEO **John Pickering**, transdisciplinary behavioural scientist **Dr Richard Claydon (Hong-Kong)**, TEDx Melbourne's **Jon Yeo** and many more to be announced.

Tania said the stellar line-up would help attendees to better understand, collaborate and prepare for the rapidly changing world. "We need to find innovative solutions to the great problems of today to make them the opportunities of the future. The future is exciting, challenging or terrifying. It just depends on your perspective and your capacity to embrace change."

Creative Innovation 2019 takes place in Melbourne from 1-3 April 2019 at the Sofitel Melbourne On Collins and ticket registration is via the website: [www.ci2019.com.au](http://www.ci2019.com.au).

Ends...

Tania de Jong AM and keynote speakers from the Ci2019 program are available for interviews. For media enquiries, please contact: **Alrick Pagnon, Creative Universe** [alrick@creativeuniverse.com.au](mailto:alrick@creativeuniverse.com.au) or **Kate Rogerson** [kate@creativeuniverse.com.au](mailto:kate@creativeuniverse.com.au)  
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## Ci2019 attendees will join forces, learn, debate and think with:

- **Ray Kurzweil (USA)**, Director of Engineering at Google; world leading inventor, thinker, futurist and best-selling author, with a 30-year track record of accurate predictions. Named as one of 16 “revolutionaries who made America,” by PBS
- **Lord Adair Turner (UK)**, Chair of the Energy Transitions Commission and the Institute for New Economic Thinking; Author: *Between Debt and the Devil* (Princeton) and *Economics after the Crisis* (MIT)
- **Dr Geoff Mulgan CBE (UK)**, CEO of NESTA, The UK’s leading innovation and public sector foundation.
- **Paul Cobban (Singapore)**, Chief Data & Transformation Officer, DBS Bank which was named the World’s Best Digital Bank
- **Emma Martinho-Truswell (UK)**, Co-founder and Chief Operating Officer of Oxford Insights, a leading advisory firm on leadership opportunities from digital transformation and artificial intelligence
- **Liesl Yearsley (USA)**, CEO and Co-founder of Artificial Intelligence start-up A-Kin
- **Professor Kathleen Richardson (UK)**, Professor of Ethics and Culture of Robots and AI and part of the Europe-wide Centre for Computing and Social Responsibility.
- **David Gonski AC**, Chairman, ANZ Bank; Chancellor, University of New South Wales
- **Dr Alan Finkel AO**, Australia’s Chief Scientist
- **The Hon Martin Pakula MP**, Victorian Minister for Jobs, Innovation and Trade
- **The Hon Sally Capp**, Lord Mayor of Melbourne
- **Professor Toby Walsh**, Scientia Professor of Artificial Intelligence at UNSW, named a “rock star” of Australia’s digital revolution
- **Dr Carl Smith (UK)**, Director of the Learning Technology Research Centre (LTRC) and Principal Research Fellow at Ravensbourne University
- **Dr Etienne Van Der Walt (South Africa)**, Cognitive Neuroscientist and CEO of Neurozone
- **Dr Richard Claydon (Hong-Kong)**, Transdisciplinary Behavioural Scientist; Co-founder & CEO of Organisational Misbehaviourists
- **Melinda Cilento**, CEO of the Committee for Economic Development of Australia (CEDA)
- **Dr Simon Longstaff AO**, Philosopher; Executive Director of The Ethics Centre
- **Dr Stefan Hajkowitz**, Research Leader on Australia’s AI Roadmap and Ethics Framework Project, CSIRO’s Data61
- **Jane Den Hollander AO**, Vice-Chancellor of Deakin University
- **Kim Williams AM**, Former CEO, News Limited, Foxtel, the Australian Film Commission
- **Nicole Cook**, CEO of Jobs for NSW
- **Professor Rufus Black**, Ethicist, Educator, Vice-Chancellor of the University of Tasmania
- **Dr Charles Day**, CEO, Office of Innovation and Science Australia
- **Jane King**, Deputy Commissioner, Design and Change Management, Australian Taxation Office
- **Seckin Ungur**, Associate Partner at McKinsey & Company
- **Peter Hunt AM**, Investment Banker & Engaged Philanthropist; Founder Greenhill Australia, Chairman Grameen Australia, So They Can, Founder Women’s Community Shelters
- **John Pickering**, Founder & CEO of Behaviour Innovation; Behavioural scientist & Director of Project Cane Changer, an environmental initiative for the Great Barrier Reef.
- **Andrew Horsfield**, Performance consultant specialised in advancing people and performance; author of three books and one a national best seller
- **Doron Ben-Meir**, Vice-Principal Enterprise of the Chancellery Executive of the University of Melbourne
- **Yamini Naidu**, World’s only economist turned storyteller and one of the top storytellers globally. Author of *Power Play* and co-Author of *Hooked; How Leaders Connect, Engage and Inspire with Storytelling*.
- **Jon Yeo**, Executive Speaker coach; Licensee and Curator, TEDxMelbourne
- **Tania de Jong AM**, Social Entrepreneur, Soprano, Speaker and Founder of Creative Universe, Creativity Australia & Creative Innovation Global

...and many more!