



MEDIA RELEASE - Monday 18 December 2017

CREATIVE UNIVERSE RANKED AMONG THE TOP 20 EVENT ORGANIZERS AND AGENCIES FROM AROUND THE WORLD AS PART OF THE NEWLY RELEASED EVENTEX ALL-STARS INDEX.

18 December 2017, Melbourne - Creative Universe is proud to have been named as one of the top 20 Event organisers and agencies globally by Eventex Awards.

The <u>Global Event Awards</u> celebrate the most innovative, creative and effective events from around the world. The competition runs since 2011 and has more than 1000 entries from over 70 countries. The index is based on a weighted score that takes into account the number of wins over the past 4 years.

Furthermore, <u>Creative Universe</u> is the only Australian event organizer featured in the ranking, coming in twelfth position.

The Eventex Awards jury recognized Creative Universe and <u>Creative Innovation Global</u> as "an excellent event deserving recognition in terms of creativity, organisation and achieving its objectives – well planned and delivered".

Eventex Awards is a competition for the event industry worldwide. The competition is part of Eventex – the brand for event professionals founded in 2009. Nominees from all over the world competed. All entries have been assessed by an International jury of respected professionals in the meeting and event industry.

Creative Innovation Asia Pacific is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and innovation expert. She is the Founder of Creativity Australia and Creative Universe.

Creative Innovation has had rising success since launching in 2010. Creative Universe aims to bring together the world's most important thinkers and leaders to share strategies, solutions and best practice in a rapidly changing world. Its specific focus is leadership, change management, creativity, innovation, entrepreneurship, education, technology and science.

Ci2017 featured a program of Master Classes, Deep Conversations, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities. The theme of the Creative Innovation Asia Pacific 2017 conference was **Human Intelligence 2.0** – *Thriving in the age of Acceleration.*

All winners can be viewed at https://eventex.co/all-stars/

Media interviews, photos and enquiries:

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