

MEDIA RELEASE
5 November 2014

**WIN AN OPPORTUNITY TO PRESENT YOUR VISION AT AUSTRALIA'S LEADING
INNOVATION EVENT**

**Emerging leaders, innovators and entrepreneurs invited to apply for scholarships to the
unique and exciting innovation event, Creative Innovation 2015 Asia Pacific**

Ten scholarships available for ten brilliant emerging innovators to present their ideas and vision and to mix with and learn from over 40 world-leading global thinkers, futurists, innovators and leaders at Australia's leading, future-shaping innovation event. Applications close 30 November.

5 November 2014, Melbourne Winners of the Creative Innovation 2015 scholarship will be given the stage to tell their story and ideas at the largest and most prominent innovation event in the Southern Hemisphere.

Creative Innovation is inviting applications from emerging leaders, innovators and entrepreneurs to win one of ten scholarship places to Creative Innovation 2015 Asia Pacific, with the theme, "*From Disruption to Sustainable Growth*".

Scholarship winners receive free attendance to the exclusive event and the rare opportunity to take to the stage and present a 60 second presentation to event delegates. Scholarship winners from previous Ci events said the conference not only provided them with an opportunity to present their work, but also make meaningful connections and to learn in an inspiring environment. A number of previous scholarship winners have gone on to build outstanding enterprises with very positive impact on businesses and communities. This is what one had to say:

"The Ci2013 conference provided a great environment for the intersection of individuals eager to produce meaningful change. The world needs innovators to lead the way and I left the conference with the tools, ideas, new perspectives and new connections to help me to be one of these leaders" - Andrew Crowe, Co-founder of Bioburner.

Creative Innovation 2015 producer Tania de Jong AM says the scholarships prepare emerging leaders for the challenges of tomorrow and help them access decision makers across the economy and broader society.

"We are searching for the most outstanding emerging leaders, disruptors and innovators from across Australia who are shaping the future. They are game-changers who are not content to just let the future happen, but rather are actively working to implement ideas that make a difference. Leaders that may at times feel afraid or uncertain, yet still rise to confront the needs and challenges of society head on."

The only forum of its kind, Ci2015 is an interactive community exchanging ideas and experiences on techniques and strategies across sectors, and a forum to gain empowering experiences. Winners will join big and small business, entrepreneurs, educators, creative and government leaders and the next generation of leaders and leading thinkers from around the world, Asia and Australia for 'positive human collisions' to change the course of the future.



FROM DISRUPTION TO SUSTAINABLE GROWTH

VISION. STRATEGY. INNOVATION. GROWTH.

23-25 MARCH 2015 MELBOURNE AUSTRALIA

Ci2015 combines the talents of over 40 world-class leaders, thinkers and innovators. Ci2015 attendees and scholarship winners will join forces and spend time with international innovation pioneer **Dr Peter Diamandis** (USA), Atari founder and co-creator of GPS and touch screen technology **Nolan Bushnell** (USA), Partner at IDEO and Stanford Professor **Brendan Boyle** (USA), Co-founder and Chief Development Officer of Indiegogo **Danae Ringelmann** (USA), global authority on bottom up economic development **Dr Ernesto Sirolli** (USA), OurCrowd Founder **Jon Medved** (Israel), strategic transformation and disruptive innovation expert **Scott Anthony** (Singapore), behavioural economics and psychology advisor **Dr Rory Gallagher** (UK), CSIRO CEO **Dr Larry Marshall** (USA), Wesfarmers Head of Commercial **Ian McLeod**, Chief Executive Officer of ANZ Global Wealth **Joyce Phillips**, Director of Telstra **Steve Vamos**, expert scientist and environmentalist **Dr Tim Flannery** and many more...

Last year's scholarship winners were:

- Anthony Aisenberg (VIC) – Founder of CrowdSpot
- Nkandu Beltz (VIC) – Founder and Director of YEPA (Youth Empowerment Program Australia)
- Andrew Crowe (SA) – Co-Founder of Bioburner
- Shane Greenup (NSW) – Founder of rbutr
- Stephen Johnson (VIC) – Co-founder of Eunev
- Katerina Kimmorley (NSW) – Co-founder of Pollinate Energy
- Ben Olsen (SA) – Founder of Retimer sleep glasses
- Gretha Oost (VIC) – Founder of Project O
- Catherine Prosser (ACT) – CEO & Co-founder of StageBitz
- Zezan Tam (VIC) – Founder of Lifestock

Last year over 100 scholarship applications were received and Ci2015 producer Tania de Jong AM believes the fifth year of the successful Creative Innovation events will see even more applications from emerging leaders. Scholarship winners receive access to the entire event which includes a two day Conference, 15 Master Classes, a Deep Conversation, a Gala Dinner and more.

Applications close 30 November 2014 and Guidelines are available at:

<http://www.creativeinnovationglobal.com.au/Ci2015/scholarships/>

Scholarship winners will be announced mid-December.

About Creative Innovation 2015 Asia Pacific (Ci2015)

Creative Innovation Global is the brainchild of Tania de Jong AM, a leading Australian soprano, thought leader, social entrepreneur and creative innovation expert. She is the Founder of Creativity Australia and Creative Universe. Creative Innovation has had rising success since launching in 2010. Currently in its fifth year, Creative Universe aims to bring together the world's most important thinkers and leaders to share strategies, solutions and best practice. Its specific focus is leadership, innovation, education, technology and science. Ci2015 will feature a program of 15 Master Classes, a Deep Conversation, two action-packed Conference days, a Gala Dinner, Artists-in-Residence and networking opportunities.

Event details:

Where: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne VIC 3000

When: 23-25 March 2015

Booking <http://www.creativeinnovationglobal.com.au/Ci2015/registration/>

At a Glance <http://www.creativeinnovationglobal.com.au/Ci2015/at-a-glance/>

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