



The conference that changes minds
16–18 November 2011 Melbourne, Australia



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Leading expert on leadership and management of change Dr. Paddy Miller to visit Australia for Creative Innovation 2011, a major 3 day event looking at the challenges of doing business and governing in a super-connected digital world.

Dr. Paddy Miller is a Professor based in Barcelona, Spain at IESE Business School, University of Navarra, one of the top schools in Europe. He has recently appeared at the World Business Forum in New York as well as being a keynote speaker at major business events such as the World Innovation Forum (held in New York) and the HR Directors’ Summit held in the UK. He argues that “stealth storming” should be used by executives – where ideas are implemented under the radar before top executives can ruin them.

Over 35 world class international and Australian speakers are involved.

Dr. Paddy Miller – who works with multi-nationals on change management and leadership – will be in Melbourne in November for Creative Innovation 2011, an international 3 day event that will look at the challenges of doing business and governing in a super-connected digital world.

Dr. Paddy Miller is a Professor based in Barcelona, Spain at IESE Business School, University of Navarra, one of the top schools in Europe. It has campuses in Barcelona, Madrid and New York. He has recently appeared at the World Business Forum in New York as well as being a keynote speaker at major business events such as the World Innovation Forum (held in New York) and the HR Directors’ Summit held in the UK.

Amongst the many key points Dr. Paddy Miller makes are the importance of dealing with the disconnect and the fact that managers often are disconnected from the people who have to carry out innovations. He highlights brainstorm ideas often get forgotten and says “stealth storming” is a better way to go.

Essentially he argues people should make innovation projects happen under the radar before anyone notices. Dr. Miller says ideas often get buried by company executives who cannot see the vision. He argues history often provides a lot of opportunity for innovators and says it’s important to frame the problem rather than finding the solution.

Over 35 world class international and Australian speakers will address the event – Creative Innovation 2011 – which has been put together by award winning social entrepreneur and Founder/Executive Producer Tania de Jong AM.

A percentage of any profits from the event will be put towards Creativity Australia’s “With One Voice” program, which supports disadvantaged people and inspires people to find their voice. Tania de Jong says the event will emphasise the fact that creativity is the key strategic tool of the 21st century.

Paddy Miller has co-authored the book “The Innovation Architect”. His list of clients reads like a who’s who of business. He has worked at the highest levels with massive organisations on leadership, change and general management issues.

Companies he has worked with include the World Bank, Abbott Laboratories, Bacardi, Bayer, Boeing, Bosch-Siemens, Bulgari, Ericsson, Henkel AG, Nike, Lufthansa, Thyssen-Krupp, Volkswagen AG, 3i Plc and Visteon Corp. He taught leadership at the Harvard Business School and has worked with everyone from the World Bank and Boeing to Ericsson. His extensive work with CEOs includes work across North and South America as well as Europe and Africa – his skills are in huge demand.

Dr. Miller regularly writes blogs in creativity and has won awards from the American Academy of Management for work on globally distributed teams. Dr. Miller's work often focuses on a longitudinal perspective to organisational change. Sometimes he is working with companies on making change that may take place over a lengthy period of time – up to a decade or more. Dr. Miller is a sought-after speaker on executive programs in the U.S. and Europe - teaching on international programs offered by the business schools of Harvard, Michigan, Cape Town and the University of Virginia.

Tania de Jong said, “Having Dr. Paddy Miller at this event is fantastic. In his speech ‘Leadership for a New World’ he will discuss the evolution of leadership, creativity and innovation in organisations and he will participate in a ‘Deep Conversation’ session. For anyone in business, or involved in managing change, this is a huge opportunity to hear first-hand one of the world’s brightest minds.”

“This event isn’t just for CEOs and directors. Small and medium business will benefit. If you are in finance, health, government, banking, the arts, education or the not-for-profit sector, there’s much to be learnt.”

Creative Universe and ANZ are presenting the event. Other business identities involved include global inventor and founder of The Singularity Raymond Kurzweil, legendary thinker Edward de Bono, British education technology guru Stephen Heppell, leading philosopher Daniel Dennett (USA), IDEO partner and Stanford Design Thinking expert Brendan Boyle.

Tania de Jong added: “Creativity helps find hidden patterns. It’s more important than Australia’s natural resources. Innovation is now a pre-requisite for business survival.”

The event – Creative Innovation 2011 – is being held at the Sofitel Melbourne on Collins from November 16th to 18th, 2011. To find out more and register, just go to www.ci2011.com.au. You can also contact Baldwin Consulting Group on 03 9645 9858 or ring Creative Universe on 03 8679 6000.

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